



THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10 No. 17
JANUARY 22, 1949



C M I Convention, 1949

TV



Seeing is Believing...

for the latest and best, see and hear

**The Music Equipment
that is the answer to the
Operator's Prayer**

**at the Penthouse Bungalow
Morrison Hotel, CHICAGO
January 17-18-19**

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

January 22, 1949

Vol. 10, No. 17

CONVENTION ISSUE

LOW POINT PASSED	Page 4
EXHIBITORS FOR 1949 CMI CONVENTION	Page 5
NATION'S TOP TEN JUKE BOX TUNES	Page 8
RECORD REVIEWS	Pages 6 and 9
'ROUND THE WAX CIRCLE	Page 10
REGIONAL RECORD REPORT	Page 12
THIS WEEK'S NEWS	Page 14
RACE RECORD REVIEWS	Page 16
FOLK & WESTERN RECORD REVIEWS	Page 18
DISK JOCKEY RECORD REPORTS	Page 20
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES	Page 23
BIG 5 FOLK AND WESTERN TUNES	Page 26
TUNIS DISK HITS BOX SCORE	Page 40
COIN MACHINE SECTION	Page 41
CLASSIFIED ADVERTISING	Pages 58 and 59
CMI BLUE BOOK	Pages 60, 61 and 62
EASTERN FLASHES—CHICAGO CHATTER— LOS ANGELES CLIPPINGS	

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

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THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



Booth No. 77

Welcome . . . to Booth No. 77.

We've corresponded. We've talked over long-distance telephones. We've telegraphed each other. Now . . . we'd like to say hello . . . in person.

Come on over to Booth No. 77. Let's meet. Let's get acquainted.

We feel we've got a great bunch of guys you'd like to know just a little bit better. The kind of guys who can discuss your business with you on your level . . . and know what they're talking about.

Welcome . . . to Booth No. 77.

We feel, too, after all these long months of working hard that you want to meet the men who wrote to you, who wired you, who phoned you, who wrote about you . . . and who, believe me, are your friends.

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Where you'll meet men who have worked for years in your entire interest.

The complete and unselfish interest of making this industry a greater business for you. A more assured business.

A business you and your children can be proud of . . . and know that your friends are proud of, too.

Welcome . . . to Booth No. 77.

That is *The Cash Box* booth.

The Cash Box has won, and will continue to win, the greatest interest of all in the trade . . . for this is a truthful, fearless, honest publication . . . most completely devoted to the future welfare and better interest of all the coin machine industry.

Welcome . . . to Booth No. 77.

Bill Gersh

LOW POINT PASSED

Trade Looks Ahead to Steady Upward Climb in '49 as Convention Opens.

In last week's issue we tried to describe the eagerness of the trade awaiting the opening of the doors to the exhibit floor of the CMI convention. We called January 17, 1949, the "new year's day" for the coin machine industry.

Perhaps, it would be even better to emphasize this fact today, by also stating that there are many in the industry who feel, "The low point's passed".

In short, they believe that all that faces them now . . . is going ahead . . . going higher. And that's why this convention is so very important to all now in the coin machine industry.

The trade looks ahead to a steady, upward climb in '49 with the opening of the CMI convention.

All believe that this day, with the convention floor crowded, with ops looking coolly, calmly, collectedly at the new equipment being shown . . . as their minds figure just where and when they can place certain machines . . . how many they can afford to buy . . . what they believe is the "hit" . . . and also what they feel is the "flop" . . . of the show . . . that with this day the trade's sure to step out ahead . . . put on steam . . . gain the goal it seeks . . . so as to make this year of '49 one of the greatest in coin machine history.

There is no one in this industry who will deny that the trade went thru some very depressing months. The readjustment period was extremely harsh for many. It was a test by fire. It was the kind of test few could have survived . . . if there wasn't something, somewhere, they could look forward to . . . that would give them hope . . . would continue their faith . . . to go onward regardless of the extremely difficult conditions under which they labored.

No longer are there finance firms willing to talk long and easy terms. No longer are there salesmen who cry, "Just take a hundred, we'll collect when you've made it" . . . no longer are there the high pressured sellers thruout the field.

This business has resolved itself down to its strongest point. It now has a more solid and substantial base on which to build for tomorrow. It has men who are interested in going ahead. It has men who are willing to work hard to make this a greater industry.

The low point is passed. The curve is now upward. It will not be a long, excruciating, slow curve upward, either. It promises to suddenly zoom upward . . . ever ahead . . . because the men now in the field are the kind of men who can do that sort of trick and continue to do it . . . given the products with which to do it.

"We can't go any lower", an operator said the other day. And that means all must go higher. Must get up there "on top" again. Must again feel that bracing, stimulating air which invigorates . . . and which creates greater and ever greater industries . . . as men once again feel that they are working for "something worthwhile".

Play has bettered itself. Collections have bettered themselves. The public will continue to be there . . . in ever increasing numbers . . . provided, of course, that the industry produces what the men out on the firing line need . . . to assure themselves going upward . . . because they just "can't go any lower" . . . the low point has been passed.

The people left in the field are the stronger people. The people upon whom this industry can depend . . . can build . . . for tomorrow . . . and the tomorrows yet to come.

These are the people who are the solid foundation. They are the people who will "try" . . . will "attempt" . . . will "make good" . . . and will optimistically look ahead, work ahead, with all the industry.

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Booth 99

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Booths 37, 38, 39 & 40

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Booth 153

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Booth 185

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Booths 126 & 127

ATLAS NOVELTY COMPANY
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Booth 76

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Booth 156

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Booth 110

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Booth 103

AUTO-VEND, INC.
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Booth 43

BALLY MANUFACTURING COMPANY
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Booths 57, 58, 59, 60, 61 & 62

BEACON MANUFACTURING CO., INC.
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Booth 137

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Booth 111

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Booth 34

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Booths 101 & 102

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Booths 141, 142 & 143

CAPITOL PROJECTOR CORPORATION
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Booth 159

CAPITOL RECORDS, INC.
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Booth 78

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CHICAGO, ILL.
HOLLYWOOD, CALIF.
Booth 77

CHALEX CORPORATION
CHICAGO, ILL.
Booth 41

CHICAGO COIN MACHINE COMPANY
CHICAGO, ILL.
Booths 51, 52, 53, 54, 55 & 56

CHICAGO LOCK COMPANY
CHICAGO, ILL.
Booth 8

COIN AMUSEMENT GAMES, INC.
CHICAGO, ILL.
Booth 95

COIN CONTAINER PRODUCTS CO.
CHICAGO, ILL.
Booth 179

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Booth 193

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Booth 7

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Booth 121

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CHICAGO, ILL.
Booth 136

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Booth 164

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CHICAGO, ILL.
Booth 75

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Booth 98

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CHICAGO, ILL.
Booth 22

ELECTRIC BOAT COMPANY
BAYONNE, N. J.
Booths 166, 168 & 170

EMPIRE COIN MACHINE EXCHANGE
CHICAGO, ILL.
Booths 71, 72, 73, & 74

ENCORE MANUFACTURING COMPANY
CLEVELAND, OHIO
Booth 23

EXHIBIT SUPPLY COMPANY
CHICAGO, ILL.
Booths 147, 148, 149, 150, 151 & 152

FALCON DISTRIBUTING COMPANY
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Booth 138

J. F. FRANTZ MANUFACTURING CO.
CHICAGO, ILL.
Booth 140

THE FROSTI-SERVER CORPORATION
SAN DIEGO, CALIF.
Booth 158

GENCO MFG. & SALES CO.
CHICAGO, ILL.
Booths 47, 48, 49 & 50

GENERAL ELECTRIC
CLEVELAND, OHIO
Booth 160

JOHN N. GERMACK COMPANY
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Booth 90B

J. R. GIESLER & ASSOCIATES
HOLLYWOOD, CALIF.
Booth 191

GLENROD ENGINEERING WORKS
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Booth 194

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Booth 87

D. GOTTLIEB & COMPANY
CHICAGO, ILL.
Booths 2, 3 & 4

DAN GOULD ENTERPRISES
CHICAGO, ILL.
Booths 107, 108 & 109

GROETCHEN TOOL & MFG. CO.
CHICAGO, ILL.
Booth 28

GUARDIAN ELECTRIC MFG. CO.
CHICAGO, ILL.
Booths 122 & 123

HEATH DISTRIBUTING COMPANY
MACON, GA.
Booth 63

ILLINOIS LOCK COMPANY
CHICAGO, ILL.
Booth 161

INDEPENDENT LOCK COMPANY
CHICAGO, ILL.
Booth 11

INTERNATIONAL MUTOSCOPE CORP.
LONG ISLAND CITY, N. Y.
Booth 1

JACKSON & CHURCH COMPANY
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Booths 175 & 176

O. D. JENNINGS & COMPANY
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Booths 9 & 10

J. H. KEENEY & COMPANY, INC.
CHICAGO, ILL.
Booths 42 & 43

KING RECORDS, INC.
CINCINNATI, OHIO
Booth 172

KOENER ENGINEERING, INC.
CHICAGO, ILL.
Booths 177 & 178

KWIK-SHOE-SHINE COMPANY
SACRAMENTO, CALIF.
Booth 125

LYMO INDUSTRIES, INC.
CHICAGO, ILL.
Booths 29 & 30

LYNCO COIN MACHINE MFG. CO.
DETROIT, MICH.
Booth 154

M. A. MILLER MANUFACTURING CO.
CHICAGO, ILL.
Booth 100

MILLS INDUSTRIES, INC.
CHICAGO, ILL.
Booth 35

MONARCH COIN MACHINE COMPANY
CHICAGO, ILL.
Booths 112, 113 & 114

MIKE MUNVES CORPORATION
NEW YORK, N. Y.
Booths 67 & 68

NATIONAL ICE CREAM BAR VENDING MACHINE CO.
CHICAGO, ILL.
Booth 139

NATIONAL REJECTORS, INC.
ST. LOUIS, MO.
Booths 84 & 85

NATIONAL SERVICE ASSOCIATES
PHILADELPHIA, PA.
Booth 173

NATIONAL SHUFFLEBOARD SALES
CHICAGO, ILL.
Booths 188, 189 & 190

JACK NELSON & COMPANY
CHICAGO, ILL.
Booth 91

PACE MANUFACTURING CO., INC.
CHICAGO, ILL.
Booths 118 & 119

PERMA-TOP CORPORATION
CHICAGO, ILL.
Booths 92, 93 & 94

PERMO, INC.
CHICAGO, ILL.
Booths 128, 129, 130 & 131

PHILADELPHIA TOBOGGAN CO.
PHILADELPHIA, PA.
Booth 69

RAY T. POWERS
LOS ANGELES, CALIF.
Booth 70

RADIO CORPORATION OF AMERICA (RCA VICTOR DIVISION)
CAMDEN, N. J.
Booth 162

RELAY SERVICE COMPANY
CHICAGO, ILL.
Booth 63B

SCIENTIFIC MACHINE CORPORATION
BROOKLYN, N. Y.
Booths 155 & 157

SHIPMAN MANUFACTURING CO.
LOS ANGELES, CALIF.
Booth 27

SHUFFLEBACK CORP.
MILWAUKEE, WISC.
Booth 181

SHUFFLEBOARD SPECIALISTS
CHICAGO, ILL.
Booths 182, 183 & 184

SILVER-KING CORPORATION
CHICAGO, ILL.
Booth 24

SIROS MANUFACTURING COMPANY
HOUSTON, TEX.
Booth 32

SOLOTONE CORPORATION
LOS ANGELES, CALIF.
Booths 163, 165, 167, 169 & 171

SPEEDWAY AMUSEMENT COMPANY
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Booths 134 & 135

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Booths 25 & 26

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Booth 88

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Booths 20 & 21

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CHICAGO, ILL.
Booth 33

TYLER PRODUCTS, INC.
NO. HOLLYWOOD, CALIF.
Booth 192

UNITED MANUFACTURING COMPANY
CHICAGO, ILL.
Booths 144, 145 & 146

UNIVERSAL INDUSTRIES, INC.
CHICAGO, ILL.
Booths 115, 116 & 117

UNIVERSAL SYSTEM
CHICAGO, ILL.
Booth 180

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BAY CITY, MICH.
Booths 206 & 208

VERBAL-AD MANUFACTURING CO.
LUDLOW, KY.
Booth 97

VIDEOGRAPH CORPORATION
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Booth 90A

WATLING MANUFACTURING CO.
CHICAGO, ILL.
Booths 12, 13 & 14

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MARIETTA, PA.
Booth 120

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CHICAGO, ILL.
Booths 81, 82 & 83

WILLIAMS MANUFACTURING CO.
CHICAGO, ILL.
Booths 17, 18 & 19

WORLD SALES, INC.
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Booth 124

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Booths 79 & 80

THE CASH BOX

Record Reviews

"Missouri Waltz" (3:00)

"Beautiful Ohio" (2:55)

VICTOR YOUNG ORCH.
(Decca 24535)

● Soft, scintillating music styled in orchestral patter of the Victor Young orch, and the musical refrain of "Missouri Waltz" and "Beautiful Ohio" are headed ops way. While the scope of the music itself is limited, operators with wired music locations should find the wax extremely enhancing. Flowing ripples of singing strings and plush reed dance about the measures of the wax furnish a background of delightful musical charm. Stuff is easy on the ears and should garner its fair share of coin play.

"Love" (3:00)

"Changing My Tune" (2:56)

JUDY GARLAND
(Decca 23688)

● Some reissue wax via Judy Garland, long missing from the phono spotlight, and the vocal offering of "Love" and "Changing My Tune." Top deck will be widely remembered since it was one of the nation's hit tunes several years ago. Judy's vocal pitch on the side is of the very best in vocal styling, with the Victor Young lending her adequate instrumental backing throughout. The flip is another grade A recording for Judy and should win its fair share of coin play. While the disk won't stop traffic by any means, it should fill the bill. Top deck appears to be the better of the pair.

"Let's Fly" (2:36)

"Would Ya?" (2:27)

JOHNNY MERCER and THE PIED PIPERS
(Capitol 15337)

● The nostalgic vocal combination of Johnny Mercer and The Pied Pipers on this coupling should prove enough to warrant ops going wild with this cookie. Johnny's vocal phrasing on "Let's Fly," a medium tempo'd piece of music, is tops throughout, with the Pied Pipers backing him with first rate vocal harmony. It's free and easy stuff, that makes for a ton of wonderful listening pleasure. On the flip with "Would Ya?" Johnny and the Pipers come back to gag up some cute stuff tainted with a Hawaiian "native" vocal. It's great for the boxes and easy on the ears. The musical perfection of maestro Paul Weston backs the gang up in high style throughout the pairing. Ops should get with this disk.

"If You Will Marry Me" (3:15)

"You Was" (2:45)

DORIS DAY and BUDDY CLARK
(Columbia 38382)

● The sensational vocal team of Doris Day and Buddy Clark and the ear marks of another boffo dishing in the making for the combo are headed ops way in this coupling of "If You Will Marry Me" and "You Was." Both sides fairly reek with the odor of

DISK OF THE WEEK

"Funny Little Money Man" (3:09)

"These Will Be The Best Years Of Our Lives" (2:27)

JO STAFFORD
(Capitol 15336)



JO STAFFORD

● Oh the sheer beauty of this hunk of wax! It's chirp Jo Stafford offering one of the sweetest bits of music we've heard in many a moon. Wax, tabbed "Funny Little Money Man" overflows with sweetness, as Jo pitches her satin-like set of pipes beside the dainty lyrics of this tune. Ditty, a whale of an invitin' story on wax, concerns itself with the dream of the tot of four, who wants

buffalo hide and seem certain to come in for a windfall of coin play. Top deck, with Doris and Buddy sharing vocal honors bounces around in dainty fashion with the perennial cupid query hanging in the balance. It's beautiful patter, warbled in top drawer manner throughout. The flip, "You Was" echoes the brilliance of the top deck with Doris and Buddy bouncing back with another smash hit for the ops. Don't miss this blue ribbon package of wax!

"Out In The Cold Again" (2:43)

"Gypsy Love Song" (2:41)

SAM DONAHUE ORCH.
(Capitol 15340)

● Orkster Sam Donahue into the musical limelight, with a pair of tunes that appear to be possible winners for the music machines. Top deck, with piper Bill Lockwood to spoon the vocal glamor shows as an attractive piece, with the smooth, sincere lyric of "Out In The Cold Again" seeping thru. It's pleasant stuff, offered in able vocal fashion. The Donahue gang furnish effective background music behind this soft, sentimental ballad to further enhance the winning possibilities of this platter. The flip, "Gypsy Love Song" is a novel instrumental version of this oldie, dressed up in a unique arrangement by the gang. The many Donahue fans should hold still for this pair.

"Harlem Sandman" (2:29)

"Oh! Mo'nah!" (2:17)

THE DINNING SISTERS
(Capitol 15339)

● One of the nation's top favorites on juke boxes, The Dinning Sisters

to "invest in a candy store with the penny his mommy gave him." It's tender, heart warming stuff that will literally be eaten up. Take note of the glowing, ecstatic vocal treatment that Jo offers and you've got a hunk of wax that can really take off and fly. The soft, hush-hush treatment that Jo lends the tune adds to the magnetic charm to be found in this tune. With orkster Paul Weston twirling the baton, the song takes on an even more alluring air. On the other end with "These Will Be The Best Years Of Our Lives," Jo keeps the mood soft and low as she warbles the romantic lyrics of this slow moving ballad. The song is currently cropping up on many phonos throughout the nation—this rendition should add immensely to its popularity. "Funny Little Money Man" will hit the phono jackpot—don't hesitate! Latch on!

step out with one of their best offerings to date in this socko version of "Harlem Sandman." It's a platter done up in unique styling, with the girls piping some wonderful lyrics that score. Vocal perfection spills throughout the platter, as the medium tempo of this cookie seeps thru, winding up to a lullaby finale by the gals. Ork backing by the Jack Fasinato crew is extremely attractive and hypo's the platter all the way. Ditty has loads of beat and rhythm to it and is one that should grab a top spot on operators' machines. The flip, "Oh! Mo'nah!" is another winning piece of music for the group, with the Art Van Damme Quintet backing the lass in fine fashion. "Harlem Sandman" is a winner.

"Pino Pantaloni" (2:48)

"Would It Make Any Difference To You" (2:40)

FRANK PETTY TRIO
(Coral 60012)

● Pair of sides by the Frank Petty Trio, with the maestro sitting in the limelight doing the vocal work on "Pino Pantaloni" and "Would It Make Any Difference To You." Top deck, a novelty tune that overflows with a ton of cute lyrics, might catch on in spots. It's flavored in sprightly tempo, with the trio offering tempting instrumental tones. Lyrics make for cute listening pleasure and might catch on. The flip, a slow, sentimental ballad is effective as it stands. Frank's vocal tones spill in refreshing manner and are the bright spot of the disk. Top deck offers ops the incentive.

"Tish, Tish, McTavish" (2:23)

"Dare To Dream" (2:23)

BOBBY WAYNE
(Coral 60014)

● The vocal spooning of piper Bobby Wayne, and the set-up of a pair of tunes that may meet with the fancy of music operators. Titled, "Tish, Tish, McTavish" and "Dare To Dream," Bobby lends his pipes to this pair in smooth vocal styling to come up with a potential winning piece of wax. Top side is a light, novelty with effective wordage echoing the title. The flip, a deeply intoned moving ballad showcases the lad's voice to better fare. It's a platter that is well loaded with winning possibilities—one that definitely bears watching. Music ops should take note.

"Yours Is My Heart Alone" (3:00)

"Frasquita Serenade" (3:07)

AL GOODMAN ORCH.
(RCA Victor 20-3292)

● Music styled in the ultra sweet manner of the Al Goodman orch, and the set-up of "Yours Is My Heart Alone" and "Frasquita Serenade." Both sides are plush in their rendition and seem best suited for those ops who have wired music locations. Ops are sure to know the music well since they have been favorite thru the years. It's sweet music, offered in the very best of fashion, and wax that may grab on with the older set. Ops who have the spots might take a look-see in this direction.

"The Gal Who's Got My Heart" (2:58)

"I'm Gonno Get Lost From You" (2:56)

PAGE CAVANAUGH TRIO
(RCA Victor 20-3290)

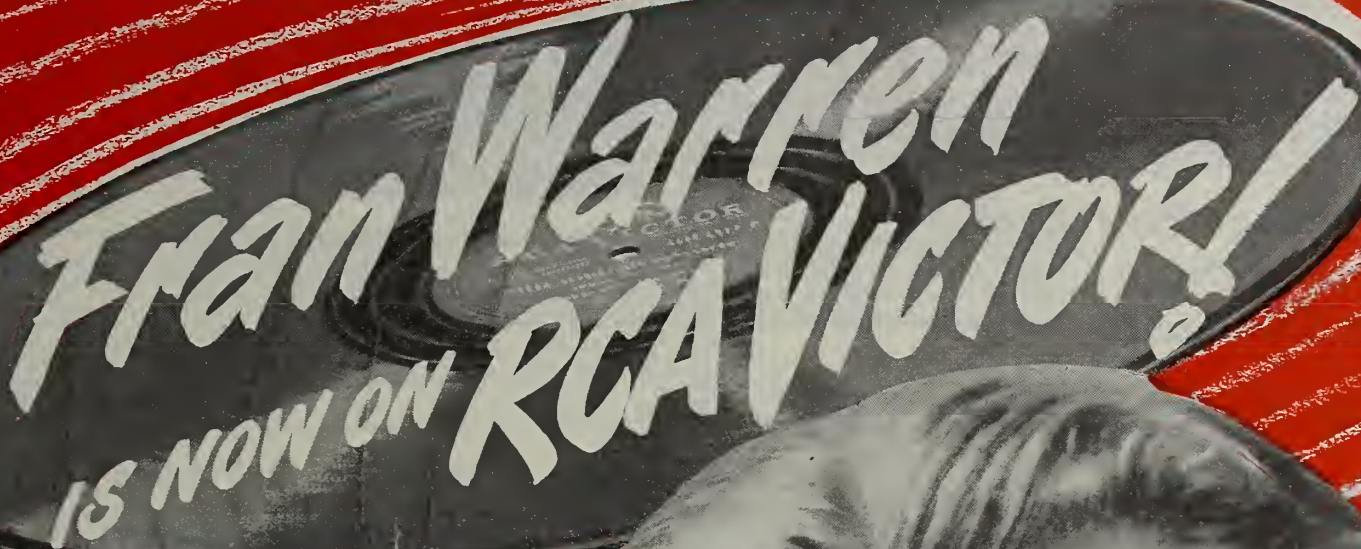
● The light instrumental and vocal styling of the Page Cavanaugh Trio, and some very pleasant wax is to be found in this coupling of "The Gal Who's Got My Heart" and "I'm Gonno Get Lost From You." Ops familiar with this group will want to listen quite attentively to this offering. It's smart, sweet stuff, done up as only the combo can. Top side is an oldie and gets a beautiful sendoff by the trio. The flip, with lyrics leaping around the title is just as dainty and cute. Platter is there for the asking—music ops take it from here.

"N'yt N'ow" (2:58)

"Roses Of Picardy" (3:04)

PERRY COMO
(RCA Victor 20-3288)

● Music operators know about this one already. Blossoming forth as one of the nation's top tunes in this Perry Como dishing of that quaint, cute "N'yt N'ow," The Pussycat Song. Ditty fairly overflows with tasty tidbits of musical flavor, with Perry spooning the mellow lyric in affectionate style. The flip, "Roses Of Picardy" should be well known to music ops. This rendition, offered in the very best of vocal styling by Perry, in strong sincere tones of vocal expression should garner a spot on ops machines. Top deck will reap all the coin. Get it!



Fran Warren
IS NOW ON **RCA VICTOR!**

... and this year, the girl who was voted one of the "most promising" girl singers of 1948 will make you more money than ever before! Watch for Fran's brand-new records from RCA Victor!

*Here's her first post-ban
RCA Victor hit...*



"Joe" and "Why Is It?"

with orchestra conducted by Henri René... It's RCA Victor 20-3318

Remember! THE STARS WHO MAKE THE HITS... AND THE HITS THAT MAKE YOU MONEY ARE ON

Welcome to the Convention!
RCA Victor wants to meet all CMI members at our Penthouse Headquarters—"The House On The Roof"—atop the Hotel Sherman. Drop by and talk things over with us—we'll be waiting for you!

**RCA VICTOR
RECORDS!**



MAJOR DISTRIBUTING

- The Leading Record Distributors In The East

Hits On Each of These Labels

- ALADDIN** "BEWILDERED"—Amos Milburn
- ALLEGRO** BEST IN KIDDIE UNBREAKABLES
- ARISTOCRAT** "I FEEL LIKE GOING HOME"
—Muddy Waters
- CANDY** "MY ADORABLE ONE"—Johnny Lane
- COLEMAN** "I'LL ALWAYS BE IN LOVE WITH YOU"
—Ray-O-Vacs
- CROSS** "WHEN WAS JESUS BORN"
—Sons of Heaven
- DAMON** "MY HAPPINESS"—Jon & Sondra Steele
- DOWNBEAT** "HOT BISCUITS"—Jay McShann
- 4 STAR** "PRETTY MAMA BLUES"—Ivory Joe Hunter
- MIRACLE** "TREES"—Al Hibbler
- MODERN** "SAILBOAT IN THE MOONLIGHT"
—Hadda Brooks
- PEARL** COMPLETE PARTY LINE
- REGENT** "RUN, RABBIT, RUN"—Alan Foster
- RONDO** "DOWN AMONG THE SHELTERING PALMS"
—George Olsen
- ROCKETT** "I JUST CAN'T STOP LOVING YOU"
—Warren Evans
- SCORE** SPIRITUALS by The Trumpeteers
- SIGNATURE** "SWEET SUE"—Johnny Long
- STAFF** "BEWILDERED"—Red Miller Trio
- TOWER** "RED HEADED GAL"—Benny Strong

**MAJOR
DISTRIBUTING COMPANY, INC.**

NEW YORK CITY BUFFALO B'KLYN, N. Y.
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The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE

AL—Aladdin	DM—Damon	NA—National
AP—Apollo	EX—Exclusive	RE—Regent
AR—Aristocrat	JE—Jewel	RO—Rondo
BU—Bullet	GR—Grand	RA—Rainbow
CA—Capitol	KI—King	SA—Savoy
CAS—Castle	LO—London	SP—Specialty
CM—Commodore	MI—Miracle	SI—Signature
CN—Continental	ME—Mercury	TW—Tower
CO—Columbia	MG—MGM	TWC—20th Century
CR—Coral	MN—Manor	UN—Universal
CS—Coast	MO—Modern	VA—Varsity
DA—Dana	MT—Metrotone	VI—Victor
DE—Decca	MU—Musicraft	WO—World
DEL—DeLuxe		

1

A LITTLE BIRD TOLD ME

CA-15308—Blu Lu Barker
CA-15326—Smookey Rogers
CO-38386—Jerry Wayne-Janette Davis
DE-24514—Evelyn Knight

LO-389—Wayfarers
SU-1507—Paula Watson
VI-20-3320—Rose Murphy

2

ON A SLOW BOAT TO CHINA

CA-15208—Benny Goodman Orch.
CO-38301—Kay Kyser O.
DE-24482—Larry Clinton O.
ME-5191—Snooky Lanson
ME-5210—Eddy Howard O.

MG-10269—Art Lund
TWC-20-78—Out Brothers
VA-117—Johnny Frank
VI-20-3123—Freddie Martin O.

3

FAR AWAY PLACES

CA-15278—Margaret Whiting
CO-38356—Dinah Shore
CR-60016—Ames Bros.

DE-24332—Bing Crosby
ME-5198—Vic Damone
VI-20-3316—Perry Como

4

DOWN AMONG THE SHELTERING PALMS

CA-15241—Johnny Mercer
CO-38323—Eric Whitley
CS-8038—Curt Massey
DE-24534—Al Jolson—Mills Bros.
EX-76X—Paul Martin Orch.

LO-311—Sam Browne
ME-5181—Snooky Lanson
MG-10286—Jackie Brown Quartet
RO-164—George Olsen O.

5

LAVENDER BLUE

CA-15225—Jack Smith
CO-38229—Dinah Shore
CL-2954—Mack Campbell

DE-24547—Burl Ives
LO-310—Vera Lynn
VI-20-3100—Sammy Kaye O.

6

MY DARLING, MY DARLING

CA-15270—Jo Stafford—
Gordon MacRae
CO-38353—Doris Day—Buddy Clark
DE-24519—Peter Lind Hayes

LO-369—Gracie Fields
VA-121—Barbara Brown
VI-20-3187—Eve Young—Jack Lathrop

7

BUTTONS & BOWS

CA-15292—Bob Hope—Clark Sisters
CA-15184—Dinning Sisters
CO-20468—Gene Autry
CO-38284—Dinah Shore
CS-8032—Helen O'Connell
DA-2023—Jeffrey Clay

DE-24489—Evelyn Knight
LO-355—Gracie Fields
MG-10244—Betty Garrett
VA-114—B. Brown
VI-20-3078—Betty Rhodes

8

CUANTO LE GUSTA

CA-15280—Jack Smith—Clark Sisters
CO-38239—Xavier Cugat O.
DE-24479—Carmen Miranda—
Andrews Sisters

VA-116—Barbara Brown
VI-20-3077—Eve Young

9

YOU WERE ONLY FOOLING

CA-15226—Kay Starr
CO-38323—Eric Whitley
DE-24507—The Ink Spots

MG-10185—Blue Barron O.
VA-122—Varsity Orch.

10

SWEET GEORGIA BROWN

EX-271—Joe Liggins
MO-26-611—Vido Musso O.
NA-9063—Whistling Mr. Jones

RO-152—C. Jones
TE-652—Brother Bones
TW-1255—Benny Strong O.

THE CASH BOX

Record Reviews

"I Love Jeemy" (3:02)

"All I Do Is Dream Of You" (3:04)

BETTY BARCLAY
(Discovery 500)

● Thrush Betty Barclay bows into the disk spotlight on her first single on Discovery Records and seems to have come up with a potential winner for music operators. The platter is well loaded with the stuff that makes for coin winners, with Betty's fond vocal pitch on the pair leading the way. Top deck, "I Love Jeemy" is done in cute pseudo-Latin tones that add a ton of brilliance to the platter. Lyrics make for wonderful listening pleasure and should win a ton of praise in music circles. It's light stuff, with the rhythm background coming thru clear and sharp throughout. The flip, a lightly flavored romance tune acts as an able showcase for Betty's wonderful voice. The song is one that is easily taken to and should garner its fair share of coin play. Wax rates ops listening time—and more.

"Heart Of My Heart" (2:29)

"April May" (2:45)

DANNY CASSELLA ORCH.
(Collegiate 2956)

● Pair of sides by the Danny Cassella ork that appear to be headed for a featured spot on juke boxes throughout the land is this coupling of "Heart Of My Heart" and "April May." The stuff seems tailor made for those tavern locations. Top deck is the oldie that has been a repeat play winner for ever so long. This rendition, done up in unique manner, is one that should come in for a slew of coin play. Vocal by a chorus, plus the stop treatment given holds all the promise for the side. The nostalgic flavor and sentimental value of the song should also cause loads of excitement. The flip shows as another repeat top notch performance for the Cassella crew as the smooth refrain of "April May" seeps thru the wax. Both sides bid fair for the phonos—ops should climb on the bandwagon.

"Oh! Hear My Heart" (2:28)

"Chopsticks Rhumba" (2:31)

GERI GALIAN & HIS CARIBBEAN RHYTHM BOYS
(Coral 60005)

● Music styled in the Latin vein with Geri Galian & His Caribbean Rhythm Boys furnishing the refrain. It's stuff to which the wide crowd of hip-swivlers can easily get next to, and do so with much enthusiasm. Top deck, a slow rhumba is tailor made for the dream set who like to shake and take it all in. Latin flavor displayed here is effective enough and should meet with fair approval. The flip, a novel, unique interpretation is tagged "Chopsticks Rhumba," with the mood and patter of the familiar piano piece "Chopsticks" being offered in rhumba tempo. It's cute stuff as it stands and warrants ops' listening time. Take it from here.

"Careless Hands" (3:00)

"Powder Your Face With Sunshine" (2:56)

SAMMY KAYE ORCH.
(RCA Victor 20-3321)

● Oh what a lallapalooza this one is gonna be! We haven't heard such great stuff from Sammy Kaye in quite a while. This dishing, tabbed "Careless Hands" seems ear-marked for a top spot on juke boxes across the land.

SLEEPER OF THE WEEK

"My Adorable One" (2:56)

"Hello Mr. Snowman" (2:44)

JOHNNY LANE
(Candy 3000)



JOHNNY LANE

● You can bet your boots on this one! Sure to grab on and start a chain reaction of deep hearted sighs and the like, and an avalanche of tremendous juke box play, is this first dishing on the Candy label. With balladeer Johnny Lane lending his vocal refrain to this platter, the disk takes on so many more attractive airs as a potential winner. Johnny's smooth, heart-warming pitch is sure to win him a ton of new fans and put a most deserving spotlight on the young

piper. It's sure fire stuff for the phonos, and wax which the young moon-in-June kids can gather in. Titled, "My Adorable One," Johnny spoons the flowing, glowing lyrics in phrases of ultra soft vocal glamour to come up with a tempting, tasty dish of wax. The lad's sincere intonation, offered in delightful, prepossessing tones of exquisite musical patter makes this tune a top contender for phono honors. It's soft, smooth romantic material that seems tailor made for any ops machine. On the flip with "Hello Mr. Snowman," Johnny bounces back with another inviting cookie, as he switches to a light, up tempo piece. Lyrics are cute as a bug in a rug and will definitely attract a wide market of juke box fans. Instrumental accompaniment on both sides is offered in the finest fashion and adds to the luster and splendor of this comely platter. Music ops will definitely be hearing quite a bit of Johnny Lane in the future. This first cookie rates a top spot in your machines—grab on—but pronto!

Vocal spot by Don Cornell and The Three Kaydets on the side is smooth throughout, as the slow dreamy refrain of this beautiful tune fills the ether with fine musical patter. Tint of Hawaiian in the ditty by a steel guitar adds to the luster and polish of the tune immensely. It's slow, heart warming stuff that should catch on with thousands of romancers everywhere. Ditty has that nostalgic appeal, and is loaded with a ton of sentimental value. On the flip with the rapidly rising hit "Powder Your Face With Sunshine," the Kaydets bounce back with an effective Kaye arrangement of this plug tune. With the song itself kicking up a big storm, we see no reason for this rendition climbing on. "Careless Hands" seems to be a hot contender for phono honors—don't miss it!

"I Wish Somebody Cared Enough To Cry" (2:45)

"For Me There's You" (2:45)

FRANK GALLAGHER
(Dana 2033)

● The sultry vocal flavor of Frank Gallagher, hot on the heels of his smash success with "You're All I Want For Christmas," is shown to able advantage here with this rendition of "I Wish Somebody Cared Enough To Cry." Teamed with the vocal harmony of The Wayfarers and the Ted Black ork, the disk sets up as one that will bear close watching. Ditty is a very slow, melodramatic ballad, effectively warbled by Frank in dreamy tones of vocal perfection. Lyrics leap around the title and match the mood of the tune in fine manner. The flip shows as another tune that has winning potential with Frank, the Wayfarers and the Ted Black gang combining to offer ops a mellow cutting. Top side hogs the glory.

"El Sopon" (Cuban Stew) (2:58)

"Isla Verde" (2:35)

NORO MORALES ORCH.
(MGM 10341)

● Wait'll the hep rhumba fans listen in to this piece! It's the great Noro Morales and his wonderful orchestra, offering a pair of tunes that are tagged for a top spot in music ops' machines. The wax, some of the best ever offered by Morales, is a cinch to clinch with rhumba and all types of music fans throughout the land. Top deck, a mellow up-tempo Cuban rhumba, has the gang out in full depth, displaying a ton of charm and rapture, to capture the fancy of any listeners. Ditty has loads to beat and meat within it and makes you shake as you listen. The flip, "Isla Verde," an adaptation of Bizet's "The Pearl Fishers," slows down to a slow, sensuous tempo and should make the dream set swoon from top to toe. Both sides represent hot coin cullers—don't miss 'em!

"Drigo's Serenade" (2:59)

"Destiny—Waltz" (3:00)

HENRI RENE ORCH.
(RCA Victor 20-3284)

● More wax suited to the tastes of music operators who hold wired music locations is offered here by the Henri Rene ork. The music itself, definitely familiar to music ops throughout the nation, should earn its keep in those wired music spots. It's soft, soothing stuff, the kind you want to hear while dining. Titled, "Drigo's Serenade" and the familiar waltz "Destiny," the Rene ork display some vivid instrumental interpretations here. Music operators who have the locations that go for this brand of music would do well to keep their eyes peeled in this direction.

"Zyphyr Waltz" (2:39)

"Pilgrim Polka" (2:41)

LAWRENCE DUCHOW & HIS RED RAVEN ORCH.
(RCA Victor 20-3305)

● The widely popular Lawrence Duchow and His Red Raven orchestra set up with a pair here that should become top favorites in no time at all. Wax, titled "Zephyr Waltz" and "Pilgrim Polka" seeps thru in fine style. Top deck is a slow piece done up in light style with some mellow accordion accompaniment. The flip picks up to a happy polka tempo with the Duchow ork displaying some vibrant orchestral patter throughout. Both sides can be easily taken to and should suit the needs of the many fans who go for this type of music. Ops who have the spots, and there are many, should definitely listen in.

"Funny Little Money Man" (2:28)

"Can't We Talk It Over" (2:44)

JOHNNIE JOHNSON
(MGM 10342)

● Pair of playful, light, delightful ballads by piper Johnny Johnston and the set up of "Funny Little Money Man" and "Can't We Talk It Over." Top deck should come a' croppin' and prove to be a heavy favorite by music fans. It's slow, tender, heartwarming stuff that will literally be eaten up. Johnnie's vocal work on this side is effective enough and should earn its fair share on the jukes. The flip, "Can't We Talk It Over" is a light, dainty, romantic ballad, with Johnnie purring the sugar coated lyrics ringing around the title. Stuff is pleasant throughout, with ork backing by maestro Sonny Burke rounding out the waxing in fair manner. Listen in!

"Sulva Bay" (2:57)

"A Little Bird Told Me" (2:36)

THE WAYFARERS
(London 389)

● The vocal spooning of The Wayfarers and the set up of a pair of tunes that appear to be extremely attractive for the phono trade. Offering some delightful music on the top deck, "Sulva Bay," the group deliver their very best vocal efforts here, to set the stage for some lively coin play. It's slow, tender stuff that would make a mountain of concrete melt. Vocal pleasure is delightful throughout, with the deep, meaningful lyrics making the listener perk up and pay attention. The flip, "A Little Bird Told Me," a current top tune on juke boxes across the land, gets an effective rendition by the group. Top deck, "Sulva Bay" offers the winning wax potential.

"Love Finds A Way" (2:57)

"My Dream Is Yours" (2:41)

VERA LYNN
(London 387)

● A pair of beautiful ballads by thrush Vera Lynn are headed ops way, and seem sure to garner ops' approval for a top spot on the boxes. Wax, titled "Love Finds A Way" and "My Dream Is Yours" are two of the best vocal offerings by Vera to date. Top deck has the gal purring in exotic sounds of magic splendor. It's soft, intimate stuff that makes you wanna listen attentively. The flip, another strong romantic ballad, should equally meet with the favor of music operators and fans alike. Ork backing on the pair by Bob Farnon and his boys is excellent throughout and only serves to add a ton of luster and polish to an already glowing platter. Ops should latch on to this piece of wax.



A Check List of Top-Selling M-G-M Records Hits

Comedy Songs by **DANNY THOMAS**

Album M-G-M 35 Three 10" Records

POPULAR

NO ORCHIDS FOR MY LADY

Bewildered

SUNFLOWER

Brush Those Tears From Your Eyes

CRUISING DOWN THE RIVER

Powder Your Face With Sunshine

ON A SLOW BOAT TO CHINA

By The Way

BUTTONS AND BOWS

The Matador

BLUE MOON

Fools Rush In

WE GOT TO PUT SHOES ON WILLIE

Never Make Eyes

DEEP PURPLE

Rhapsody In Blue

OH! MA-MA!

Where Gypsy Fiddles Play

YOU WERE ONLY FOOLING

It's Easy When You Know How

BOUQUET OF ROSES

You, You, You Are The One

"A" YOU'RE ADORABLE

Don't Save Your Kisses For Tomorrow

TARA TALARA TALA

Before Long

WHAT DID I DO

I Love You Much Too Much

CANADIAN CAPERS

Siesta

DOWN AMONG THE SHELTERING PALMS

If We Can't Be The Same Old Sweethearts

BILLY ECKSTINE

M-G-M 10340

JACK KILTY

M-G-M 10339

BLUE BARRON

and his Orchestra

M-G-M 10346

ART LUND

M-G-M 10269

BETTY GARRETT

M-G-M 10244

BILLY ECKSTINE

M-G-M 10311

THE KORN KOBBLERS

M-G-M 10324

DAVID ROSE

and his Orchestra

M-G-M 30164

ART MOONEY

and his Orchestra

M-G-M 10331

BLUE BARRON

and his Orchestra

M-G-M 10185

THE JACKIE BROWN QUARTET

M-G-M 10336

THE BUDDY KAYE QUINTET

M-G-M 10310

JOHNNY DESMOND

M-G-M 10287

HELEN FORREST

M-G-M 10262

JACK FINA

and his Orchestra

M-G-M 10289

THE JACKIE BROWN

QUARTET

M-G-M 10286

FOLK and WESTERN

LIFE GITS TEE-JUS DON'T IT

Wind In The Mountains

TEXAS DRUMMER BOY

I Want To Be Near You

FOOLISH QUESTIONS

Rain Drops And Tear Drops

GUITAR BOOGIE

Boomerang

CARSON ROBISON

M-G-M 10224

BOB WILLS

M-G-M 10334

ARTHUR (Guitar Boogie) SMITH

M-G-M 10333

ARTHUR (Guitar Boogie) SMITH

M-G-M 10293

EBONY SERIES

DOWN BY THE STATION

A Ghost Of A Chance

SAD STORY BLUES

Four To Go

SWEET HONEY BABE

Midnight In New Orleans

IT'S TOO SOON TO KNOW

I'm Thru With Love

SLIM GAILLARD

M-G-M 10309

SY OLIVER

and his Orchestra

M-G-M 10335

EARL (FATHA') HINES

and his Orchestra

M-G-M 10329

MARIAN ROBINSON

M-G-M 10300

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

ROUND THE WAX CIRCLE

NEW YORK:

It's convention time again, and the cold, but very cold, Chicago weather looming right at local music folk. As *The Cash Box* went to press calls from throughout the city kept on coming in with diskers, music ops and music publishers making inquiries regarding train and plane reservations and, of course, hotel accommodations in Chicago. As a matter of fact, this ink-stained character felt like a tourist bureau one day this past week. With loads of enthusiasm stirred up in the Big City, and a whale-ful of surprises awaiting the entire industry at the annual coin show, we're quite confident of the meet turning out to be an immense success. We'll see you all at the show; and remember THE CASH BOX will be at BOOTH 77. Drop around and visit.



AMOS MILBURN

Ran into Ben Bart, prexy of Universal Attractions at that gone nitery, The Royal Roost. Ralph Watkins, owner of the bopera house, quite excited over the recent front cover we gave his club . . . Ben seems to be cooking hotter than a ten dollar pistol with The Ravens and Dinah Washington running wild. Incidentally, Ben has a wonderful piece of property in Amos Milburn, who currently is running all over the place as his "Bewildered" continues to garner top position in "race" spots throughout the nation . . . Jack Kampe, formerly press chief with Metrotone Records, now handling the promotion work and a bit of selling for Major Dist. Co., this city . . . Like the way publicist Buddy Basch goes about things. Especially that wonderful Schrafft candy he passed out for Xmas. Box had the note on it, "For better listening—Johnny Long's rendition of 'Sweet Sue'—For Better Taste—Schrafft's Candy & Restaurants" . . . Gordon Jenkins seems to have blossomed out as a consistent favorite with juke box fans. His Decca recording of "My Funny Valentine" is climbing—but fast.

CHICAGO:

Dick Bradley of Tower Records all enthused over Darwin Dane's television debut Jan. 14 on station WBKB. Darwin guest starred on the "Over 21" program, and from what we hear, he really went over in a big way. Dick says, "The boy has a sensational singing voice and his new Tower disks are really somethin' . . . The Blue Note, Chicago's famed night spot, really packed 'em in solid this past week with the unveiling of Woody Herman's new band of '49. The jazz nitery has an array of talent lined up for the new season that's well worth mentioning. The list includes such names as: The King Cole Trio, Sarah Vaughan, Lester Young's combo, Duke Ellington, Mel Torme, Ella Fitzgerald and Dizzy Gillespie's ork. In our book that stacks up to some mighty good booking . . . Carmen Miranda, the South American bombshell, inked for a two week stint at the Chez Paree beginning Feb. 4 . . . Marion Hutton doing a bang up job over at the Chicago Theatre. You don't have to come from Brooklyn to appreciate the Hutton gal's rendition of "My Brooklyn Love Song" . . . Chi ops starting to play Mindy Carson's rendition of "Tara Talara Tala" . . . Evelyn Knight, shapely and talented songstress now at the Empire Room of the Palmer House, really sells her audience. Evelyn has the jam-packed house eating right out of her hand . . . Orkster Teddy Phillips dropped in to our Chi office this past week to pick up a copy of *The Cash Box*. Teddy says "it's terrific the way *The Cash Box* can pick the tunes that are going to click" . . . Lee Egalnick of Miracle Records returned from a hurried up trip to Detroit where he set up the first cooperative distribution office there along with Aladdin and Specialty Record companies . . . Bob Miller of Music Publishers Contact Employees, in town recently to confer with Irwin Barg, Mort Schaeffer and Al Bielen about Tin Pan Alley ball plans for this spring.



MINDY CARSON

LOS ANGELES:

Local wax men taking a fast boat to Chicago for CMI Convention are Lou Chudd of Imperial Records and Pete Kameron, Promotion Mgr. for Specialty Records and top hand of Venice Publishing Co. . . . Lou's heading for show and huddle with several old friends, including one James Petrillo . . . Pete will carry on to New York for a sales and promotion tour on Specialty's first three western releases . . . Diskery chief Art Rupe tells us they're really levelin' on the outdoor market . . . "Yep," crackled the Ruper a'hikin' up his chaps and gatkes, "it's bullets and pullets fer us." . . . Changing sombreros real quick, Art revealed that his new biscuit material is so terrific that ops have been writing in singing its praises . . . And even bigger news is the announcement that Specialty, Aladdin and Miracle are opening new Central Record Sales Co. branch in Detroit . . . That is one for the good book: Three platteries, hard plugging indies at that, and without any overlapping ownership, being able to work in peace and profit through a mutual distrib setup . . . Rupe and the Mesner Bros. proved it could be done with their L. A. and Chicago distribberys . . . Jim Warren of local office back to Detroit to help get organized and brother Wayne taking over here . . . "Don't Gamble With Romance," the Peter Tinturin tune on Fine Arts label being handled by B & W, is one to watch . . . Catching on with the promise of a "My Happiness" . . . The Sandy Sims vocal sounds good to us and will have fine company in Doris Day on Columbia, Nick Lucas on Capitol and Wayne King on Victor . . . Black & White topper Paul Reiner still in New York helping the new office get underway . . . Al Patrick of Supreme back to Kansas City visiting his ailing mother who, we're glad to hear, is coming along fine . . . Paula Watson, the great newcomer who did so fine by Supreme, Black and White and lil' Paula with "A Little Bird" shared honors with Louis Jordan at Million Dollar past few weeks and proved one of the best vocal attractions the theatre has ever seen.



DORIS DAY

TUNES THAT'LL SHINE IN '49

CASH IN ON THESE *Capitol* HITS!

REG. U. S. PAT. OFF.

"THE PUSSY CAT SONG"
(NYOW! NYOT NYOW!)"

JO STAFFORD and GORDON MacRAE
and the STARLIGHTERS with Orchestra

"I'LL STRING ALONG WITH YOU"

JO STAFFORD and GORDON MacRAE
with Orchestra

CAPITOL RECORD 15342

**"POWDER YOUR FACE WITH
SUNSHINE"** (SMILE! SMILE! SMILE!)"

**"ABSENCE MAKES THE HEART
GROW FONDER"** (FOR SOMEBODY ELSE)"

DEAN MARTIN with PAUL WESTON
and His Orchestra

CAPITOL RECORD 15351

"SO IN LOVE"

"ROSEWOOD SPINET"

GORDON MacRAE with PAUL WESTON
and His Orchestra

CAPITOL RECORD 15357

"FAR AWAY PLACES"

MARGARET WHITING
and THE CREW CHIEFS
with Orchestral Accompaniment

"MY OWN TRUE LOVE"

MARGARET WHITING
with FRANK DeVOL
and His Orchestra

CAPITOL RECORD 15278

"HOLD ME"

"I WANNA GO WHERE YOU GO"
(THEN I'LL BE HAPPY)"

PEGGY LEE with Dave Barbour
and His Orchestra

CAPITOL RECORD 15298

"ON A SLOW BOAT TO CHINA"

"I HATE TO LOSE YOU"
(I'm So Used To You Now)"

BENNY GOODMAN
and His Orchestra

CAPITOL RECORD 15208

"WOULD YA?"

(eYah - eYah - eYah)"

"LET'S FLY"

JOHNNY MERCER and THE PIED PIPERS
with PAUL WESTON and His Orchestra

CAPITOL RECORD 15337

"THAT'S A NATURAL FACT"
"FLO AND JOE"

THE KING COLE TRIO
Vocals by KING COLE

CAPITOL RECORD 15320

"MY DARLING, MY DARLING"

JO STAFFORD
and GORDON MacRAE
and the STARLIGHTERS
with Orchestra

**"GIRLS WERE MADE
TO TAKE CARE OF BOYS"**

JO STAFFORD
and GORDON MacRAE
with Orchestra

CAPITOL RECORD 15270

"ONCE IN LOVE WITH AMY"

"TARRA TA-LARRA TA-LAR"

DEAN MARTIN
with Orchestra

CAPITOL RECORD 15329

"A STRAWBERRY MOON"
(In A Blueberry Sky)"

"DAINTY BRENDA LEE"

JACK SMITH
and the CLARK SISTERS
with Orchestra

CAPITOL RECORD 15328

"THE PRISONER OF LOVE'S SONG"

JO STAFFORD
(Alias Cinderella G. Stump)
with RED INGLE
and His Natural Seven

"THE TRAVELING SALESMAN POLKA"

JO STAFFORD
with TEX WILLIAMS
and His Western Caravan

CAPITOL RECORD 15312

"I LOVE YOU SO MUCH IT HURTS"

"I DON'T WANT YOUR SYMPATHY"

Vocals by JIMMY WAKELY
with Cowboy Band

CAPITOL RECORD 15243

"IS IT YES?"

"ROSITA AND JOE"

ANDY and DELLA RUSSELL
with Orchestra

CAPITOL RECORD 15343

GREAT TUNES FROM A GREAT NEW MOVIE

"So Dear To My Heart"

"SO DEAR TO MY HEART"

"LOVE, YOUR MAGIC SPELL IS EVERYWHERE"

PEGGY LEE with Dave Barbour

And His Orchestra

CAPITOL RECORD 15232

"LAVENDER BLUE (Dilly Dilly)"

"THE MATADOR"

JACK SMITH with the CLARK SISTERS and

Earl Sheldon and His Orchestra

CAPITOL RECORD 15225

"IT'S WHATCHA DO WITH WHATCHA GOT"

"YES, WE HAVE NO BANANAS"

The PIED PIPERS with PAUL WESTON

And His Orchestra

CAPITOL RECORD 15233



"SO DEAR TO MY HEART"

Album DD-109-Superflex

From the Walt Disney Production—narrated by JOHN BEAL. Featuring Members of the Original Cast. Music Arranged and Conducted by BILLY MAY

**PHONE or WIRE
YOUR NEAREST
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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JANUARY 22, 1949

New York, N. Y.

1. A LITTLE BIRD TOLD ME (Evelyn Knight-Paula Watson)
2. FAR AWAY PLACES (Margaret Whiting)
3. LAVENDER BLUE (Dinah Shore)
4. BUTTONS & BOWS (Dinah Shore)
5. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
6. BY THE WAY (Perry Como)
7. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
8. DAINTY BRENDA LEE (Eddy Howard)
9. SWEET GEORGIA BROWN (Brother Bones)
10. THE PUSSY CAT SONG (Perry Como)

Washington, D. C.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. SWEET GEORGIA BROWN (Brother Bones)
3. ON A SLOW BOAT TO CHINA (Freddy Martin)
4. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
5. THE PUSSYCAT SONG (Bob Crosby)
6. BUTTONS & BOWS (Dinah Shore)
7. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
8. FAR AWAY PLACES (Bing Crosby)
9. LITTLE GUY (Arthur Godfrey)
10. SO TIRED (Russ Morgan)

Stillwater, Minn.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. YOU'RE ADORABLE (Buddy Kaye)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. LAVENDER BLUE (Sammy Kaye)
6. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
7. ON A SLOW BOAT TO CHINA (Art Lund)
8. FAR AWAY PLACES (Art Lund)
9. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
10. SWEET GEORGIA BROWN (Brother Bones)

Boston, Mass.

1. FAR AWAY PLACES (Bing Crosby)
2. TO BE TO YOU (The Orioles)
3. CONGRATULATIONS (Jo Stafford)
4. ON A SLOW BOAT TO CHINA (Kay Kyser)
5. RECESS IN HEAVEN (Deep River Boys)
6. A LITTLE BIRD TOLD ME (Evelyn Knight)
7. IT'S LIKE TAKING CANDY FROM A BABY (Tony Pastor)
8. BUTTONS & BOWS (Dinah Shore)
9. THAT CERTAIN PARTY (Benny Strong)
10. SWEET GEORGIA BROWN (Brother Bones)

St. Paul, Minn.

1. ON A SLOW BOAT TO CHINA (Benny Goodman)
2. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
3. WHAT DID I DO (Dick Haymes)
4. FAR AWAY PLACES (Margaret Whiting)
5. TARA TALARA TALA (Bing Crosby)
6. A LITTLE BIRD TOLD ME (Evelyn Knight)
7. BUTTONS & BOWS (Dinah Shore)
8. LAVENDER BLUE (Dinah Shore)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. FOR YOU (Perry Como)

Frankfort, Ky.

1. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
2. SWEET GEORGIA BROWN (Brother Bones)
3. BUTTONS & BOWS (Dinah Shore)
4. YOU WERE ONLY FOOLING (Blue Barron)
5. ON A SLOW BOAT TO CHINA (Benny Goodman)
6. TARA TALARA TALA (Mindy Carson)
7. FAR AWAY PLACES (Margaret Whiting)
8. A LITTLE BIRD TOLD ME (Evelyn Knight)
9. GALWAY BAY (Bing Crosby)
10. BY THE WAY (Perry Como)

Chicago, Ill.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
3. BUTTONS & BOWS (Dinah Shore)
4. WHAT DID I DO (Dick Haymes)
5. ON A SLOW BOAT TO CHINA (Freddy Martin)
6. FAR AWAY PLACES (Perry Como)
7. YOU WERE ONLY FOOLING (Kay Starr)
8. LAVENDER BLUE (Dinah Shore)
9. GLORIA (The Mills Bros.)
10. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)

Atlanta, Ga.

1. YOU STARTED SOMETHING (Tony Pastor)
2. BUTTONS & BOWS (Dinah Shore)
3. ON A SLOW BOAT TO CHINA (Kay Kyser)
4. A LITTLE BIRD TOLD ME (Paula Watson)
5. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
6. FAR AWAY (Dinah Shore)
7. SO TIRED (Russ Morgan)
8. IT'S LIKE TAKING CANDY FROM A BABY (Tony Pastor)
9. COOL WATER (Vaughn Monroe)
10. PADLIN' MADLIN' HOME (Chuck Foster)

Elizabeth, N. J.

1. BUTTONS & BOWS (Dinah Shore)
2. ON A SLOW BOAT TO CHINA (Kay Kyser)
3. BRUSH THOSE TEARS FROM YOUR EYES (Buddy Clark)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
6. FAR AWAY PLACES (Perry Como)
7. LAVENDER BLUE (Sammy Kaye)
8. I GOT MY LOVE TO KEEP ME WARM (Les Brown)
9. SUNNYSIDE OF THE STREET (Pee Wee Hunt)
10. RUN, RABBIT, RUN (Alan Foster)

Oakland, Calif.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. BUTTONS & BOWS (Dinning Sisters)
3. ON A SLOW BOAT TO CHINA (Art Lund)
4. MY DARLING, MY DARLING (Jo Stafford)
5. UNTIL (Tommy Dorsey)
6. FAR AWAY PLACES (Perry Como)
7. IN MY DREAMS (Vaughn Monroe)
8. TWELFTH STREET RAG (Pee Wee Hunt)
9. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
10. TARA TALARA TALA (Johnny Desmond)

Detroit, Mich.

1. ON A SLOW BOAT TO CHINA (Art Lund)
2. WHAT DID I DO (Dick Haymes)
3. FAR AWAY PLACES (Perry Como)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. YOU WERE ONLY FOOLING (Blue Barron)
6. LAVENDER BLUE (Dinah Shore)
7. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
8. TARA TALARA TALA (Bing Crosby)
9. WHAT DID I DO (Dick Haymes)
10. IN MY DREAMS (Vaughn Monroe)

Seattle, Wash.

1. A LITTLE BIRD TOLD ME (Paula Watson)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. ON A SLOW BOAT TO CHINA (Kay Kyser)
4. SWEET GEORGIA BROWN (Brother Bones)
5. WHAT DID I DO (Dick Haymes)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. BUTTONS & BOWS (Dinah Shore)
8. FAR AWAY PLACES (Perry Como)
9. LAVENDER BLUE (Dinah Shore)
10. IN MY DREAMS (Vaughn Monroe)

Los Angeles, Calif.

1. A LITTLE BIRD TOLD ME (Paula Watson)
2. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
3. ON A SLOW BOAT TO CHINA (Kay Kyser)
4. YOU WERE ONLY FOOLING (Kay Starr)
5. LAVENDER BLUE (Dinah Shore)
6. FAR AWAY PLACES (Margaret Whiting)
7. THE PUSSYCAT SONG (Jo Stafford-Gordon MacRae)
8. HERE I'LL STAY (Buddy Clark)
9. BUTTONS & BOWS (Evelyn Knight)
10. CUANTO LE GUSTA (Carmen Miranda-Andrews Sisters)

Woodburn, Ore.

1. ON A SLOW BOAT TO CHINA (Kay Kyser)
2. MY DARLING, MY DARLING (Eve Young-Jack Lathrop)
3. BUTTONS & BOWS (Dinah Shore)
4. YOU WERE ONLY FOOLING (The Ink Spots)
5. CUANTO LE GUSTA (Eve Young)
6. A LITTLE BIRD TOLD ME (Evelyn Knight)
7. LAVENDER BLUE (Sammy Kaye)
8. BELLA BELLA MARIE (Larry Green)
9. LIFE GETS TEE-JUE (Carson Robison)
10. TWELFTH STREET RAG (Pee Wee Hunt)

Omaha, Nebr.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. ON A SLOW BOAT TO CHINA (Freddy Martin)
3. YOU WERE ONLY FOOLING (Kay Starr)
4. FAR AWAY PLACES (Margaret Whiting)
5. TARA TALARA TALA (Bing Crosby)
6. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
7. THE PUSSYCAT SONG (Bob Crosby-Patty Andrews)
8. BOUQUET OF ROSES (Dick Haymes)
9. CORNBELT SYMPHONY (Jack Lathrop)
10. CUANTO LE GUSTA (Xavier Cugat)

Miami, Fla.

1. ON A SLOW BOAT TO CHINA (Benny Goodman)
2. BUTTONS & BOWS (Dinah Shore)
3. A LITTLE BIRD TOLD ME (Evelyn Knight)
4. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
8. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
9. SO TIRED (Russ Morgan)
10. TARA TALARA TALA (Dinah Shore)

Baltimore, Md.

1. A LITTLE BIRD TOLD ME (Paula Watson)
2. FAR AWAY PLACES (Margaret Whiting)
3. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
4. ON A SLOW BOAT TO CHINA (Benny Goodman)
5. BUTTONS & BOWS (Dinah Shore)
6. LAVENDER BLUE (Dinah Shore)
7. CUANTO LE GUSTA (Carmen Miranda-Andrews Sisters)
8. DAINTY BRENDA LEE (Eddy Howard)
9. TARA TALARA TALA (Bing Crosby)
10. THAT CERTAIN PARTY (Benny Strong)

Twin Falls, S. D.

1. A LITTLE BIRD TOLD ME (Paula Watson)
2. WHAT DID I DO (Dick Haymes)
3. BUTTONS & BOWS (Dinah Shore)
4. LAVENDER BLUE (Dinah Shore)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
7. MY HAPPINESS (Jon & Sonda Steele)
8. LIFE GETS TEE-JUS (Carson Robison)
9. IT'S TOO SOON TO KNOW (The Orioles)
10. BELLA BELLA MARIE (Larry Green)

Philadelphia, Pa.

1. A LITTLE BIRD TOLD ME (Paula Watson)
2. SWEET GEORGIA BROWN (Brother Bones)
3. YOU WERE ONLY FOOLING (Blue Barron)
4. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
5. THAT WOULD BE HEAVEN (Bosh Pritchard)
6. AGAIN (Vera Lynn)
7. LAUGHING BOY (Buddy Stewart)
8. BARCAROLLE BOOGIE (Camille Howard)
9. SO TIRED (Russ Morgan)
10. FAR AWAY PLACES (Dinah Shore)

Birmingham, Ala.

1. ON A SLOW BOAT TO CHINA (Art Lund)
2. BUTTONS & BOWS (Dinah Shore)
3. SWEET GEORGIA BROWN (Brother Bones)
4. MISSOURI WALTZ (Ken Griffin)
5. A LITTLE BIRD TOLD ME (Paula Watson)
6. SIBONEY (Ben Light)
7. NAUGHTY WALTZ (Ben Light)
8. FAR AWAY PLACES (Ken Griffin)
9. IT HAD TO BE YOU (Ben Light)
10. GALWAY BAY (Bing Crosby)

Dallas, Tex.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. SILVER DOLLAR (Jimmy Cook)
4. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
6. HOT BISCUITS (Jay McShann)
7. FAR AWAY PLACES (Margaret Whiting)
8. ON A SLOW BOAT TO CHINA (Eddy Howard)
9. GLORIA (Johnny Moore)
10. TARA TALARA TALA (Johnny Desmond)

Carson City, Nev.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. BUTTONS & BOWS (Dinah Shore)
3. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
4. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
5. TARA TALARA TALA (Dinah Shore)
6. WHAT DID I DO (Dick Haymes)
7. FAR AWAY PLACES (Margaret Whiting)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. ON A SLOW BOAT TO CHINA (Benny Goodman)
10. BY THE WAY (Perry Como)

Portland Me.

1. BUTTONS & BOWS (Dinah Shore)
2. LAVENDER BLUE (Dinah Shore)
3. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. YOU WERE ONLY FOOLING (Blue Barron)
6. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
7. FAR AWAY PLACES (Perry Como)
8. FOR YOU (Perry Como)
9. LIFE GETS TEE-JUS (Carson Robison)
10. BELLA BELLA MARIE (Larry Green)

Shelby, Miss.

1. SWEET GEORGIA BROWN (Brother Bones)
2. BEWILDERED (Amos Milburn)
3. A LITTLE BIRD TOLD ME (Evelyn Knight)
4. ON A SLOW BOAT TO CHINA (Benny Goodman)
5. BUTTONS & BOWS (Dinah Shore)
6. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
7. WHAT DID I DO (Dick Haymes)
8. BOUQUET OF ROSES (Dick Haymes)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. THE PUSSYCAT SONG (Perry Como)

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Decca 24295

FAR AWAY PLACES
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BING CROSBY
Decca 24532

SO TIRED
I HEAR MUSIC

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EVERYWHERE YOU GO

GUY LOMBARDO
Decca 24549

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ONE SUNDAY AFTERNOON

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Decca 24530

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MILLS BROTHERS
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TENNESSEE SATURDAY NIGHT

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Decca 46136

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MY JOURNEY TO THE SKY

SISTER ROSETTA THARPE and MARIE KNIGHT Decca 48090

America's Fastest-Selling Records!

SEE NO CHANGE IN AUTOMATIC MUSIC BIZ AS DISKERS UNVEIL NEW PLATTERS

Introduction of RCA Victor 45 RPM Record & Player and Columbia Seven Inch LP Disk Has Industry in Mild Disk Battle. Music Ops Query Effect of New Music Systems on Juke Box Business. Public Reaction Finds Dead Stock on Dealers' Shelves.



NEW YORK—James W. Murray, Vice President in charge of RCA Victor Record Activities, shows Miss Jeri Miller the difference in size between a standard 10" record and RCA Victor's new 45 RPM non-breakable, vinylite record. Joseph B. Elliot, Vice President of RCA Victor's Home Instrument Division, holds the new RCA rapid changing record player. Photo was taken at a press demonstration of the new record and its component record player.

(Editor's Note:—For more complete information and details concerning the introduction of new music systems, and their joint effect upon the music operator and the automatic music industry, see guest editorials by trade executives appearing throughout this Convention Issue of THE CASH BOX.)

NEW YORK—The introduction of two new music systems to the trade and general public this past week drew nationwide attention in the press and radio, and found the majority of the nation's music operators a bit bewildered as to their basic position resulting from this latest development in the phonograph recording business. RCA Victor this past week unveiled a new record and phonograph player which will revolve at a speed of 45 RPM and is just under seven inches in size; along with Columbia Records who also ushered in a new seven inch

LP vinylite recording. The issuance and announcement of both new music systems immediately brought about reports throughout the trade of a "disk war", with the result that phonograph record manufacturers throughout the nation were eagerly scanning the situation with tense apprehension.

In the formal announcement of RCA Victor's development of the new system, J. G. Wilson, Executive Vice President of the Radio Corporation of America, in charge of the RCA Victor Division, declared:

"The new record player, contains the fastest record changing mechanism ever devised and its radically advanced design eliminates 75 percent of the problems encountered in conventional changers."

The record developed for this new system is a light-weight, wafer thin, non breakable vinyl platter, which is also unusual for its 1½ inch center spindle hole. The record delivers up to five minutes and 15 seconds of playing time per side, and with the rapid action changer, up to 42 minutes of undistorted music.

The new 7" platter unveiled by Columbia Records Inc., substantially incorporates all the basic ideas of Columbia's 10" and 12" LP records, now on the market for several months.

Although price schedules for the new RCA platter have not as yet been announced, officials of the organization disclosed that "instruments incorporating the new system will be at least competitive in price with comparable conventional record-playing instruments." It was also pointed out that their 7" platter is also conducive to cost savings.

Columbia Records disclosed that their 7" disk will market for 60c plus federal excise tax for their popular releases and 90c for masterwork records.

Executives of both firms stressed other aspects of their new music systems, among them the new and revolutionary changes which will be made by their distributors insofar as housing, storage and transportation of records are concerned. It was also pointed out by both firms, that their new 7" platters will allow approximately 1000 records to be stored in the standard record phonograph cabinet. Both Columbia and RCA Victor disclosed that their engineers and laboratory technicians have been working on these advancements for more than 10 years, and efforts of both firms, represent sound, constructive principles in modern industry advancement.

The Automatic Music Market

The possible effects and changes that the introduction of both new music systems might have with regard to the automatic music market were viewed by The Cash Box this past week. No changes, at present, seemed possible since an adaptation of a new speed on the conventional "juke box" would require the joint efforts of phonograph manufacturers and the nation's diskers. Altho the new systems were being closely followed by juke box manufacturers and the manufacturers of wired music systems, no immediate or radical change from the 78 RPM speed could be seen.

Executives of RCA Victor and Columbia disclosed that they will continue to issue shellac records revolving at the 78 RPM speed. In commenting upon the further issuance of shellac records, Mr. Wilson of RCA Victor declared, "In homes throughout America, there are 16 million record players designed for use with the 78 RPM records which have been stand-

ard for 50 years. This market must, and will be, serviced. Mindful of this, RCA Victor will continue a heavy production schedule on records of this type. The company will also continue to support dealers with the full weight of its advertising, promotion, and merchandising programs of RCA Victor's 78 RPM records."

Columbia Records will also continue to manufacture and issue records revolving at the 78 RPM speed.

Disk War

With regard to the "disk war" allegedly in progress between both RCA Victor and Columbia, both organizations issued vigorous denials this past week of any such practice.

In admitting that Columbia Records had offered its 33 1/3 RPM record to the entire industry before its release last June, Frank Folsom, president of RCA Victor Records declared, "We told Columbia and Philco we would not go along with them, and that Columbia knew about our new record before they came out with LP."

Mr. Folsom added, "I do not regard this as any warfare with Columbia. I think it's a normal commercial competitive job that people do every day in business."

Edward Wallerstein, Chairman of the Board of Columbia Records Inc., declared, "We are unable to fathom the purpose of the records revolving at 45 RPM which we understand are to be released some time in the spring."

Mr. Wallerstein further stressed that there are approximately 12 manufacturers making equipment for Microgroove records, with the exception of RCA Victor.

Other Platteries Scan Field

While RCA Victor and Columbia Records were sparring with each other this past week, other record manufacturers eagerly watched the turn of events. Mercury Records was the first firm to take a substantial stand and aligned itself on the side of Columbia by coming out with a 33 1/3 RPM platter.

Capitol Records declared that they were studying the situation, but no definite plans have been made. King Records, one of the nation's largest independent diskers stated that they will "sit by and await the outcome. They have the money to go into this sort of thing and we don't. We are going to make what we can sell. Besides, we are only in the 10-inch field and most of our records are used in juke boxes."

Decca and MGM Records were learned to have no "immediate plans for entering the field."

Immediate reaction by record dealers and stores was poor. Dealers stressed that too much fanfare had already caused a slow-down in sales and might possibly result in dead stock on their shelves. The buying public was definitely confused, and one large dealer avidly stated, "I'm cutting down on my record orders until I know which end is up. With three phonographs on the market I can't possibly know how to order."

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Seattle, Washington
Phone: Elliot 3770

Chord Distributors
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Chicago 16, Illinois
Phone: Danube 6-1040

Eddy's Record Distributors
2818 Dawling Street
Houston, Texas
Phone: Atwater 8-3463

Elite California Distributors
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San Francisco 3, California
Phone: Klondike 2-3151

F. & M. Distributing, Inc.
1239 West Ninth Street
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Phone: Superior 7440

G. & S. Distributing Co.
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St. Paul, Minnesota
Phone: Cedar 7640

W. E. Harvey Co.
234 Walnut Street
Cincinnati, Ohio
Phone: Dunbar 5152

Major Distributing Co.
733 11th Avenue
New York, N. Y.
Phone: Plaza 7-7815

Maple Leaf Records, Ltd.
455 Craig St., W.
Montreal, Ontario, Canada
Phone: Ma. 4221

Marnel Distributing Co.
1622 Fairmount Avenue
Philadelphia 30, Pa.
Phone: Stevenson 2-5650

Millner Record Sales
1704 Main Street
Kansas City, Missouri
Phone: Harrison 6940

Millner Record Sales Co.
110 North 18th Street
St. Louis, Missouri
Phone: Central 5681

Music Suppliers Of New England
17 Chadwick Street
Roxbury, Massachusetts
Phone: Highlands 5-8586

Nola Record Distributors
816 Carondelet Street
New Orleans, Louisiana
Phone: Canal 8743

Northwest Music Co.
Pierre, South Dakota
Phone: Pierre 2597

Pan American Distributing Co.
90 Riverside Avenue
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Pan American Record Supply Co.
2061 Champa Street
Denver, Colorado

Pan American Distributing Co.
170 N.W. 23rd Street
Miami, Florida

Radio Supply Company
45 East 4th South Street
Salt Lake City, Utah
Phone: Salt Lake City 5-2817

Schwartz Brothers
2931 12th Street, N.E.
Washington, D. C.
Phone: Michigan 4500

Seaboard Distributors
110 Ann Street
Hartford, Connecticut
Phone: Hartford 2-5682

Specialty Sales
134 North 16th Street
Birmingham, Alabama

Staff Distributing Co.
P.O. Box 2447
Dallas, Texas
Phone: Prospect 7-2883

Staff Distributing Co.
Municipal Auditorium
Oklahoma City, Oklahoma
Phone: Oklahoma City 79-2118

Standard Distributing Co.
Of Pittsburgh
1731 Fifth Avenue
Pittsburgh 19, Pa.
Phone: Atlantic 8852

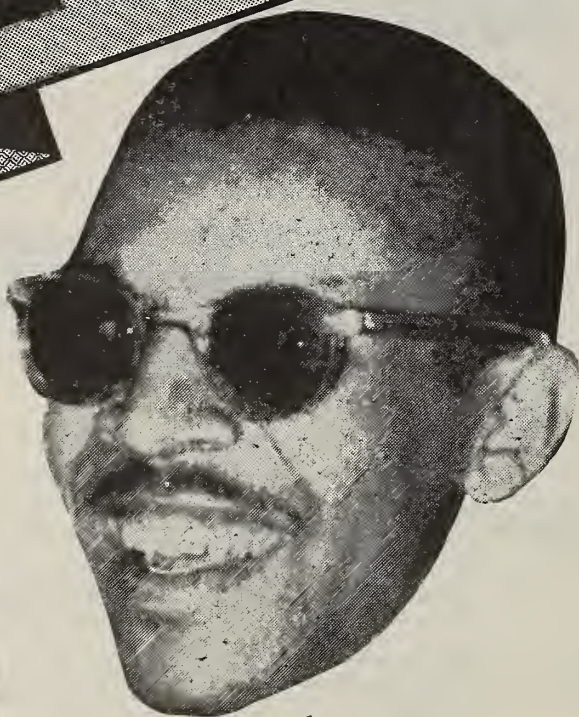
Southland Distributing Co.
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Nashville, Tennessee
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THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"A Bippity Be Bop Pony" (2:27)

"Right Around The Corner From Basin St." (2:36)

MABEL SCOTT
(Exclusive 67X)



MABEL SCOTT

● Thrush Mabel Scott walks away with top honors this week with this smash dishing titled "A Bippity Be Bop Pony," a platter that should whirl night and day in spots throughout the nation. The gal's pipes offer a ton of vibrance to fit the mood and patter of this ditty like a glove. It's an up tempo tune,

with the lyrics riding a ring around the title in top notch fashion. Mable's husky pitch, combined with the wonderful orchestrated patter of the Maxwell Davis ork make this platter the winner that it is. Tune has a ton of beat within it and should satisfy the many jump fans. It's a platter that will make the phonos jump. On the flip with "Right Around The Corner From Basin St.," Mabel keeps the metro mellow to come back with some more potent wax for the jukes. It's top drawer stuff, warbled in the very best of fashion. Music ops will have to keep their eyes peeled for this lass—she's got just what they want. Top deck seems certain to fill ops jeans with plenty of beans—the silver kind. Get with it!

"Don't Worry 'Bout Nothin'" (2:49)

"My Song While We Dance" (2:57)

EDDIE GORMAN
PAUL GAYTEN
(DeLuxe 3200)

● Pair of sides featuring Eddie Gorman and Paul Gayten show as potential winners for the phonos, with the top deck, "Don't Worry 'Bout Nothin'" hogging the glory. Eddie's vocal on this side, an ultra slow blues ditty, fits the tune like a glove. It's heavy stuff, the kind you wanna sit and listen to all the more. Slow, shuffle rhythm behind Eddie effectively backs him throughout the dishing. On the flip, Paul Gayten offers "My Song While We Dance" in adequate vocal styling. Paul's sincere, strong vocal styling should meet with excellent reaction, especially so from the younger set. The platter rates ops listening time—and more.

"Memory Of Sonny Boy" (2:30)

"A Woman On Every Street" (2:27)

FOREST CITY JOE
(Aristocrat 3101)

● Music ops in the market for some low-down blues, have a sure thing in this dishing by Forest City Joe. Joe's vocal is as low-down as one can possibly get, with the lyrics of the tunes, "Memory Of Sonny Boy" and "A Woman On Every Street" riding thru in fine fettle. Harmonica backing on the pair flavors the platter and keeps it in its slow, dreary vein. Pipes that Joe pitches with are fine and dandy throughout, especially so on the top deck. While the disk itself may not kick up a storm, ops can depend on the platter to be a consistent and steady nickel nabber. Take a look-see in this direction and then load up.

"A Little Bird Told Me" (2:40)

"Baby, Baby" (2:31)

ROSE MURPHY
(RCA Victor 20-3320)

● You can bet your bottom dollar chirp Rose Murphy will be back in the juke box spotlight via this dishing. Long missing from the phonos, Rose, The Chee Chee Girl, offers her first dishing on RCA Victor wax to set right out fine. It's the top song hit, "A Little Bird Told Me," with Rose thumping and chirping in her wee voice in grade A manner. Disk should attract a load of attention and make juke box fans dig down deep. The flip, "Baby, Baby" has the gal offering a repeat thriller on wax. Grab an armful and watch the coin roll in!

"She Ain't Nowhere" (2:48)

"My Baby, My Baby" (2:45)

SUNNYLAND SLIM WITH
MUDDY WATERS
(Aristocrat 1304)

● Pair of sides featuring Sunnyland Slim and Muddy Waters, and the set up of "She Ain't Nowhere" and "My Baby, My Baby." Top deck is done up in mellow blues tempo with Sunnyland shouting the lyrics in high style. Piano roll in the background adds to the meaning of the side and enhances the winning potential of the platter. Flip, in very slow tempo, has Sunnyland wailing about his "baby," with the background filling out in effective manner to round out the side. Both tunes are done up with all the riff and holler one can possibly expect and should garner their fair share of coin play.

"In A Sentimental Mood" (2:34)

"My Silent Love" (2:46)

BILLY ECKSTINE
(National 9060)

● The ecstatic Mr. B and some more great wax in the offing for music operators is to be found in this waxing coupling "In A Sentimental Mood" and "My Silent Love." Both tunes are tailor made for Billy's sensational voice, and should be greeted warmly by his many fans throughout the land. It's top drawer material all the way. Top deck, with Billy at his best in a tender, deeply-moving ballad should come in for a bonanza full of jitney. The flip is a repeat smash dishing that will literally eat up all the silver in sight. Don't miss this duo—climb on!

"Always" (2:42)

"Rooster" (2:50)

THE RAVENS
(National 9064)

● This thing is zany enough to click—and click in a big way at that. It's The Ravens, out with some fresh wax that appears to be headed for a featured spot on a zillion phonos throughout the nation. Top deck, "Always" is the ever lovin' standard that has lasted thru the ages. Bass vocal spot, combined with the wonderful harmony this group offer is hard to beat. It's a beautiful dishing and ably serves to show what a top vocal group can do with a top song. The flip is the side that'll drive 'em wild tho. Offering some novelty stuff, The Ravens come up with "Rooster," replete with chickens, cows and what have you. It's a cute thing that might catch on, and if it does—beware.



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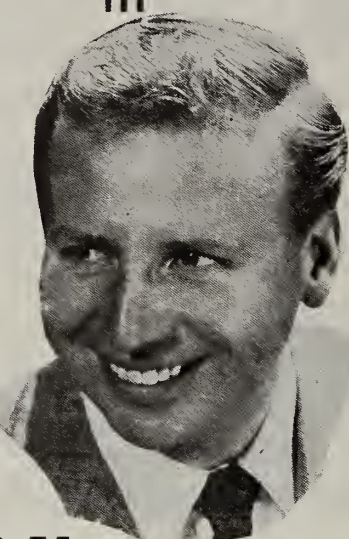
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CAPITOL GOES ALL OUT FOR BOP!

Capitol Records will go "all out" for bop and progressive music, according to a statement by James B. Conkling, the firm's vice-president in charge of artists and repertoire.

Although bop and progressivism existed before the recording ban, Conkling pointed out that its biggest growth and consolidation came about during the year 1948 when the new musical forms solidly entrenched themselves as something definitely more than passing fads and fancies. With a firm belief in the future of these new and modern ideas in popular music, Capitol will wage a full-scale campaign to raise the over-all popularity level of the controversial bop and progressive styles.

Stan Kenton, perhaps the most important figure in the promotion of progressive music in the popular field, was one of the strongest influencing factors in Capitol's decision to pursue bop and progressivism so wholeheartedly. It has been Kenton's outstanding success with his famed "Progressive Jazz" band, as well as his verbal selling of the merits of all forms of modern music which, in large part, have induced Capitol's executives to look on bop and progressivism in such a favorable light, Conkling said. He further pointed out that Capitol has never been hesitant to record neglected and so-called uncom-

mercial music in the past, and will pioneer again in raising bop and progressive music to a high commercial level.

While the "new sounds" in popular music thus far have been restricted pretty largely to the big cities, due to the fact that these styles have had limited record and radio distribution, Stan Kenton's series of one-night stands across the nation has proved decisively that this modernism is highly acceptable to music lovers in communities of all sizes.

NEW YORK—While Capitol Records were announcing their bop plans, orkster Benny Goodman, a Capitol Records artist was firmly putting bop to test.

The mighty King bopped, but good, at no other hep club but The Stork Club, this city. Trade press galore, radio and television people were on hand, all decked out with a "bop hat and the gonest pair of glasses." Show was aired by that groovy Jack "Dizzy" Lacy over WINS. And just to make the evening complete, several austere society ladies dropped around and bopped along. Credit for the show goes to Hal Davis, public relations head at Kenyon & Eckhardt; Dick Linke, Capitol flack chief; and Miriam Zuckerman, BG's secretary.

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FOLK DOWN IN NASHVILLE, TENNESSEE
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I'M WALTZING WITH TEARS IN MY EYES

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I LOVE YOU SO MUCH IT HURTS

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THE CASH BOX

"Folk" and "Western" Record Reviews

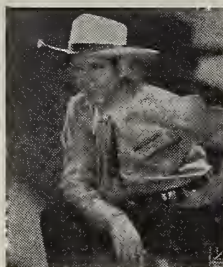


"Don't Bring Your Blues To Me" (3:01)

"Roses Of Yesterday" (2:56)

ELTON BRITT

RCA VICTOR 20-3306)



ELTON BRITT

● The sensational vocal styling of Elton Britt should serve ops well with this blue ribbon package of wax. There are no A or B sides to this platter—both stack up to a barrel-ful of coin play all the way. Wax, tagged "Don't Bring Your Blues To Me" and "Roses Of Yes-

terday" seems certain to catch on in folk spots throughout the nation. Elton's vocal work on the blues side is top notch, with the beautiful lyrics of the song filling the air in resounding tones of first rate musical patter. Deep meaning intoned in the song makes it all the more attractive. Coupled with "Roses Of Yesterday," Elton displays his versatile vocal styling to bounce back with still another smash-disking. It's Britt in the limelight all the way, with the enhancing vocal work offered grabbing a well deserving orchid. Instrumental backing on the pair flavors the wax immensely and makes this hunk of wax all the more beautiful. It's a winning disk if there ever was one—don't miss it!

"Loaded Pistol" (2:48)

"Cheuhva Song" (2:40)

DALE EVANS
(Mercury 6153)

● Chirp Dale Evans into the western musical spotlight with this pair of tunes hanging in the offing for music ops. Widely popular, the gal's spooning of "Loaded Pistol" and "Cheuhva Song" may attract some loose coinage. Top deck is there for the asking, with Dale's vocalizing turning up as adequate. The flip, a cute novelty ditty should kick up a bit of a storm in those spots that go for this sort of music. It's complicated stuff that get's you all tongue-tied, but it makes for pleasant listening. Ops who have the call, and there are many, might get with this platter.

"Take That Slow Train Thru Arkansas" (2:34)

"Twenty-Five Chickens—Thirty-Five Cows" (2:34)

ROY HOGSED
(Capitol 40141)

● Some wax for music operators with folk spots to take a look-see at is this offering by Roy Hogsed. It's effective material that should meet with fair approval on the part of ops and folk fans. Wax, tagged "Take That Slow Train Thru Arkansas" and "Twenty-Five Chickens—Thirty-Five Cows" makes for delightful listening pleasure throughout. It's fair stuff—the kind that you can take to easily. Top deck, a rhythm novelty ditty, is an oldie that keeps coming back. The flip, more unique novelty wax is cute as all get out and should win wide praise. Wax is there for the asking.

"Behind These Prison Walls of Love" (2:38)

"The Cross On The Hill" (2:47)

THE BLUE SKY BOYS
(RCA Victor 20-3307)

● The Blue Sky Boys on deck, with the vocal refrain of "Behind These Prison Walls Of Love" and "The Cross On The Hill" headed ops way. Both sides, done up in slow tempo are patterned in sad, lament style, with the Boys doing their very best vocalizing on the pair. It's stuff aimed at those hill spots and should meet with fair approval. Top deck is the better of the pair, with the slow romance lyrics holding all the meaning. Ops who have the spots might take a look-see.

"On A Slow Boat To China" (2:46)

"Nobody Loves A Fat Man" (2:47)

OUT BROTHERS
(20th Century 20-78)

● A hillbilly takeoff on the current pop tune is rendered here by the Out Brothers in fair fashion. This rendition of "On A Slow Boat To China" may attract folk fans, but nevertheless, won't cause traffic jams of any sort. Vocal duet is effective throughout with adequate string backing coming in to round out the side. Flip, with the lyrics ringing around the title, is there for the asking. Ops who have the room on their machines might listen in.

"Don't Call Me Daddy" (2:48)

"Sally Sue From Salisaw" (2:41)

DOYE O'DELL
(Exclusive 72X)

● Piper Doye O'Dell in the drivers seat with some fresh wax that appears to be headed straight for a top spot on ops machines. Titled, "Don't Call Me Daddy" and "Sally Sue From Salisaw," the wax shows as one of Doye's best to date, and should kick up quite a storm in folk circles. Top deck, a mellow bit of rhythm is offered in excellent vocal style by Doye, with some wonderful licks in the background. The other end turns up equally as well with a strong beat enhancing the flavor of the tune. Ops should climb on the bandwagon with this one.

"Don't Hand Me That Line" (2:46)

"The Nashville Jump" (2:47)

CHET ATKINS

THE COLORADO MOUNTAIN BOYS
(RCA Victor 20-3294)

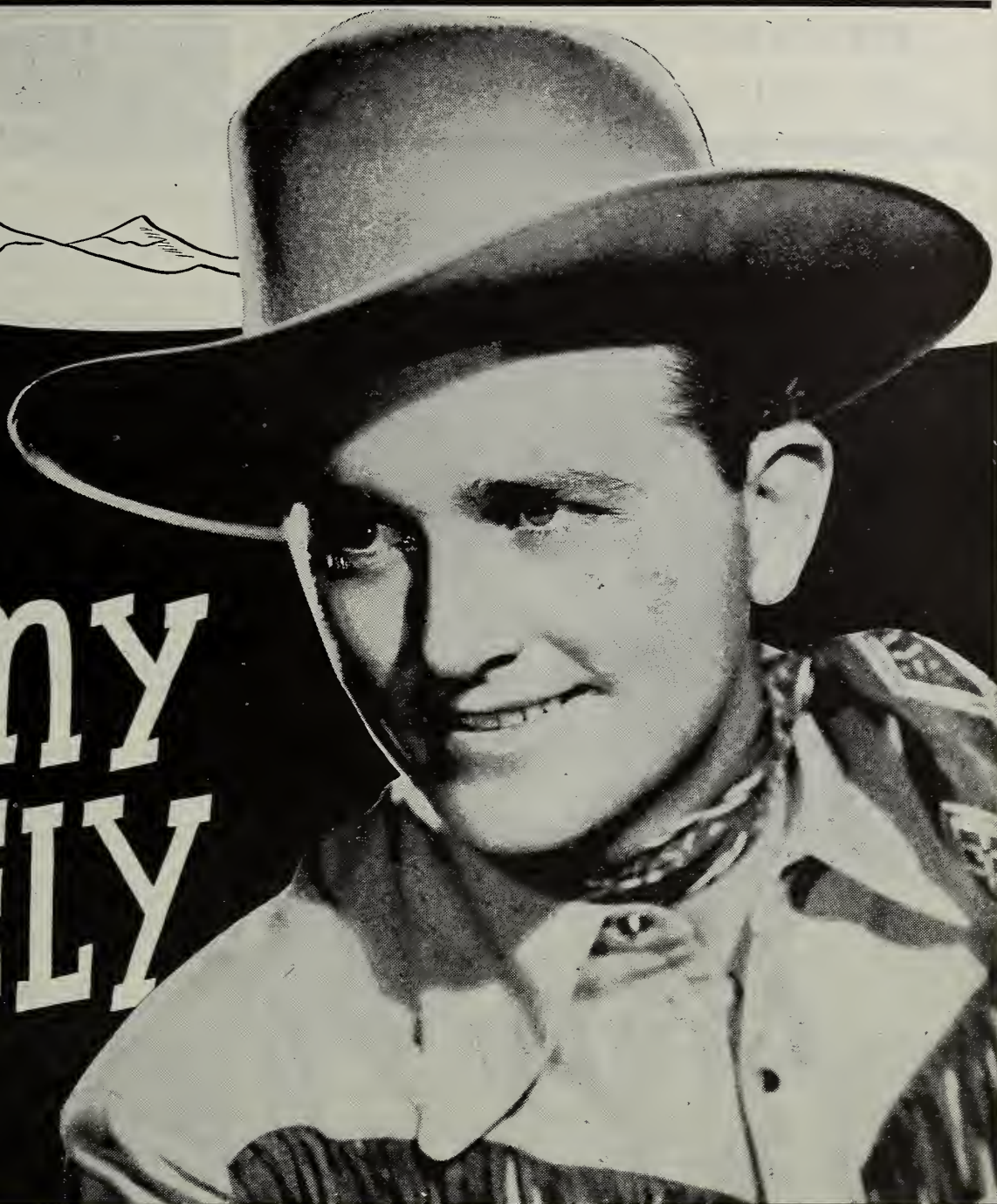
● Pair of sides which might meet with music operators approval are these offered by Chet Atkins and his Colorado Mountain Boys. Wax, titled "Don't Hand Me That Line" and "The Nashville Jump" shows as effective throughout. Top deck, a lively piece with the lyrics weaving around the title shows Chet's vocal strain to excellent advantage. Guitar and string background are pleasant enough and add to the winning potential of the side. Flip, an instrumental piece in medium tempo might catch on with the dance fans. Smart guitar work hogs the limelight throughout the platter and should attract many fans. Wax won't create a storm of excitement but nevertheless will fill the bill. Ops take it from here.



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"DEED I DO"

"LOVE OF MY LIFE"

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THE CASH BOX



Disk Jockeys' REGIONAL RECORD REPORTS



Listings below indicate preferences with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 15.

Myron Barg

WOAK—Chicago, Ill.

1. DOWN AMONG THE SHELTERING PALMS (Al Jolson-Mills Bros.)
2. N'YOT N'YOW (Perry Como)
3. A LITTLE BIRD TOLD ME (Evelyn Knight)
4. TARA TALARA TALA (Johnny Desmond)
5. BEST YEARS OF OUR LIVES (Eddy Howard)
6. HOLD ME (Peggy Lee)
7. GOT MY LOVE TO KEEP ME WARM (Les Brown)
8. IF I STEAL A KISS (Vaughn Monroe)
9. BEWILDERED (Billy Eckstine)
10. SO IN LOVE (Patti Page)

Sherm Feller

WEEL—Boston, Mass.

1. POWDER YOUR FACE (Evelyn Knight)
2. DARE TO DREAM (Bobby Wayne)
3. FLO AND JOE (King Cole)
4. DON'T HANG AROUND (Sunny Skylar)
5. CAN'T SLEEP (Larry Raine)
6. C'EST FINIS (Ray Dorey)
7. MELANCHOLY MINSTREL (Vaughn Monroe)
8. FAR AWAY PLACES (Perry Como)
9. CRUISING DOWN RIVER (Blue Barron)
10. BE MINE (Anne Shelton)

Ray Perkins

KFEL—Denver, Colo.

1. BUTTONS AND BOWS (Dinah Shore)
2. MY DARLING (Stafford-MacRae)
3. A LITTLE BIRD TOLD ME (Evelyn Knight)
4. SLOW BOAT TO CHINA (Kay Kyser)
5. FAR AWAY PLACES (Perry Como)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. YOU WERE ONLY FOOLING (Kay Starr)
8. LAVENDER BLUE (Dinah Shore)
9. BRUSH THOSE TEARS (Evelyn Knight)
10. GALWAY BAY (Jane Pickens)

Larry Doyle

KGA—Spokane, Wash.

1. SLOW BOAT TO CHINA (Eddy Howard)
2. LIFE GETS TEE-JUS (Tex Williams)
3. HAPPY NEW YEAR (Spike Jones)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. BUTTONS AND BOWS (Dinah Shore)
6. DOLLY'S LULLABY (Toni Harper)
7. TWO FRONT TEETH (Spike Jones)
8. MY BEST TO YOU (Eddy Howard)
9. SANTA CLAUS LANE (Gene Autry)
10. LAVENDER BLUE (Jack Smith)

Joe Maggio

KIDO—Boise, Idaho

1. FOOLS RUSH IN (Billy Eckstine)
2. PUSSY CAT SONG (Crosby-Andrews)
3. A LITTLE BIRD TOLD ME (Evelyn Knight)
4. YOU ARE THE ONE (Ames Brothers)
5. FAR AWAY PLACES (Perry Como)
6. LAVENDER BLUE (Dinah Shore)
7. MY DARLING (Day-Clark)
8. SO TIRED (Kay Starr)
9. GALWAY BAY (Bing Crosby)
10. BELLA BELLA MARIE (Andrews Sisters)

Bernie Mack

WMUR—Manchester, N. H.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. MY DARLING (Stafford-MacRae)
3. UNTIL (Tommy Dorsey)
4. SLOW BOAT TO CHINA (Eddy Howard)
5. SWEET GEORGIA BROWN (Brother Bones)
6. DOWN BY THE STATION (Tommy Dorsey)
7. IN MY DREAMS (Vaughn Monroe)
8. BUTTONS AND BOWS (Dinah Shore)
9. SO TIRED (Kay Starr)
10. DAINTY BRENDA LEE (Eddy Howard)

Bob Watson

WSB—Atlanta, Ga.

1. FAR AWAY PLACES (Perry Como)
2. A LITTLE BIRD TOLD ME (Evelyn Knight)
3. LAVENDER BLUE (Jack Smith)
4. UNTIL (Tommy Dorsey)
5. YOU WERE ONLY FOOLING (Kay Starr)
6. SO IN LOVE (Gordon MacRae)
7. GOT MY LOVE (Les Brown)
8. HERE I'LL STAY (Buddy Clark)
9. CONGRATULATIONS (Jo Stafford)
10. POWDER YOUR FACE (Evelyn Knight)

Carl Zscheile

KARM—Fresno, Calif.

1. MY DARLING (Day-Clark)
2. BUTTONS AND BOWS (Dinah Shore)
3. IF I STEAL A KISS (A. Russell)
4. SLOW BOAT TO CHINA (Al Hendrickson)
5. A LITTLE BIRD TOLD ME (Blu Lu Barker)
6. ANYTHING GOES (Mel Powell)
7. BRUSH THOSE TEARS (Evelyn Knight)
8. SIESTA (Sportsmen)
9. LAVENDER BLUE (Jack Smith)
10. FAR AWAY PLACES (M. Whiting)

Bill Fields

WZIP—Covington, Ky.

1. HEY SWEET POTATOE (Buddy Johnson)
2. PUT YOUR SHOES ON LUCY (Robt. Clary)
3. IT'S FUNNY (Dinah Washington)
4. LAUGHING BOY (Buddy Stewart)
5. RECESS IN HEAVEN (Deep River Boys)
6. WHY CAN'T YOU BEHAVE (D. Washington)
7. THREE O'CLOCK IN THE MORN (L. Fulson)
8. BLOWING BUBBLES (Charlie Ventura)
9. TOO SOON TO KNOW (Orleans)
10. YOU'D BETTER CHANGE (Buddy Johnson)

Hal Tate

WAIT—Chicago, Ill.

1. PUSSY CAT SONG (Crosby-Andrews)
2. BLUEBIRD SINGING (Bing Crosby)
3. WHAT DID I DO? (Dinah Shore)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. ONE SUNDAY AFTERNOON (E. Knight)
6. SAY SOMETHING SWEET (Anne Shelton)
7. LOVE YOU SO MUCH (Mills Bros.)
8. SO TIRED (Kay Starr)
9. UNTIL (Tommy Dorsey)
10. MY DARLING (Clark-Day)

Arty Kay

WKLX—Lexington, Ky.

1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. SLOW BOAT TO CHINA (Kay Kyser)
3. DON'T CARE WHO KNOWS (B. Johnson)
4. FAR AWAY PLACES (Bing Crosby)
5. BUTTONS AND BOWS (Dinah Shore)
6. LOVE YOU SO MUCH (Jimmy Wakely)
7. PUSSY CAT SONG (Crosby-Andrews)
8. MY DARLING (Stafford-MacRae)
9. TOO SOON TO KNOW (D. Washington)
10. LAVENDER BLUE (Dinah Shore)

Dud Dane

KFAM—St. Cloud, Minn.

1. BUTTONS AND BOWS (Betty Garrett)
2. MY DARLING (Stafford-MacRae)
3. FAR AWAY PLACES (Perry Como)
4. SLOW BOAT TO CHINA (Snooky Lanson)
5. A LITTLE BIRD TOLD ME (Blu Lu Barker)
6. LAVENDER BLUE (Jack Smith)
7. UNTIL (Tommy Dorsey)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. BRUSH THOSE TEARS (Jack Kilty)

Bill Anson

KFWB—Hollywood, Calif.

1. DON'T GAMBLE WITH ROMANCE (Sandy Sims)
2. A LITTLE BIRD TOLD ME (Paula Watson)
3. PORTRAIT OF JENNIE (Harry Babbitt)
4. SLOW BOAT TO CHINA (Freddy Martin)
5. BUTTONS AND BOWS (Dinah Shore)
6. ROSETTA (Frankie Laine)
7. RED HEAD GAL (Benny Strong)
8. MY DARLING (Stafford-MacRae)
9. CONGRATULATIONS (Jo Stafford)
10. HERE I'LL STAY (Buddy Clark)

Norm Nathan

WMEX—Boston, Mass.

1. FAR AWAY PLACES (Vic Damone)
2. GALWAY BAY (Anne Shelton)
3. SLOW BOAT TO CHINA (Larry Clinton)
4. BUTTONS AND BOWS (Dinah Shore)
5. SO TIRED (Russ Morgan)
6. POWDER YOUR FACE (Evelyn Knight)
7. MY DARLING (Day-Clark)
8. LOVE YOU SO MUCH (Reggie Goff)
9. MAYBE YOU'LL BE THERE (G. Jenkins)
10. HERE I'LL STAY (Sammy Kaye)

Dave Miller

WAAT—Newark, N. J.

1. I'M GONNA TEAR DOWN THE MAILBOX (Montana Slim)
2. TENNESSEE SATURDAY NIGHT (Red Foley)
3. JUST A MESSAGE (Pete Cassell)
4. HAVE YOU EVER BEEN LONELY (E. Tubb)
5. MY MOTHER (Hank The Ranger)
6. DING DONG POLKA (Arlene Wright)
7. CHIME BELLS (Elton Britt)
8. BOUQUET OF ROSES (Eddy Arnold)
9. REMEMBER ME (T. Texas Tyler)
10. YOU CALLED ME SWEETHEART (Dick Byron)

Al Jarvis

KLAC—Hollywood, Calif.

1. GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. DOWN BY THE STATION (Slim Gaillard)
3. PUSSY CAT SONG (Crosby-Andrews)
4. PORTRAIT OF JENNIE (Ronnie Deauville)
5. SO DEAR TO MY HEART (Freddy Martin)
6. LITTLE JACK FROST GET LOST (Frankie Carle)
7. WHO WOULDN'T LOVE YOU (Kay Kyser)
8. CHOWDER SOCIAL (Tony Pastor)
9. SIESTA (Jack Fina)
10. ONCE IN LOVE WITH AMY (Laurenz and Dean Martin)

Marvin Drager Buys Out Wayne Varnum Flack Firm

NEW YORK — Marvin Drager, who has been a partner in the publicity and public relations firm of Wayne Varnum Associates since it was organized two years ago, has bought out the interest of Wayne Varnum, and will operate under the name of Marvin Drager, Public Relations, it was announced this past week. He will continue servicing all accounts from the same offices at 424 Madison Avenue, New York City, and will retain his present staff.

The move was made following the withdrawal from the partnership of Wayne Varnum, who has been undergoing special treatment for the past two months at the National Naval Medical Center in Bethesda, Maryland.

Wayne Varnum and Marvin Drager first formed their public relations office in April 1947 after resigning from Columbia Records, Inc., where they established the company's first New York publicity department. Since then they have handled the publicity and public relations for orchestra leaders Vaughn Monroe, Dick Jurgens and Larry Green, British singer Beryl Davis, the Hotel Commodore, Artkraft Strauss Sign Corporation, and have conducted special programs for Bond Clothes, Inc., and the New York Tuberculosis and Health Association.

First: "OPEN THE DOOR, RICHARD"

Then: "A LITTLE BIRD
TOLD ME"

AND NOW—

*Our Latest
and Greatest*

THE ORIGINAL RECORD

Sweeping The Nation

**"DON'T GAMBLE
WITH ROMANCE"**

The Troubadours with
Sandy Sims—Fine Arts 1001

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Going Bigger and Better Every Day

FREDDY NAGEL And His Orchestra

"Maybe I'm Dreaming"

BACKED BY

"Honkin' The Horn For Honey"

RAYMOR 5003

"Sophisticated Swing"

BACKED BY

"Head Over Heels In Love"

RAYMOR 5006

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RAYMOR"

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Pops. We feature the finest
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P. Hans Flath, World's Great-
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Introducing to America—France's No. 1 Song Hit
"MADEMOISELLE HORTENSIA"
by BILL HARRINGTON and Joe Crichio Musette Ork.
backed by
"LITTLE CHINESE GIRL-POLKA"
by the Paganini of the Accordion
JOE CRICHIO & Musette Ork.
DANA 2036

An Overnight Sensation
"NO, NO, NO ONE BUT YOU"
backed by
The Continental Novelty
"YODELLERS SERENADE"
by JULIE CONWAY - DICK BYRON
with Joe Crichio and Musette Ork.
DANA 2037

Great Song — Great Rendition — Great Hit!
**"I WISH SOMEBODY
CARED ENOUGH TO CRY"**
by FRANK GALLAGHER
and the Wayfarers with TED BLACK ORK.
DANA 2033

Greatest Novelty Hit in Years
"THE BUTTER SONG"
backed by
"PICNIC IN THE SNOW"
by TED BLACK ORK. Vocal by Charlie Tobias
DANA 2032

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LINE IN THE COUNTRY**
**English Vocals
Instrumentals**

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MUSIC CO., INC.**

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DOOR
KING 658 FOLK



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BLUES FOR THE RED BOY
Backed By
SPORTREE'S JUMP
KING 4240 SEP1A



CLYDE MOODY
CAROLINA WALTZ
Backed By
RED ROSES TIED IN BLUE
KING 706 FOLK



BULL MOOSE JACKSON
I LOVE YOU YES I DO
Backed By
SNEAKY PETE
KING 4181 SEP1A



IVORY JOE HUNTER

DON'T FALL IN LOVE WITH ME
Backed By
SIESTA WITH SONNY
KING 4220 SEPIA



WAYNE RANEY
LONESOME WIND BLUES
Backed By
JACK AND JILL BOOGIE
KING 732 FOLK



LONNIE JOHNSON
TOMORROW NIGHT
Backed By
WHAT A WOMAN
KING 4201 BLUES



ROY BROWN
— — —
LONG ABOUT MIDNIGHT
Backed By
WHOSE HAT IS THAT
DE LUXE 3154 BLUES



MOON MULLICAN
SWEETER THAN THE FLOWERS
Backed By
LEFT MY HEART IN TEXAS
KING 673 FOLK



WYNONIE HARRIS
GOOD ROCKIN' TONIGHT
Backed By
GOOD MORNING MR. BLUES
KING 4210 BLUES



HAWKSHAW HAWKINS
DOG HOUSE BOOGIE
Backed By
I CAN'T TELL MY BROKEN HEART A LIE
KING 720 FOLK



RED PERKINS
ONE HAS MY NAME
Backed By
I LIVE THE LIFE I LOVE
DE LUXE 5047 FOLK

KING RECORDS, INC., DISTRIBUTORS OF



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EDDY HOWARD
AND GREAT SONGS

RECORDS

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RECORD NO. 5217

**I'LL HOLD YOU IN MY HEART
MY BEST TO YOU**

RECORD NO. 5219

MISSOURI WALTZ

NOT A GUESS — NOT A GAMBLE — SURE FIRE FAVORITES TO HELP YOU

GO PLACES IN "Play Volume"

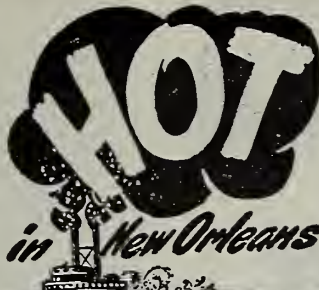




The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



ON CHICAGO'S SOUTH SIDE!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



ON CENTRAL AVE. in LOS ANGELES



IN OTHER CITIES

1 BEWILDERED
Amos Milburn
(Aladdin 3018)

2 TREES
Al Hibbler
(Miracle 501)

3 SWEET GEORGIA BROWN
Brother Bones
(Tempo 633)

4 CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

5 A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

6 DEACON'S HOP
Big Jay McNealey
(Savoy 685)

7 I'LL ALWAYS BE IN LOVE WITH YOU
The Ray-O-Vacs
(Coleman 100)
The X-Rays
(Savoy 681)

8 FOR YOU
Lee Richardson
(Apollo 1139)

9 WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore 7505)

10 TEXAS HOP
Pee Wee Crayton
(Modern 628)

BEWILDERED
Red Miller
(Bullet 295)
Amos Milburn
(Aladdin 3018)

TREES
Al Hibbler
(Miracle 501)

TEXAS HOP
Pee Wee Crayton
(Modern 628)

A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

SWEET GEORGIA BROWN
Brother Bones
(Tempo 633)

CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

I'LL ALWAYS BE IN LOVE WITH YOU
The Ray-O-Vacs
(Coleman 100)
The X-Rays
(Savoy 681)

PRETTY MAMA BOOGIE
Jimmy Grissom
(Modern 635)

WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore 7505)

WHERE CAN I FIND MY BABY
Johnny Moore
(Exclusive 69X)

BEWILDERED
Red Miller
(Bullet 295)
Amos Milburn
(Aladdin 3018)

HIP SHAKING MOMMA
Chubby Newsom
(DeLuxe 3199)

PLEASING YOU
Lonnie Johnson
(King 4245)

A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

TEXAS HOP
Pee Wee Crayton
(Modern 628)

WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore 7505)

CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)

RAINY WEATHER BLUES
Roy Brown
(DeLuxe 3198)

BLUES FOR THE RED BOY
Todd Rhodes
(King 4240)

BEWILDERED
Amos Milburn
(Aladdin 3018)

TEXAS HOP
Pee Wee Crayton
(Modern 628)

A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

PETTIN' AND POKIN'
Louis Jordan
(Decca 24527)

CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

BLUES FOR THE RED BOY
Todd Rhodes
(King 4240)

PRETTY MAMA BOOGIE
Jimmy Grissom
(Modern 635)

GET YOURSELF ANOTHER FOOL
Charles Brown
(Aladdin 3020)

SWEET GEORGIA BROWN
Brother Bones
(Tempo 633)

BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)

SAN FRANCISCO, CALIF.

1. Bewildered (Amos Milburn)
2. Texas Hop (Pee Wee Crayton)
3. Trees (Al Hibbler)
4. Boogie Chillen (John Lee Hooker)
5. Hot Biscuits (Jay McShann)
6. Chicken Shack Boogie (Amos Milburn)
7. It's Too Soon To Know (The Orioles)
8. Blues After Hours (Pee Wee Crayton)
9. Pettin' & Pokin' (Louis Jordan)
10. A Little Bird Told Me (Paula Watson)

BIRMINGHAM, ALA.

1. Long About Midnight (Roy Brown)
2. Chicken Shack Boogie (Amos Milburn)
3. Bewildered (Amos Milburn)
4. A Little Bird Told Me (Paula Watson)
5. What Did You Do To Me (Ivory Joe Hunter)
6. Long Gone (Sonny Thompson)
7. Blues For The Red Boy (Todd Rhodes)
8. Roy's Boogie (Ralph Wilson)
9. Sweet Georgia Brown (Brother Bones)
10. Margie (Brother Bones)

PHILADELPHIA, PA.

1. New Year's Resolution Blues (Roy Milton)
2. A Little Bird Told Me (Paula Watson)
3. Candy's Mood (Candy Johnson)
4. Bewildered (Amos Milburn)
5. You Won't Let Me Go (Hadda Brooks)
6. S. K. Blues (Saunders King)
7. Has Your Love Grown Cold (Camille Haward)
8. Bye Bye Baby (The Ravens)
9. Hop, Skip And Jump (Roy Milton)
10. Blues For The Red Boy (Todd Rhodes)

BOSTON, MASS.

1. L'il Dog (Buddy Johnson)
2. To Be Ta Yau (The Orioles)
3. Bewildered (Red Miller)
4. It's Too Soon To Know (The Orioles)
5. I'll Always Be In Love With You (Ray-O-Vacs)
6. I Don't Care Who Knows (Buddy Johnson)
7. Recess In Heaven (Deep River Boys)
8. Trees (Al Hibbler)
9. Pleasing You (Lonnie Johnson)
10. Jet Propulsion (Illinois Jacquet)

DALLAS, TEX.

1. Boogie Chillen (John Lee Hooper)
2. Texas Hop (Pee Wee Crayton)
3. The Spider (Joe Morris)
4. Trees (Al Hibbler)
5. Get Yourself Another Fool (Chos. Brown)
6. Where Can I Find My Baby (Johnny Moore)
7. Mother Bowed (Pilgrim Travelers)
8. Bewildered (Amos Milburn)
9. Hot Biscuits (Jay McShann)
10. Texas Hop (Pee Wee Crayton)

BALTIMORE, MD.

1. Bewildered (Amos Milburn)
2. Deacon's Hop (Jay McNealey)
3. Chicken Shack Boogie (Amos Milburn)
4. Texas Hop (Pee Wee Crayton)
5. Trees (Al Hibbler)
6. A Little Bird Told Me (Paula Watson)
7. Daddy-O (Louis Jordan)
8. Out Of The Blue (Hadda Brooks)
9. Sweet Georgia Brown (Brother Bones)
10. Margie (Brother Bones)

RIDING INTO THE NEW YEAR

with

**A LITTLE BIRD TOLD ME
THAT CERTAIN PARTY
AH! BUT IT HAPPENS
LOVE, YOUR SPELL
IS EVERYWHERE**

and **NOW!**

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**'JOHNNY GET
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"INDUSTRY FACES PRODUCTIVE, INTERESTING YEAR"



By PAUL E. SOUTHARD
Vice President, Columbia Records, Inc.

I am certainly grateful to *The Cash Box* for giving me this opportunity to extend my greetings to Columbia's many Coin Phonograph Operators on the occasion of the coin operators annual convention. I want to express my appreciation for the important part coin machine operators played in building such 1949 Columbia hits as "Buttons and Bows," "Slow Boat to China," "Slap Her Down Agin' Paw," "It's Magic," "My Darling, My Darling," etc. I know, too, that I speak for all of the many fine Columbia artists when I say that they join me in this expression of appreciation.

So much for the past. What about the future of the industry in general and Columbia in particular? Frankly, I think the industry faces an extremely interesting and productive year. Operators will be directly affected by some of the

important changes taking place. For example the recent introduction of the sensational new Columbia 7 inch Microgroove record. A record which completes the Columbia Long Playing Microgroove Record family, offers many fascinating possibilities for operators. Certainly, coin operated reproducing instruments for these remarkable new discs will make their appearance and operators may find smaller size coin machines and lower priced better quality records an important factor in developing more outlets for phonographs and more plays per instrument.

It is hardly necessary for me to point out that I am optimistic about the months immediately ahead. However, I also know that the post-war competition for the consumers entertainment dollar is keen. It is this recognition which accelerated the development of the Columbia Microgroove technique and the introduction of the Microgroove record—a realization that the consumer must be given the best possible value for the money he spends. It is this recognition too which will find us, as an organization, continually seeking new talent and consistently promoting established top notch Columbia artists. The coin machine operators have come a long way in promoting the desirability of coin operated phonographs in public places and in promoting records into hits. But I think that the keenly competitive months ahead will necessitate even more promotion by operators who individually and collectively have made "juke boxes" such an important part of the social life in their communities.

We recognize an obligation on our part to supply operators with the best records we can produce at the lowest possible cost. We recognize a responsibility to produce the best music by the best artists we can secure. We recognize our responsibility in giving you the service you expect and merit.

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★ **BREAKING FOR A H-I-T!!!** ★

★ ★ ★ ★ on SEECO Records ★ ★ ★ ★

★ **"PORTRAIT OF JENNY"** ★

★ backed with ★

★ **"BABY I NEED YOU"** ★

★ Recorded by One of The Nation's Great Singers ★

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COAST TO COAST
Acclaim...

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Latest **MERCURY** *Hits*

"SUSY" (with Italian and English lyrics)

backed with

"AN OLD MAGNOLIA TREE"
 *5228

"FAR AWAY PLACES"
 *5198

"HIS FRATERNITY PIN"
 *5194

"YOU WAS!"

backed with

"YES, YES, YES!"
 (duet with PATTI PAGE)

*5234

"MY HEART'S IN THE MIDDLE OF JULY"

backed with

"I HEARD MUSIC FROM HEAVEN"
 *5213

* *On the air* **PET MILK SHOW** every Saturday NBC Coast to Coast

Personal Management
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AND WE LOVE IT

WATCH FOR
"Don't Call Me
Sweetheart
Anymore"

A NICKEL GRABBING
ARRANGEMENT BY

Teddy Phillips
AND HIS ORCHESTRA
TOWER RECORD
No. 1453
ORDER NOW!

IT'S ANOTHER
TOWER-IFIC HIT!!
GREAT IN '48
FINE IN '49

Watch For **NEW**
Releases By...

- ★ Benny Strong
- ★ Jack Fulton
- ★ Darwin Dane
- ★ Joe Burton
- ★ Leonard Keller
- ★ Jack Owens
- ★ Bela Babai

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CHICAGO, ILLINOIS

A TRIPLE THREAT RELEASE

3 NEW RECORDS

NEW YEARS RESOLUTION
PORTERS LOVE SONG

SUNDAYS WITH YOU
BUMP IN THE ROAD BOOGIE

CAREFUL LOVE
HOMECOMING BLUES

• ROY MILTON
SP NO. 317

• CAMILLE HOWARD
SP NO. 318

• JIMMY LIGGINS
SP NO. 319

Specialty records 311 VENICE BLVD.
LOS ANGELES 15, CALIF.

Watch — Watch — Watch

For

DOUBLE FEATURE RECORDS

To Be Presented By

UNIVERSAL RECORDS, INC.

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YOU GET MORE FOR YOUR MONEY WITH

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Longer needle life — greater kindness
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economical—than any other coin
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100 or more — 30c each

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CHICAGO 26

THE CASH BOX REPORTS

THE NATION'S

Big 5

HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

1 THEN I TURNED
AND WALKED
SLOWLY AWAY
Eddy Arnold
(RCA Victor 20-3174)

2 ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)

3 BOUQUET OF ROSES
Eddy Arnold
(RCA Victor 20-2806)

4 I LOVE YOU SO
MUCH IT HURTS
Jimmy Wakely
(Capitol 15243)
Floyd Tillman
(Columbia 20430)

5 A HEART FULL
OF LOVE
Eddy Arnold
(RCA Victor 20-3174)

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

**SWEETER THAN THE
FLOWERS**
Moon Mullican
(King 673)

LIFE GETS TEE-JUS
Carson Robison
(MGM 10224)

**JUST A LITTLE
LOVIN'**
Eddy Arnold
(RCA Victor 20-2806)

REMEMBER ME
T. Texas Tyler
(4-Star)

NO RODEO DOUGH
Sons Of The Pioneers
(RCA Victor)

"THE MUSIC OP AND THE INDIE PLATTERY"By **Eddie Heller**Vice-President in Charge of Sales,
Rainbow Records, Inc.

Thanks, Mr. Operator for helping us locate the gold vein of the phonograph trade with brand new ideas in money-making platters. Our disks definitely have real needle appeal for all operators. Here's why . . .

Through careful experimenting we have consistently hit the most listenable and saleable in music trends—literally a gold vein for the juke boxes. In the past two years, three brand new trends can be credited to Rainbow—the flute-bongo trend; 2-minute records; and honky-tonk stylings.

The first new trend appeared in the sensational "Jungle Fantasy," a new type of platter, featuring flute and bongo rhythm with orchestra. This Esy Morales disk was such a standout that it went over the 300,000 mark on juke boxes alone. Special thanks go

to the California ops for featuring "Jungle Fantasy" on boxes near Universal-International Studios. Robert Siodmak, top U-I director heard the tune and was sold on it. He wired Rainbow for samples and spotlighted "Jungle Fantasy" in a sequence for the new Burt Lancaster-Yvonne DeCarlo film, "Criss-Cross."

Next came the follow-up hit to "Jungle Fantasy" — "Round the World" rhumba, another Esy Morales composition. "Round the World" had a big appeal for Philly operators, and they in turn bought records for special spots where this number gained the No. 1 slot on the boxes.

Rainbow turned to a completely different style for its next turntable offering. Honky-tonk piano was the feature that sent "Whispering" to the top on sales, actually a piano style reminiscent of the gay 90s and nickelodeon days. Operators in Baltimore have found "Whispering" one of their most profitable disks thus far.

Rainbow's new ideas have spiraled profits for ops, but we have not stopped there in going all out for operator business . . . In addition to stressing new ideas and the fresh approach for our merchandise, we have watched quality thoroughly to make sure it was tops. The third point in our program for operators is efficient service—the extra bit of service has promoted loads of good will. An example of this is our policy of servicing distributors direct and promptly with free title strips for the operators' convenience.

In fact, those three points about sum up the reason for Rainbow's juke box successes — top quality — extra service—and the Gold Vein of new ideas.

OPERATORS...HOW CAN YOU MISS!!**Arthur Godfrey's**

great recording of

**"I'M A LONELY
LITTLE PETUNIA"**

Columbia 38390

**"MADEMOISELLE
HORTENSIA"**

recorded by

GUY LOMBARDO

And His Orchestra

Decca 24487

• **BILL HARRINGTON
and JOE CRICHIO**

• Musette Ork

• (1st vocal release)

• Dana 2036

Published by

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MAURICE HARTMANN

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DAMON in '49**PRESENTS****The ONE and ONLY****AL TRACE and His FLAME THROWERS****...BOB VINCENT, Vocalist...LEE PINES at the Piano...****D-11216**

**"I'm Thru Callin'
Everybody Darlin'"**
"I Couldn't Believe My Eyes"

**D-11215**

**"Brush Those Tears
From Your Eyes"**
"Somebody's Lyin'"

RECORDED BY AL TRACE ONLY on DAMON Label

(DO NOT BE CONFUSED BY TRICK LABELING)

**D-11212**

"GOT NO TIME" Larry McMahon—Jack Reynolds Trio
"Don't Ask Me Why" Harold Hanley—Freddy Finch Orchestra

**ORDER FROM YOUR DAMON DISTRIBUTOR****DAMON RECORDS, INC., 1221 BALTIMORE AVE., KANSAS CITY, MO.**



**Another Smash
Modern Hit!**

PEE WEE CRAYTON

NEWEST MODERN RELEASE
20-643

TEXAS HOP

BACKED BY

CENTRAL AVE. BLUES

Still Going Strong MODERN 20-624

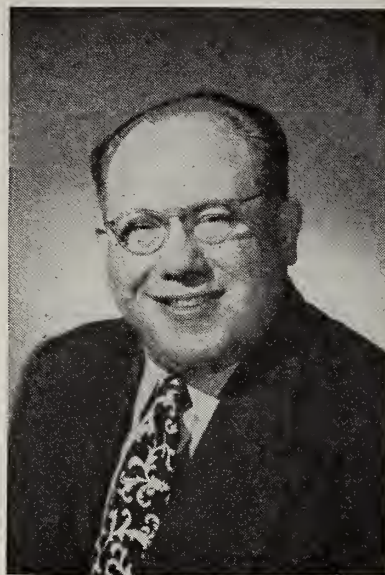
BLUES AFTER HOURS

and
**I'M STILL IN LOVE
WITH YOU**

WATCH FOR
MODERN 20-627
John Lee Hooker's
BOOGIE CHILLIN'
and
SALLY MAE

Modern
RECORDS
hollywood

"JUKE BOX VITAL TO SUCCESS OF RECORDS"



By SYDNEY NATHAN
President, King Records, Inc.

Our hard work and efforts during the year 1948 have been greatly rewarded by the results of polls conducted by *Cash Box* and other national trade publications. King has tried to produce records that would sell on the juke box as well as to the individual buyer. Many of our releases in the past year were "rush" jobs both material and production-wise; but now that the record manufacturers have signed a five-year pact with the American Federation of Musicians, we can take our time in picking songs, finding the right artist to deliver the material, and will be able to turn out a superb recording job. In choosing material and artists, King will *always* keep in mind that the record must have (1) juke box appeal, as well as (2) individual consumer value.

From our inception we have

strongly realized that the juke box plays a vital part in the success of a record; and should we have the good fortune to continue growing and to become a dominate factor in the recording industry—King *will never* lose sight of this fact.

The policy of releasing new voices and new sounds could be aptly termed as "nickel-therapy." You boys can help us develop the stars of tomorrow. New stars give people something to talk about; and talk pulls the juke box nickels in; and when the nickels roll in—you're happy, and we're happy.

Many of you have yet to learn that the interweaving of King and DeLuxe will continue to become closer and closer. At the present time all DeLuxe releases can be purchased through any King branch or salesman, either in the United States or in Canada. All DeLuxe records are now being pressed in our Cincinnati plant and have the same fine quality that you receive on King.

In the coming year we naturally intend to exploit new artists and new conceptions of musical styling. We also will here and there venture into the pop field and if these few pop numbers meet with your approval, then King will develop this field.

You, Mr. Operator, will be the deciding factor in our concentration on a pop catalogue.

I have, in the past few weeks, been concerned with TV, and what effect it may have on the operators. While to some of you it appears that video is cutting in on your revenue—I feel there is nothing that will replace the juke box permanently. True when there's a big fight or a football game we all like to watch; but when a guy and his gal are having a quiet drink and talk—there's nothing like the juke box to lend the right atmosphere.

Thanks boys for your support in making King one of the leading independent record manufacturers in America. See you at the convention.

THOSE WHO'VE HEARD IT—CALL IT—

**"GREATEST JUKE BOX
SENSATION"...**

**"Got No
TIME"**

RECORDED BY

**LARRY Mc MAHON
DAMON RECORD-11212**

OTHER RECORDINGS BY AMERICA'S
GREATEST RECORDING ARTISTS TO
BE ANNOUNCED VERY SOON. WATCH
FOR THESE RELEASES.

WHALEN MUSIC

54 W. RANDOLPH ST., CHICAGO, ILL.

"NEW 45 RPM DISK & THE COIN INDUSTRY"

By James W. Murray
Vice-President in charge of
RCA Victor Record Activities

As this is written, speculation as to RCA Victor's future plans has been answered by demonstration of a remarkable new system of reproducing music on a 45 RPM record and its component, a small, compact record player with a unique changer mechanism housed in the spindle of the machine.

It is our plan to introduce this new system to the public in the very near future.

How does this affect the coin machine industry?

I do not believe the introduction of this remarkable new system will affect the industry. In introducing the 45 RPM record and its component machine, we took cognizance of the fact that there are more than 15 million turntables in American homes which revolve at 78 RPM. It is our inten-

tion to provide this market with a continuing supply of records adapted for the instruments presently in use. That consideration was implicit in our planning for the future.

That same consideration is implicit in our thinking as regards the coin machine industry, which RCA Victor considers one of its most important markets.

We are confident there will be enthusiastic public acceptance of our new system of reproduction when the 45 RPM record and its complementary line of instruments reach the retail market. But we are also confident that the 78 RPM record will continue to be the "razor blade" of the record industry, in the American home as well as in the automatic coin machine industry. I know of no development in the foreseeable future which might alter our thinking along these lines.

We of RCA Victor believe that the record industry has a sound future ahead of it, despite the fact that 1948 did not measure up to the preceding year in unit production. The industry as a whole was 50 million units ahead of the best pre-war year. We believe that the coin machine industry has been a tremendous factor in the increased public acceptance of records in the past ten years and we are fully appreciative of this fact.

Since the ban was lifted RCA Victor's top artists in all categories including Perry Como, Vaughn Monroe and Eddy Arnold—three RCA Victor stars, who again topped *The Cash Box* poll for 1948—have been recording once again. We are producing the new material as fast as our manufacturing facilities permit.

We are sure that the hits on RCA Victor records will be the hits of the coin machine industry in 1949, and we look forward to a banner year for all of us.



"Love Those Operators . . ."

**AMERICA'S NEWEST SINGING
AND COMEDY DUO**

Dean A Jerry
MARTIN N D LEWIS

A HIT ON  RECORDS WITH
REG. U S PAT OFF

**"POWDER YOUR FACE WITH SUNSHINE"
"ABSENCE MAKES THE HEART GROW FONDER"**

Vocal by DEAN MARTIN
Capitol # 15351

**"ONCE IN LOVE WITH AMY"
"TARRA TA-LARRA TA-LAR"**

Vocal by DEAN MARTIN
Capitol # 15329

**"THAT CERTAIN PARTY"
"THE MONEY SONG"**

Capitol # 15249

On The Air
Sunday Evenings
NBC—Coast to Coast

Starred in the Forthcoming
Paramount Picture
"MY FRIEND IRMA"

★ ★ ★

Public Relations
GEORGE B. EVANS

Personal Management
ABNER J. GRESHLER

RAYMOND C. McCOLLISTER
MUSIC PUBLISHER, SONG WRITER, MUSICAL ARTIST

Proudly Presents
RAYMOR RECORDS

"America's Sweetest Voice"

WYOMA WINTERS

Singing

The Smash Hit of '49

"Melody Of The Rain"

BACKED BY

"Let's Talk About You"

(RAYMOR RECORD No. 5007)

DISTRIBUTORS—Write
—Wire—Phone—Some
Territory Still Available
—"EARN MORE WITH
RAYMOR"

Write for Complete List of
Westerns, Hillbillies and
Pops. We feature the finest
organ records ever made—
P. Hans Flath, World's Great-
est Organist.

NOMAR BLDG.
WICHITA 4, KANS.
(Tel.: 2-1094; 3-3636)

**RAYMOR
RECORDS**

54 W. RANDOLPH ST.
CHICAGO 1, ILL.
(Tel.: Financial 6-2552)

JUST AS WE PROMISED YOU JOHNNY LONG

BRINGS YOU THE GREATEST, MOST
OUTSTANDING MONEYMAKER OF '49

"Sweet Sue"

SIGNATURE RECORD No. 15243

DISK OF THE WEEK

"Sweet Sue, Just You" (2:19)

"In The Glow Of Evening" (2:41)

JOHNNY LONG ORCH.

(Signature 15243)



JOHNNY LONG

● Maestro Johnny Long on the bandstand again to offer ops another click dinking. Following on the heels of his success with "Just Like That," Johnny sends ops a platter that can really take the town apart. Patterned in the famed Long musical manner, Johnny sends his vocal ensemble to the mike to deliver this click recording titled "Sweet Sue, Just You." It's

the oldie rendered in refreshing style by the ensemble, with the Long orch filling in with bright measures that add up to a barrelful of coin play. It's a disk that can go like sixty, and one that will have phono fans young and old alike humming, whistling and tapping to its mellow rhythm. The drive and beat shown in this rendition is hard to match. Ditty is especially suited to those soda-sipping locations where the younger set of juke box fans can really go to town. Unison tonsiling by the group, the fond whistling spot and band beat all go toward making this platter one that will score like mad. On the other end with "In The Glow Of Evening," chirp Francey Lane grabs the mike to wail the lyrics of this mellow oldie. It's ad-lib warbling that should find some pleasant reaction. "Sweet Sue" is a cinch to clinch with phono fans and fill ops' jeans with loads of jelly-beans. Don't miss it.

No. 1 WITH THE NATION'S DISK JOCKEYS

According to The Billboard, Jan. 1, 1949

PICKED AS THE "DISK OF THE WEEK"

By The Cash Box, Dec. 25, 1948

YOUR No. 1 Money-Maker!

"Sweet Sue" by Johnny Long

Personal Management: Johnny O'Connor

Press Relations: Buddy Basch

Direction: General Artists Corp.

KING DE LUXE RECORDS

OPERATORS
Many thanks
FOR MAKING 1948

MY MOST SUCCESSFUL YEAR

<p>HAWKSHAW</p> <p>AVAILABLE PARKS FAIRS THEATRES CELEBRATIONS</p>	<p>HAWKINS</p> <p>WRITE—WIRE PHONE GENE JOHNSON HAWLEY BLDG. WHEELING, WEST. VA.</p>
---	---

MY LATEST KING RELEASES

<p>KING 756 FOLK</p> <p>SOMEBODY LIED <i>backed by</i> MEMORIES ALWAYS LINGER ON</p>	<p>KING 742 FOLK</p> <p>SOME OF THESE NIGHTS <i>backed by</i> I DIDN'T HAVE THE HEART TO SAY GOODBYE</p>
<p>KING 720 FOLK</p> <p>DOG HOUSE BOOGIE <i>backed by</i> CAN'T TELL MY BROKEN HEART A LIE</p>	<p>KING 689 FOLK</p> <p>PAN AMERICAN <i>backed by</i> I SUPPOSE</p>

KING RECORDS INC. DISTRIBUTORS OF
KING and DE LUXE
1540 BREWSTER AVE. CINCINNATI 7, OHIO.

"PROMOTE JUKE BOX AS ENTERTAINMENT"



By Glenn Wallichs

Vice-President, Capitol Records, Inc.

In the year just past, all industries have experienced a period of important and unpredictable changes. The record industry and the automatic phonograph industry are no exceptions.

We, at Capitol, regard ourselves as extremely fortunate; for 1948 was to us the outstanding year, from a standpoint of company growth and sales volume, in the history of our organization. The tremendously increased demand for Capitol records has been very gratifying and we extend to all of you operators, our thanks for the part you have played in making this success possible. We believe that the great strides forward that were made last year, were to a considerable extent, due to the policies which we have maintained since the inception of the company. We intend to proceed with those same policies and to modify them only in such ways as to ena-

ble us to provide better customer service and an even finer product. We shall continue then, to offer you the biggest hits on records and to deliver these hits through an improved distributor organization, on the same fair and equitable terms as we have in the past. With this program as our keynote for 1949 we look for continued increasing sales and a closer and more extensive relationship with our good friends in the automatic phonograph industry.

We are acutely aware of the problems that the phonograph operators have been faced with during the past year. The return to normal business conditions, the continued growth of television and the drop in volume of the general entertainment business, have all contributed to making your work more difficult and in some cases less profitable. Regardless of these obstacles however, we earnestly believe that the juke box is not only one of the nation's most popular forms of entertainment but that it will continue to be so in the future. We do believe that it will be necessary for all of the industry and for those of us who are connected with it as suppliers, to devote more effort and thought toward promoting the juke box as a means of entertainment and it is our desire at Capitol, to take any and all steps within our means to assist you in developing the increased popularity of your business.

In closing, once again my sincere thanks for your wonderful help and cooperation in the past and best wishes for a successful convention and a successful and profitable year.

Things are shaping up fine for '49!

START WITH THESE GREAT NICKEL
GRABBERS & WATCH FOR MORE TO COME!

Vic Damone

"FAR AWAY PLACES"
"Senorita"
No. 5198



Eddy Howard

"BEST YEARS OF OUR LIVES"
"Don't Tell Her What Happened"
No. 5209M



Frankie Laine

"ROSETTA"
"It Only Happens Once"
No. 5227



John Laurenz

"ONCE IN LOVE WITH AMY"
"Sweet And Lovely"
No. 5226



Patti Page

"SO IN LOVE"
"Where's The Man"
No. 5230



MERCURY

THE COMPANY THAT STARS THE ARTIST

RECORDS

HERE ARE THE HITS ALL AMERICA IS SINGING FROM

The Kissing Bandit

M-G-M's Hit Musical Starring
FRANK SINATRA • KATHRYN GRAYSON

"SENORITA"

FRANK SINATRA.....Columbia

EDDY HOWARD.....Mercury

VIC DAMONE.....Mercury

JACK SMITH.....Capitol

JOHNNIE JOHNSTON.....M-G-M

DENNY DENNIS.....London

DENNIS DAY.....RCA Victor

"WHAT'S WRONG WITH ME"

VAUGHN MONROE.....RCA Victor

KATHRYN GRAYSON.....M-G-M

PATTI PAGE.....Mercury

"IF I STEAL A KISS"

VAUGHN MONROE.....RCA Victor

ANDY RUSSELL.....Capitol

FRANK SINATRA.....Columbia

JOHNNIE JOHNSTON.....M-G-M

And Watch the "SLEEPER" hit

"SIESTA"

XAVIER CUGAT.....Columbia

JACK FINA.....M-G-M

THE SPORTSMEN.....Capitol

Leo Feist inc. • 1619 Broadway, N. Y. 19

HARRY LINK, Gen. Prof. Mgr.—GEORGE DALIN, Prof. Mgr.

“A GUIDE TO PROFITABLE MERCHANDISING”



By LEONARD W. SCHNEIDER
Vice-President and General Manager, Decca Records, Inc.

Once again it's "Convention Time" for the coin machine operators of America, and once again, as we start a new year, it's time to analyze the mistakes of the past and make plans to overcome them in the future. To put it bluntly, the operator will find it profitable to learn to be a better music merchandiser. Yes, the most successful operators have proven that certain principles of juke box operation are essential to success. Decca has always been aware of these principles, and our recording and distribution policies are based upon them. The following can be the operator's guide to profitable merchandising:

1. The operator is a music merchant. Music is all that he has to sell. His costly equipment, with its flashy chrome and colored lights, is designed solely to attract people to the records on the machine. If they don't like what is listed, they won't invest their nickels. It is essential for the operator to devote more time and attention to the records that are his

- only source of income.
2. Too many operators are more interested in making hits than in cashing in on the hits that are already made. They take great pride in saying that they bought a record before the public wanted it, when they should be reaping a harvest of nickels by giving the public what it wants when it wants it.
3. Use the top hits on "every" machine. When a record is a top money-maker, it should be on every phonograph. It costs too many plays to move records around trying to make them do the work of twenty. There are too few big hits at any one time to leave them off any machine.
4. Use the top tunes by the top artists. The top songs alone won't assure the maximum number of plays; they must be by the best artists. It isn't always the first recording, it's the best recording that makes the most money.
5. Use the record, whenever possible, with two popular artists. A record by Bing Crosby and the Andrews Sisters attracts plays from fans of both artists, and increases plays.
6. Get the most from every machine. Every one of the 20 or 24 records should be a money maker. No record should be on the machine just because the operator happens to have it. It is better business to throw away a record that shouldn't have been bought, rather than to try to salvage a few plays from it.
- Decca's catalog has been built from the songs that the public wants by the artists they like best.
- This is Decca's message to the operators as we embark on a new year. With the sincere hope that you can and will use this guide to the best advantage, we wish each and every one of you a healthy, happy and most prosperous 1949.

America's Greatest
NICKEL-NABBERS
on

ALADDIN and SCORE

AMOS MILBURN

CLEAN SWEEP ACROSS Cash Box LISTS

"BEWILDERED" AL 3018

RIGHT UP THERE TOO

"CHICKEN SHACK BOOGIE" AL 3014

CHARLES BROWN

Coming Up Fast

"GET YOURSELF ANOTHER FOOL" AL 3020

TRUMPETEERS

As Great As "Milky White Way"

"WHEN I'VE DONE MY BEST" SC 5005

FOR THE BEST IN RACE MUSIC

ALADDIN RECORDS

Hollywood, Calif.

"GIVE THE OPS THE ULTIMATE IN DISKS"

By A. B. Greene
President, National Records, Inc.

The year 1949 should prove to be a big year for the coin machine industry, in particular the automatic music operators of America.

The year just ended saw the industry come through a period of crucial, utmost importance to all connected in music and its vast allied fields. With the resumption of recording activity throughout the nation, we at National Records feel most confident of a bright and prosperous future.

We are well aware of the great service the music operator performs in helping to promote records and recording artists. We know that the standards of musical performance, both live and recorded, are greater than ever before, and that the standards of the great music consuming public has been elevated to a point where only the best performance can survive against strong competition. The coin machine industry certainly deserves enormous credit for its contribution in perfecting mechanical facilities for public record perform-

ance, and in the discernment shown in the programming of records.

The music operator and the juke box, that great American institution, have become an integral part of operation in the scope of National Records policy. We are particularly cognizant of the steady volume of repeat sales which primarily stem from juke box play. In many cases, the first performance of a new recording is heard by the individual on a juke box. The listener's ultimate decision to make other selections and finally a purchase of a recording at his neighborhood store, result from his first hearing on a juke box. This is easily brought to light when one views the continued success of such artists as The Ravens and Billy Eckstine.

In 1949, National Records will continue to give the music operator the ultimate in high quality, long wearing recordings. We are conscious of the problems of the music operator and realize that a recording of long-wear, and one that is free of surface noise, is essential to the operator in the successful operation of his business. The meticulous care with which National Records are manufactured and the constant testing of National Records assures the music operator of the best in recording.

The continued development of the recording industry, which will attain new heights of prominence thru the joint efforts of all companies, their technicians, engineers and laboratory specialists, leaves only an optimistic and bright road open for the members of the coin machine industry.

National Records extends a most hearty welcome to the music operators of America, convened at their Annual Coin Machine Industries Convention.

50 MILLION OPERATORS CAN'T BE WRONG

Jubilee RECORDS
CLICK WITH...



The 'ORIOLES'

...the Sensational RHYTHM and VOCAL QUINTET
that's taking the NATION by STORM!

2 NEW SMASH RELEASES

"DARE TO DREAM"

★ "PLEASE GIVE MY HEART A BREAK"

backed by

backed by

"TO BE TO YOU"

★ "IT SEEMS SO LONG AGO"

JUBILEE # 5001

JUBILEE # 5002

A MUST FOR EACH OF YOUR BOXES

Jubilee RECORD CO., INC.
764 10th AVE. NEW YORK, N.Y.

Thank You, "Cash Box"

FOR YOUR MAGNIFICENT REVIEW

"Man, oh, man . . . where've they been hidin' this platter? Just listen in to Brother Bones And His Shadows go away out and real gone with the clickety-clack of the bones and the whistling of the chorus in the most unique arrangement ever heard to sell that great tune, 'Sweet Georgia Brown,' for a base-cleaning home run! And then just turn it over and hear Brother Bones do one of the most outstanding, different and sensational renditions of 'Margie.' This is one disk you can buy by the boxful and be sure that every one of your spots is just gonna clap hands keepin' time with Brother Bones And His Shadows. It's a moneymaker if ever one was yet presented. A CLICKEROO FOR JUKE BOXES!"

THE CASH BOX, NOV. 30.

★ ★ ★ ★

Thank You, Operators

FOR YOUR SUPERB SUPPORT OF

"SWEET GEORGIA BROWN"

AS PLAYED BY

BROTHER BONES *

And His Shadows

(TEMPO RECORD # 652 *

Copyright 1948 by T.R.C.A.)

★ ★ ★ ★

Thank You, "Billboard" and "Variety"

FOR YOUR WEEK-AFTER-WEEK REPORTING ON
THE PROGRESS OF

THIS SPECTACULAR RECORD

Which Has Sold

**500,000 COPIES TO DATE
WITHOUT A SIGN OF A LET-UP!**

★ ★ ★ ★

Now The Public Is Clamoring For More

TEMPO-BROTHER BONES RELEASES—

AND HERE THEY ARE !

- | | |
|------------------------------|-----------------------------|
| # 648 "I KNOW THAT YOU KNOW" | # 668 "CHINATOWN" |
| "RED WINE" | "DOLL DANCE" |
| # 650 "NARCISSUS" | # 670 "GREEN EYES" |
| "MARIE" | "18th CENTURY DRAWING ROOM" |
| # 672 "JA-DA" | |
| "JIVE MELODY" | |

REMEMBER— THERE'S ONLY ONE BROTHER BONES
WITH HIS BONES, HIS KNIVES, HIS WHISTLE—AND HIS RHYTHM !

TEMPO

TEMPO — SOUTHERN
11 AVONDALE ROAD
AVONDALE ESTATES, GA.

RECORD COMPANY OF AMERICA

8540 SUNSET BLVD., HOLLYWOOD 46, CAL.

728 TENTH AVENUE, NEW YORK CITY, N. Y.

JACK BERGMAN, NEW YORK REPRESENTATIVE

PHILADELPHIA OFFICE

1310 CALLOWHILL ST.

PHILADELPHIA, PA.

D. J. MacKILLOP, Dir. of Sales, Southern Div. MILTON SALZMAN, Dir. of Sales, Eastern Div.

BEST WISHES FOR A
HAPPY CONVENTION TIME



Dinah SHORE

"BUTTONS & BOWS" "TARRA TA-LARRA TA-LAR"
"FAR AWAY PLACES" "LAVENDER BLUE"

Just Released

"ALWAYS TRUE TO YOU IN MY FASHION"
"SO IN LOVE"

(from the Hit Musical "Kiss Me Kate")

Columbia 38399

on COLUMBIA RECORDS



ON THE AIR . . .
EDDIE CANTOR SHOW
Fridays NBC—9 P.M. est

and

JACK SMITH SHOW
Tues., Wed., Thurs.
CBS—7:15 P.M. est

VOTED No. 1
Girl Singer
8th
Consecutive Year
by
RADIO EDITORS
OF AMERICA

Public Relations: GEORGE B. EVANS

"TELEVISION IS HERE TO STAY — MUSIC OPERATORS SHOULD FACE IT"



By Art Talmadge

Director, Advertising and Promotion,
Mercury Records, Inc.

The fear that many operators have toward television and its effect in resulting plays on their music boxes is, in my humble opinion, not as bad as it seems.

Television, it is true, made amazing progress during 1948, as a matter of fact it even amazed its own industry. Initially most "viewers" were tavern customers because tavern owners realized the tremendous draw their television sets would have. Television sporting events were the main attraction because it made for easy viewing and also it encouraged many side bets

on the matches. However, tavern owners soon found that customers "nursed" their drinks a great deal longer during the telecasts. Plays on the music boxes suffered quite heavily, but the novelty wore thin and tavern owners turned the television sets on only for choice telecasts, and usually for sporting events. Plays on the music boxes picked up appreciably, and in many instances boxes operated during the telecasts.

As a record company it is to our advantage to have the operators in a healthy condition, because they are the pulse and heartbeat of record sales.

One thing is certain: we can't stop progress. Television is here to stay. Perhaps its competition to the music boxes will result in some gimmick that will invite more plays. Radio and motion pictures also have a problem because of television, but they are using every possible source to compete with this new rival. Better programs, better pictures and, for the record industry, better music and if possible lower priced discs. Gimmicks are also playing a big part to increase attendance. Right now it's give aways, bigger and better than ever. How about a give away with music boxes—after so many plays a lucky number and a resulting giveaway. What to give? Free drinks, cash or, better still, how about the television set in the tavern!

Operators: THE SWING IS TO NATIONAL

OUR LATEST RELEASES ARE YOUR COIN COLLECTORS

THE RAVENS'

#9064 ROOSTER — ALWAYS
#9059 I DON'T KNOW WHY

THE GREAT MR. B (BILLY ECKSTINE)

#9049 SOPHISTICATED LADY
#9060 IN A SENTIMENTAL MOOD
MY SILENT LOVE
#9061 WITHOUT A SONG
SAY IT ISN'T SO
#9052 YOU'RE MY EVERYTHING

CHARLIE VENTURA

#9057 I'M FOREVER BLOWING
BUBBLES
#9048 EAST OF SUEZ
#9055 EUPHORIA

'DUSTY' FLETCHER (Open The Door, Richard)

#4018 THE LAST CLEAN SHIRT
SHE SURE MAKES A FOOL
OUT OF ME

WHISTLING MR. JONES (With Bone Acc.)

#9063 SWEET GEORGIA BROWN

Latch on to these HITS!



ORDER FROM YOUR NEAREST DISTRIBUTOR
or NATIONAL DISC SALES • 1841 BROADWAY, N. Y. 23, N. Y.

**Exclusive Records and
its artists thank
THE COIN OPERATORS OF AMERICA
FOR MAKING THESE HITS**

'Merry Christmas Baby'

Johnny Moore's 3 Blazers

'Elevator Boogie'

Mabel Scott

'I've Got A Right to Cry'

Joe Liggins

'Gloria'

Johnnie Moore's 3 Blazers
Buddy Baker's Orchestra

'Dear Okie'

Doye O'Dell

'Boogie Woogie Santa Claus'

Mabel Scott

**'I Sold My Heart to
the Junkman'**

The Basin Street Boys

'Roll 'Em'

Joe Liggins

'That's Your Last Boogie'

Joe Swift

'Draggin' the Steel'

Texas Jim Lewis

'The Honeydripper' Part 1 - Part 2

Joe Liggins

'Basin Street Blues'

Herb Jeffries — Buddy Baker's Orch.

'Loose the Man'

The Dixieaires

**Exclusive records
HOLLYWOOD**

OPERATORS...

VAUGHN MONROE'S

Treatment of Our Tunes
Have That No. 1 Touch



**"There I've Said It Again"
"Ballerina"**

and NOW

**"MELANCHOLY
MINSTREL"**

on RCA VICTOR 20-3319

THE CASH BOX RATES IT
"DISK OF THE WEEK"
THE BILLBOARD
"... No. 1 POSSIBILITY"

SEE YOU ALL
AT THE CONVENTION
REDD EVANS

JEFFERSON MUSIC CO.

1619 BROADWAY

NEW YORK, N. Y.

"IN JUST 2 YEARS AND 11 MONTHS"



By Ed. Levy

President, Major Distributing Co.

Just two years and eleven months ago we started in the record distributing business. It seems like yesterday. Herb Zebley and I decided, over a "Gin" game, to enter the music business. Our first start was an initial order for 52,000 Aladdin Records. As the records left Los Angeles we raced to New York to find space to receive them. They had a hit called "Be-Ba-Ba-Leba" by Helen Humes, and we were off to a flying start. We sold all day, delivered at night, and tried our hand at bookkeeping on Sun-

days. Sometime ago it took accountants six months to straighten out our bookkeeping attempts.

Thanks to our many friends, the music operators, retail music dealers and disc jockeys, we grew and grew. Today, Major Distributing Company handles 19 lines. We feel that we still have room to grow. Not so much with the view to taking on more lines, but a continued, speedy service to our customers, and the ability at all times to handle hit songs.

We have just recorded a number called "My Adorable One" by Johnny Lane. The first week we moved more than 3000 records. We started a subsidiary company called Lee Sales Co., Inc., to handle all our manufacturing. Distributors for this record are at present: James Martin, Chicago; David Rosen, Philadelphia; Jake Friedman, Atlanta; Allen Dist. Co., Virginia; Mass Music, Boston; Idessa Molone, Detroit; Pan American, Florida; and Seaboard in Hartford, Conn.

Our new branch opened at 287 Genesee Street in Buffalo and has enjoyed a very successful first sales period. This office services all our upstate customers.

Out This Week!

ILLINOIS JACQUET'S
New APOLLO Disk # 785

TINY BROWN'S
NEW BLUES SIDES

APOLLO 402

Order From Your Nearest
Distributor or Write

APOLLO RECORDS, INC.
457 WEST 45th STREET NEW YORK

Latest Hits on MANOR

"I NEED A MAN"
(Vocal by BASIL SPEARS)

backed by

"FRENZY"
(Instrumental)

by

BASIL SPEARS & ORK.
1155

MANOR RECORDS
313 WEST 57th STREET N.Y.C.

Worthy Successors to Our Current Smash Hits

- ★ "ON A SLOW BOAT TO CHINA"
- ★ "MY DARLING, MY DARLING"
- ★ "IT'S TOO SOON TO KNOW"

"ONCE IN LOVE WITH AMY"

FROM THE HIT MUSICAL "WHERE'S CHARLEY"

Already Recorded by

FRANK SINATRA

on Columbia

DEAN MARTIN

on Capitol

JOHN LAURENZ

on Mercury

FREDDY MARTIN

on RCA Victor

"CARELESS HANDS"

Recorded by

SAMMY KAYE

on RCA Victor

Published by

EDWIN H. MORRIS & CO., INC.

1619 BROADWAY

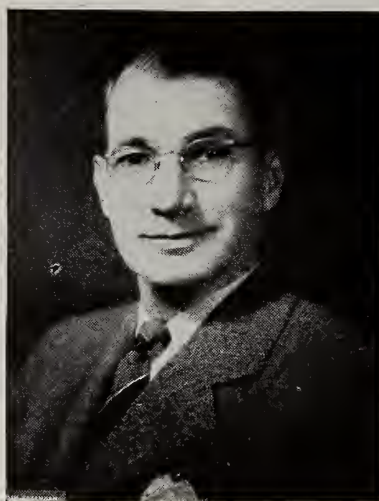
NEW YORK, N. Y.

"REMEMBER ME" T. TEXAS TYLERNew Release—Just Out
4-Star 1290**"PUT MY LITTLE SHOES
AWAY"**

and

**"THERE AIN'T GONNA BE NO
DOGGONE AFTER AWHILE"**

"The Man with a Million Friends" will be in there pitchin' to corral you a million nickels in 1949
FOR THE BEST IN FOLK MUSIC

4-STAR RECORDS 210 NO. LARCHMONT
HOLLYWOOD 4, CALIF.
"JUKE BOX GREATEST OFFERING FOR A NICKEL"

By Frank B. Walker
General Manager, M-G-M Records

The advent of 1949 means the start of a new year for business. It also commemorates the 100th anniversary of the California Gold Rush. Undoubtedly, this signifies that this is the beginning of a new rush in record buying—we hope. However, I honestly feel that it is a year of hope and bright prosperity for the record industry as a whole. Business in the first few weeks of '49 indicates that there is definitely an awakened interest in records.

The outlook for the coin machine operator is also a hopeful one. Dur-

ing the ban, coin machines, anxious to stimulate "nickel droppers," in many cases, resorted to buying established standards which they knew were always good for a play. However, with the prospect of new tunes and new artists, the coin machine operator can look forward to a bigger and better sales stimulus. Concentrated plugs of new releases make the outlook much brighter and should lure the nickels into the juke boxes.

There is one thing for the coin machine operators as well as the Record Industry as a whole to remember. America is a vacation-minded land. This is particularly true of the young wage earner (the industry's greatest gold mine). From the Northern coast of Maine, to sunny California and Florida your entertainment-conscious youth is out to have fun. Music is an integral part of that fun. That is why, I believe, in a country where the nickel is an almost forgotten coin, the youth of this country are not going to neglect the coin machines. In my mind it's the greatest entertainment offering for a nickel this country has, and I have no doubt that the kids of this country know it and intend to keep their nickels dropping. If 1949 means a record rush to the dealer, it could also be the year of the nickel rush to the Coin Operator.

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In Chicago
See**

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WHAT'S MY NAME?**RCA VICTOR RECORDS**Famous **"MY HAPPINESS"** Team**JON & SONDRA STEELE**

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D-11220
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 >> Acc: Gene Pringle
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"OPS MAKE ARTISTS GREAT"



By Richard Bradley
President, Tower Records

Heartiest congratulations to the nation's music operators for the tremendous strides accomplished in the face of overwhelming difficulties. Yes, in spite of the "musigremains," it was a great '48, and the fortitude of this great industry will make it shine in '49.

Speaking for a comparatively new independent label, Tower Records has made great strides in 1948. I want to personally extend my sincere thanks to the nation's music operators for the great part they played in making our in-the-running possible.

I'm certain that our artists also realize how much their success is due to the valued exploitation by music operators thru the medium of coin operated phonographs. It is without doubt the all important measuring stick of their professional careers and, together, we highly value their criticisms.

Now we have even a better realization of the needed cooperation between music operators and record manufacturers, and we shall continue striving to make each side of every release a potential for our mutual benefit.

It has been proven that music operators appreciate the intricacies of producing good recorded music. Only with their continued support can we bring to the general public the varied music to suit tastes and to serve many moods.

To maintain this good-will, we know that the music operators must have their records made of the finest quality obtainable, and we will continue to make this phase the most important part of our operation.

Sometimes, due to circumstances beyond our control, varied difficulties arise. We ask only the privilege of hearing your "gripes." You have our assurance that we will do everything in our power to eradicate unfortunate occurrences. It is our ambition to conform to the desires of the music operators.

With the advent of so many new labels, I can appreciate the task of having to listen and consider them all, but this greater variety should afford a greater selection, and hence greater potentialities. In 1948 we have had the distinct honor of introducing to the music enthusiasts of this country many great recordings of great tunes.

It was a privilege to be first. Among them we have been able to present to the music operators two major hits, "HOW SOON" and the current "THAT CERTAIN PARTY." We know that the music operators helped to make these tunes the great hits they were.

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HOLLYWOOD, 27, CALIF. NEW YORK, 19, N.Y.

HIT PARADE

1. "A LITTLE BIRD TOLD ME SO"
The Original and Best
Paula Watson—Supreme 1507
2. "BB BOOGIE"
Jack McVea—Comet T-100
3. "DON'T GAMBLE WITH ROMANCE"
Sandy Sims—Fine Arts 1001
4. "I'M STILL IN LOVE WITH YOU"
T-Bone Walker—Comet T-51
5. "BLOW WYNN BLOW"
Jim Wynn—Supreme 1509
6. "PRETTY PAPA BLUES"
Paula Watson—Supreme 1510
7. "NEED YOU"
Highway Serenaders—Highway 3459

ORDER FROM YOUR NEAREST
DISTRIBUTOR



Thanks OPERATORS From THE KENTUCKY FOLK SINGER JIMMIE OSBORNE



Exclusive **KING**
RECORDING STAR
Thanks again

TO ALL OF YOU FOR HELPING
MY CLIMB UP
THE FOLK HIT PARADES

KING
736
FOLK

MOM IS DYING TONIGHT
Backed by
A VACANT SIGN UPON MY HEART

KING
725
FOLK

FOREVER FAR APART
Backed by
IT'S SO HARD TO SMILE

KING
715
FOLK

MY HEART ECHOES
Backed by
YOUR LIES HAVE BROKEN MY HEART

AND SOON TO BE RELEASED

KING
768
FOLK

SON, PLEASE MEET ME IN HEAVEN
Backed by
NOT UNLOVED NOR UNCLAIMED

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The ALL TIME KING of the
"VIBES" and DRUMS

LIONEL HAMPTON

and his Orchestra



Current DECCA Hit

"HOW HIGH THE MOON"
"RIBS AND HOT SAUCE"

Decca 24513

In Pictures . . .

"A SONG IS BORN" A Samuel Goldwyn Production

ON DECCA RECORDS

Public Relations:

GEORGE B. EVANS

Management:

ASSOCIATED BOOKING CORP.

Joe Glaser, Pres.

"POLKA RECORDS HYPO JUKE BOX PLAY"



By Walt Dana
President, Dana Music Co.

The Polka is not merely a dance fad. It is a form of musical expression, for singing and dancing, that has won the hearts of millions in America and is popular throughout the entire world. Recognizing this, DANA will continue its policy of providing the Coin Machine Operators with the world's finest polka creations. Many of these will be in the Polish language for localities where there is a special demand for Polish recordings. Where-

ever the polka is of a type that has especially endeared itself to the hearts of the American singing and dancing and listening public, DANA will issue English language versions.

In addition to its polka line, DANA will continue to lead the way with the latest "pops" that look like they have great promise. Special emphasis will be placed on tunes with a continental flavor that have proved themselves abroad and which are ripe for introducing in this country. Now that the recording ban has been lifted, the year 1949 looks very promising for big things in the record industry, since the new works of our songwriters need no longer gather dust on the shelves for lack of the greatest of all stimulants toward success—The Record.

DANA recognizes the great part played in the industry by the Coin Machine Operators and sincerely trusts that DANA records will play an important part in the "juke box" of 1949.

WHAT'S MY NAME?



RCA VICTOR RECORDS



The DOUGH will FLO, JOE

with

"FLO and JOE"

KING COLE TRIO on Capitol 15320

BENNY LEE on London 392

Published by

REGENT MUSIC CORP.

1619 Broadway

New York 19, N. Y.

M. A. Miller Mfg. Co., Inc.
CHICAGO 15, ILL.

Manufacturers of the "Famous Four"

CARILLON-DYNAMIC COIN MACHINE NEEDLES

invites all Music Operators and Distributors
visiting the CMI Show in Chicago to

BOOTH 100

for FREE SAMPLES of America's
Finest Precious metal alloy and
sapphire needles.



MR. YOUNG AMERICA

Gene WILLIAMS

And HIS ORCHESTRA
featuring ROBIN SCOTT

* JUST
SIGNED
WITH...

*Mercury
Records*



Just 6 months old today . . .

and already one of the most
successful bands in America

JUST CONCLUDED SMASH ENGAGEMENTS AT

★ **CLICK** PHILADELPHIA

★ **AVALON** NEW YORK

★ **TEEN TIMERS** MBS Coast-To-Coast

Personal Management
BARBARA BELLE

1619 Broadway, New York 19, N. Y.



THE CASH BOX

DISC-HITS
BOX SCORECOMPILED BY
JACK "One Spot" TUNNISIN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEYBOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC.
OPDS LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTIST, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
AS—Astor
BN—Bandwagon
BU—Bullet
CA—Capitol
CAS—Castle
CM—Commodore
CN—Continental
CO—Columbia
CS—Coast
DA—Dana
DE—Decca
DEL—DeLuxe
DMN—Damon
EX—Exclusive
JE—Jewel
GR—Grand
KI—King

LO—London
ME—Mercury
MI—Miracle
MG—MGM
MN—Manor
MO—Modern
MT—Metrotone
MU—Musicraft
NA—National
RE—Regent
RO—Rondo
RA—Rainbow
SA—Savoy
SP—Specialty
SI—Signature
TW—Tower
TWC—20th Century
UN—Universal
VA—Varsity
VI—Victor
WO—World

Jan. 15 Jan. 8

1—BUTTONS AND
BOWS 156.5 152.2

CA-15292—BOB HOPE—CLARK SISTERS
That's Not The Knot
CA-15184—THE DINNING SISTERS
San Antonio Rose
CO-20468—GENE AUTRY
Can't Shake The Sands Of Texas
CO-38284—DINAH SHORE
Daddy-O
CS-8032—HELEN O'CONNELL
The Guy Who's Got My Heart
DA-2023—JEFFREY CLAY
You're A Dorkin', My Darlin'
DE-24489—EVELYN KNIGHT
I Know Where I'm Going
LO-355—GRACIE FIELDS
Here I'll Stay
MG-10244—BETTY GARRETT
The Matador
VA-114—B. BROWN
VI-20-3078—BETTY RHODES
I Still Get A Thrill

2—ON A SLOW BOAT
TO CHINA 147.6 142.9

CA-15208—BENNY GOODMAN O.
I Hate To Lose You
CO-38301—KAY KYSER O.
In The Market Place Of Old
Monterey
DE-24482—LARRY CLINTON O.
This Is The Moment
ME-5191—SNOOKY LANSON
ME-5210—EDDY HOWARD O.
I'd Love To Live In Loveland
MG-10269—ART LUND
By The Way
VI-20-3123—FREDDY MARTIN O.
Czardas

3—MY DARLING, MY
DARLING 115.6 74.1

CA-15270—JO STAFFORD-
GORDON MacRAE
Girls Were Made To Take Care
Of Boys
CO-38353—DORIS DAY-BUDDY CLARK
That Certain Party

Jan. 15 Jan. 8

DE-24519—PETER LIND HAYES
Dainty Brenda Lee
LO-369—GRACIE FIELDS
You're Too Dangerous, Cherie
VI-20-3187—EVE YOUNG-JACK LATHROP
You're The First Cup Of Coffee

4—LITTLE BIRD
TOLD ME, A 100.0 76.1

DE-24514—EVELYN KNIGHT
Brush Those Tears From Your Eyes
LO-389—WAYFARERS
Sulva Way
SU-1507—PAULA WATSON

5—UNTIL 63.3 40.3

CO-38239—THE CHARIOTEERS
It's Too Soon To Know
VI-20-3061—TOMMY DORSEY O.
After Hour Stuff

6—YOU WERE ONLY
FOOLING 61.2 26.7

CA-15226—KAY STARR
A Faded Summer Love
CO-38232—ERIC WHITLEY
Down Among The Sheltering Palms
DE-24507—INK SPOTS
Say Something Sweet To Your
Sweetheart
MG-10185—BLUE BARRON O.
It's Easy, When You Know How

7—CUANTO LA
GUSTA 52.6 24.3

CA-15280—JACK SMITH-CLARK SISTERS
Cornbelt Symphony
CO-38239—XAVIER CUGAT O.
Take It Away
DE-24479—CARMEN MIRANDA-
ANDREWS' SISTERS
The Matador
VI-20-3077—EVE YOUNG

8—LAVENDER BLUE
(Dilly Dilly) 46.3 39.2

AT-1011—HUGH CAMERON
CA-15225—JACK SMITH
CO-38299—DINAH SHORE
CL-299—LYNNE FORD
CS-1276—CURT MASSEY
LO-310—VERA LYNN
VI-20-3100—SAMMY KAYE

9—FAR AWAY
PLACES 34.1 32.8

CA-15278—MARGARET WHITING
My Own True Love
CO-38356—DINAH SHORE
Say It Isn't So
CR-60016—AMES BROS.
DE-24576—BING CROSBY
ME-5198—VIC DAMONE
MG-15340—ART LUND
LO-285—VERA LYNN

10—MAYBE YOU'LL
BE THERE 32.7 50.0

CA-397—BILLY BUTTERFIELD O.
CO-37339—TOMMY TUCKER O.
DE-24403—GORDON JENKINS O.
Dark Eyes
MA-1120—EDDY HOWARD O.
ME-5160—JACK FINA O.
Dardanella Boogie
ME-5214—EDDY HOWARD
Don't Tell Me That Story
NA-9033—JACK CARROLL
Stella By Starlight
VA-102—BARBARA & FRANK
Love Somebody
VI-20-2189—BETTY RHODES

11—TWELFTH
STREET RAG 29.3 37.6

BU-1060—BILLY BISHOP
CA-15105—PEE WEE HUNT O.
Somebody Else, Not Me

Jan. 15 Jan. 8

DE-24450—MILT HERTH TRIO
Hearthquake Boogie
ME-10251—JACK FINA
Mama's Gone Goodbye
MG-10251—JACK FINA O.
RA-70033—EDDIE MILLER
RE-125—FREDDIE FISHER
Josephine
SI-15240—LIBERACE
Teo For Two
VA-106—VARSITY RAGTIME BAND
VI-20-3120—SIDNEY BECHET O.
Suey

12—GALWAY BAY 19.7 16.3

CO-38279—BILL JOHNSON
A Tree In The Meadow
DE-24295—BING CROSBY
My Girl's An Irish Girl
LO-287—ANNE SHELTON
Greensleeves
MG-10270—JOSEPH McNALLY
Cottage In Old Donegal
VI-20-3238—JANE PICKENS
One Sunday Afternoon
VI-26-7506—MICHAEL O'DUFFY
My Lagan Love

13—SWEET GEORGIA
BROWN 18.5 4.2

TE-652—BROTHER BONES
14—LIFE GETS TEEJUS,
DON'T IT? 16.3 11.7
CA-15271—TEX WILLIAMS
MG-10224—CARSON ROBISON
VI-20-3228—TEXAS JIM ROBERTSON

15—POWDER YOUR
FACE WITH
SUNSHINE 12.3 8.8

DE-24530—EVELYN KNIGHT
One Sunday Afternoon
LO-367—PRIMO SCALA O.
More Beer
16—THAT CERTAIN
PARTY 8.8 15.0

CA-15249—DEAN MARTIN-JERRY LEWIS
The Money Song
CO-38353—DORIS DAY-BUDDY CLARK
My Darling, My Darling
DE-24520—PETER LIND HAYES
Life Gets Tee-Jus
LO-366—PRIMO SCALA O.
Then I'll Be Happy
TW-319—BENNY STRONG O.
VI-20-3098—LOUIS PRIMA O.
Anywhere In Texas R.F.D.

17—DOWN AMONG THE
SHELTERING
PALMS 8.3 12.6

CA-15241—JOHNNY MERCER
One For My Baby
CO-38323—ERIC WHITLEY
You Were Only Fooling
LO-311—SAM BROWNE
Cool Water
MG-10287—JACKIE BROWN QUARTET
If We Can't Be The Same Old
Sweethearts
ME-5181—SNOOKY LANSON
VI-20-3181—SAMMY KAYE O.
VI-20-3100—SAMMY KAYE O.
Lavender Blue

18—BOUQUET OF
ROSES 6.9 4.6

CA-40107—JIMMY WAKELY
Milk Cow Blues
DE-24506—DICK HAYMES
Anytime
MG-10336—JACKIE BROWN QUARTET
You, You, You Are The One
VI-20-2806—EDDY ARNOLD
Texarkana Baby

19—WHAT DID
I DO? 6.8 11.0

CA-15209—MARGARET WHITING
Heat Wave

Jan. 15 Jan. 8

CO-38342—HARRY JAMES O.
Ah, But It Happens
CO-38293—DINAH SHORE
DE-24504—HAYMES-ANDREWS SISTERS
I'd Love To Call You My Sweet-
heart
LO-309—ANNE SHELTON
Ring Around The Moon
MG-10262—HELEN FORREST
I Love You Much Too Much
VI-20-3124—RAY McKINLEY O.
The Morning Glory Road

20—PUSYCAT
SONG, THE 6.2 7.1

CA-15342—JO STAFFORD
I'll String Along With You
DE-24533—PATTY ANDREWS-BOB CROSBY
Don't Worry 'Bout Strangers
VI-20-3288—PERRY COMO
Roses Of Picardy

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

21—SO TIRED 6.1 10.3

22—BRUSH THOSE
TEARS FROM
YOUR EYES 6.0 2.9

23—FOR YOU 4.8 10.9

24—I LOVE YOU SO MUCH
IT HURTS 4.2 6.525—RAMBLING
ROSE 4.1 2.426—I'VE GOT MY
LOVE TO KEEP
ME WARM 3.5 7.5

27—IN MY DREAMS 3.4 6.8

28—BELLA BELLA
MARIE 3.3 7.129—IT'S TOO SOON
TO KNOW 3.2 3.230—ALL I WANT FOR CHRIST-
MAS (Is My Two
Front Teeth) 2.7 19.031—TREE IN THE
MEADOW 2.6 10.5

32—GLORIA 2.1 —

33—PRETTY BABY 2.0 4.0

34—BY THE WAY 1.9 26.4

35—DOWN BY THE
STATION 1.8 —36—HERE I'LL
STAY 1.5 —37—DAINTY BRENDA
LEE 1.4 6.438—SAY SOMETHING
SWEET TO YOUR
SWEETHEART 1.3 3.939—YOU CAME A LONG
WAY (From St.
Louis) 1.2 2.840—CORNBELT
SYMPHONY 1.0 4.0

43 STATES WILL OFFER OPERATORS VIDEO IN '49

See '49 As Biggest Television Year—
Survey Shows Many New Stations To Open

NEW YORK—With more and more music ops getting an entirely new view of the forthcoming coin operated television industry at the sixteenth annual convention of the coin machine industry at the Hotel Sherman this week, as well as at the Hotel Morrison, there is no doubt that the idea of television which the public will pay to hear is now starting to come to the front stronger than ever.

Ops were waiting for this convention to see what would be presented in the way of coin operated television. This past year, Aireon Mfg. Corp. of Kansas City, Kansas, and the Solotone Corp. of Los Angeles, Calif. presented new units, in addition to the Tele-Juke and Videograph units of New York City.

Each one of these firms have been doing a fine business with interest growing by leaps and bounds as more and more music ops learned about the television picture.

At this convention the trade will also see, for the first time, the new video setup of Trans-Vue Corp. at the Morrison Hotel.

In short, the manufacturers haven't hesitated. They realize that 1949 will probably be video's biggest year with predictions already to the effect that over 3,000,000 sets will be in operation when '49 ends.

With over 52,000 sets in public places and this number growing larger each day, the music ops have undertaken a research on their own account and are reported to be carefully checking all units.

Most important to every music operator is the fact that in 1949 there will be 43 states and the District of Columbia offering television programs. This is, without any doubt,

the most phenomenal growth of any industry in American business history. It also means that ops will have the programs to sell to their locations.

With small business in its present chaotic state, there is no doubt that location owners will want coin operated units from a profit standpoint as well as from the fact that they don't want to invest money in receivers at this time. Everything points to a natural beginning for coin operated television.

There are now 50 stations in operation thruout the nation. Already 125 applications have been made for new stations with 138 applications in addition now in hearings. In addition, 76 construction permits have been granted and approximately 50 of these are already working to get stations operating.

With remote TV already here, which means ops can cover a complete location from every possible angle, and with the fact that those first pioneers of coin operated video have learned that television actually helps boost juke box take, and also with the further spread of television sending stations, it becomes apparent that TV may be the new opportunity for the coin trade.

It is also a well known fact that many ops have, for sometime now, been discussing coin operated TV with their locations.

Some have been surprised to learn that these location owners would very happily have such sets installed rather than go out at this time and invest in new video receivers.

It means a new profit angle for the music op and ties in with his present interest in the location.

AMI Distribs Meet At Morrison Hotel Jan. 16



LINDY FORCE

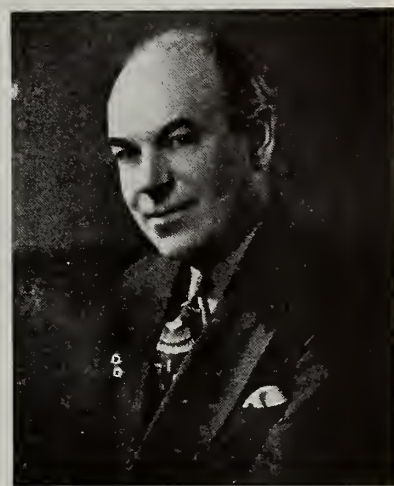
CHICAGO — Preceding the official opening of the CMI show by one day, AMI executives and distributors hold their annual meeting on Sunday, January 16 at the Hotel Morrison, this city.

This meeting is confidential and is open only to the AMI distributors and its official family. In addition to a revue of the company's progress, welcoming addresses, etc., it's usually the practice to brief the distributors on plans for the coming year.

Following this private meeting, starting at approximately 6 P.M., AMI has invited the press, as well as the customers and friends of the firm, to be present at a cocktail party and dinner.

L. C. (Lindy) Force, general sales manager of AMI, Inc., has made it known to the trade that, "There is certain to be tremendous optimism after our confidential, annual meeting. We will have something of unusual interest to tell all of our distributors."

Ray Moloney Gets Citation For "Citation"



RAY T. MOLONEY

CHICAGO—A plaque on which is engraved a citation of "Citation," Bally's great one-ball game, has been presented to Ray T. Moloney, Bally president, by the company's New Orleans distributors.

The plaque, a brass plate mounted on a stained wood shield, carries the following inscription:

RAY MOLONEY

May We Extend to You
and

The Entire Personnel
of Bally Manufacturing Company
The Deepest Appreciation of Our-
selves, Our Customers and
our Locations
for giving us

"CITATION."

Louis Boasberg
Raymond Bosworth
Joseph Isaacson
Aruns Callery

The plaque has been hung in a prominent position on the walls of the game room at Bally's Belmont Avenue plant.

Genco Features "Floating Power"

CHICAGO—Zinging right into 1949 with one of the most outstanding five-balls they've ever built, Genco is prepared to handle records at their booths (47, 48, 49 and 50) at the coin machine show at the Sherman Hotel, and expect to host many, many visitors at their very modern factory on the near north side of the city.

With a powerhouse of winners behind them in '48, which include: Merry Widow, Triple Action, Trade Winds, Mardi Gras, Screwball, Puddin' Head and One-Two-Three, the firm feel that they are off to a "perfect start" for 1949 with the newest of their games "Floating Power."

Executives of the firm are tremendously pleased with the reception given their newest five-ball by operators and distributors who have already viewed it. They feel certain that this game will surpass production records of their former games. "It's absolutely thrilling" one of the Genco execs stated, "to have operators come around to tell us how much money Genco games earn for them and at the same time compliment us on this first new game of '49, 'Floating Power'."

"We are constantly trying to bring the operators bigger and better money-makers" he continued, "and we feel certain that after any pin game operator plays 'Floating Power' just once, he's going to agree with us that this is one of the grandest five-ball games he's ever yet played. Here's a game with brand new and different features."

Harold Klein Back With 'Shuffleback'



HAROLD KLEIN

MILWAUKEE, WIS. — Harold Klein, well known and popular coinman, returns to the coin field as head of the Shuffleback Company, 2633 W. Lisbon Ave., this city, which will display "Shuffleback" a new idea in shuffleboards. The board is 8 foot, but gives the player 15 feet of continuous playing field.

Klein will be on hand at Booth 181 at the Sherman to greet his many friends and show them the great earning power of "Shuffleback." He is now lining up distributors thruout the country, and will appoint others at the show.



HANK ROESLER

"WHERE DO I PUT IN THE NICKEL?"

YESTERDAY TODAY

GENCO

1948

COIN MACHINE SHOW

WE'LL BE LOOKING FOR YOU!

BOOTHS

47-48-49-50

1948
1-2-3

1948
TRIPLE ACTION

1948
MARDI GRAS

1948
TRADE WINDS

1948
PUDDIN' HEAD

1948
MERRY WIDOW

1948
SCREW BALL

YOU ENJOYED *Big Profits* WITH THESE "GENCO HITS OF 1948"

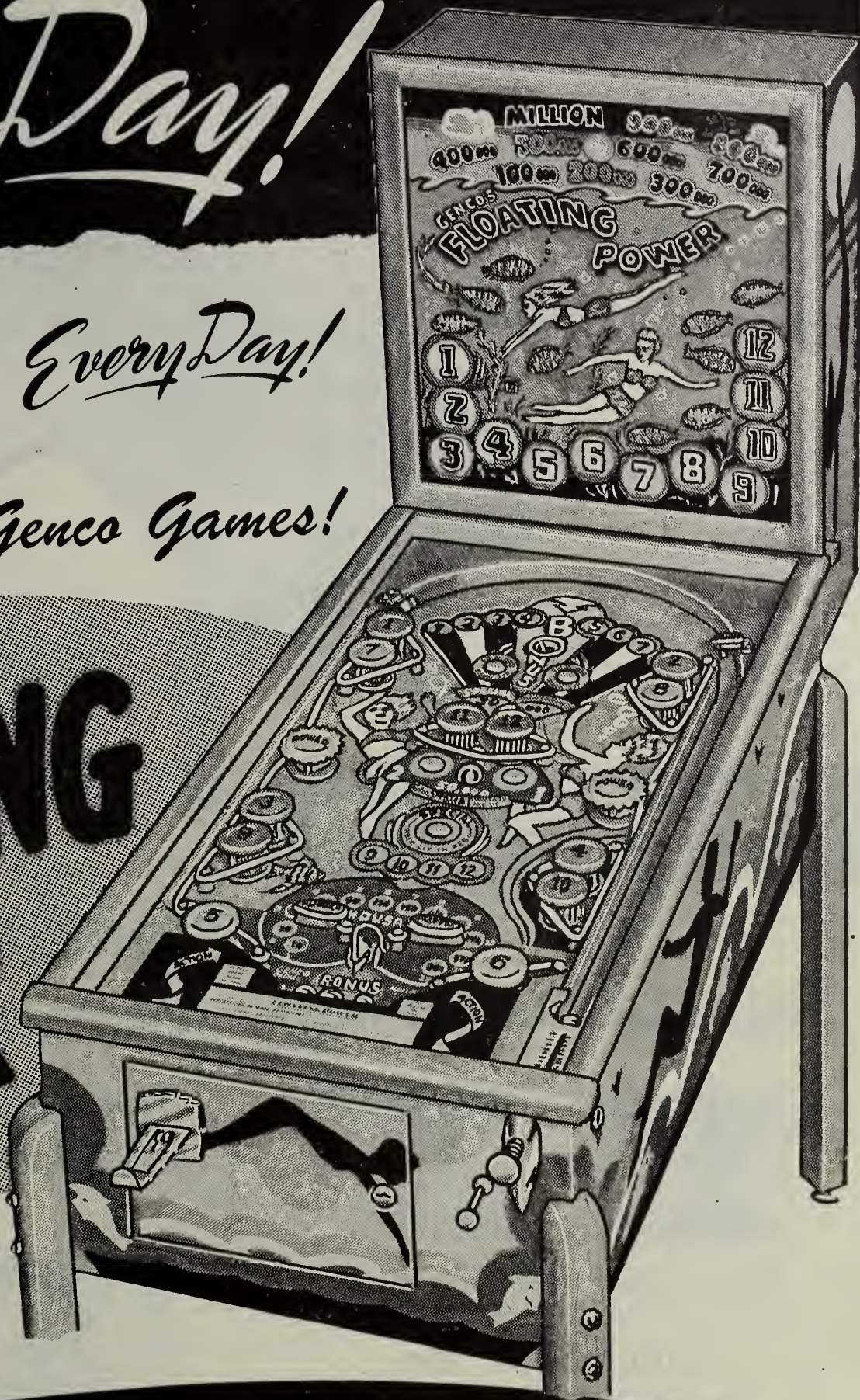
EVERY DAY IS A GOOD DAY WITH GENCO GAMES

Every Day!

YESTERDAY TODAY *Every Day!*

*All good days
with Genco Games!*

Genco's
**FLOATING
POWER**



ORDER FROM YOUR
NEAREST DISTRIBUTOR

**NOW WE START A PARADE OF
"MONEY MAKERS FOR 1949"**
WITH GENCO'S FLOATING POWER

2621 N. ASHLAND AVE.



CHICAGO 14, ILL.

Chicago Coin's SHUFFLE-KING RE-BOUND

Ideal for small locations!

Chicago Coin's Re-bound retains all of the fine workmanship and beauty of the larger game. The cabinet is of beautiful Maple and Walnut. The playing field is made of "Dura-life", the plastic which will not warp, will not require resurfacing, and which always retains a smooth, true finish.

**Player Throws Puck Against Rubber,
Which Rebounds Puck to Score
in Front of Player.**

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS



HAS EVERY
PLAYING DETAIL
OF REGULATION SIZE
**SHUFFLE
BOARD**

**OVERALL
LENGTH
9 FEET!**

*See Your
Distributor
Today*

**SEE YOU AT THE
CMI SHOW**

**VISIT OUR
DISPLAY BOOTHS
51 THRU 56**

- TWO MANUAL SCORING RACKS ARE BUILT INTO THE ARMS WITHIN EASY REACH OF PLAYERS.
- 10c COIN OPERATED WITH MEASURED PLAYING TIME (4 to 10 MINUTES).
- PLAY STOPPED AUTOMATICALLY AT END OF MEASURED TIME BY ELECTRICALLY CONTROLLED PINS IN BACKRACK.
- REBOUND IS 1" THICK, SOLID PURE GUM RUBBER.

Seacoast Distributors



Dave Stern



Tom Burke

...will be at the
C M I Convention
to discuss distribution
and sales opportunities
with manufacturers

Contact Us At Sherman Hotel, January 17, 18 and 19

SEACOAST DISTRIBUTORS

415 FRELINGHUYSEN AVE., NEWARK, N. J.

(All Phones: Blgelow 8-3524)

JENNINGS LEADS BELL FIELD WITH "SUN CHIEF"

**"First Really Different, Better And Modern
Bell," Claim Ops Who Have Already Seen It.**



JOHN NEISE

CHICAGO—"First different, better and really modern bell," are the reports of the ops who were among the very first to view Jennings' "Sun Chief."

This new and beautiful bell has captured instant interest among all leading buyers and, even before the opening of the C.M.I. Convention, was

attracting many to the O. D. Jennings & Company offices where orders have been placed for the new "Sun Chief."

As one noted bell coinman stated, "This is the first bell which I can safely state obsoletes everything that has ever yet appeared in the field."

Others said, "Here is the most beautiful, and the most outstanding bell from a mechanical standpoint, which has ever yet been created."

Expressions of this same type have been floating thruout this city ever since the first noted bell coinmen called at the Jennings' factory to view the "Sun Chief."

The machine will be the major display of the firm and will be featured all during their open house party. Hundreds of coinmen are making it their business to visit the "Open House" and see the "Sun Chief" because of the many fine compliments which have already been paid it.

O. D. Jennings & Co. sales force report that they have never before had so much interest shown in any new equipment.

As one of these men said, "This is really the first time in bell history when coinmen flocked to a factory in such numbers to place orders for a new machine. The 'Sun Chief,' he continued, "is revolutionizing the entire bell machine industry."

During 1948...

Aireon The Operator's Phonograph

Gave You... ✓ PLUG-IN TELEVISION

✓ G. E. RELUCTANCE PICK-UP

✓ COLD, NEON LIGHTING

✓ MICRO-GROOVE (Long Play)
EQUIPMENT (Optional)

ALL in a SENSIBLY PRICED PHONOGRAPH!

NOW—for 1949

Aireon PRESENTS SENSATIONAL NEW

TōNAR

Employing the cathode ray principles of radar, to make the playing of each record a new and exciting adventure . . . FASCINATING, EDUCATIONAL! A SURE "LOCATION-GETTER".

Plus... ✓ ATTRACTIVE COLOR-LIGHTED DOOR

✓ COMPACT, COMBINED AMPLIFIER & CONTROL BOX

✓ TWIN MATCHED CINAUDAGRAPH SPEAKERS FOR
FULL TONAL RANGE

✓ SIMPLIFIED MECHANISM

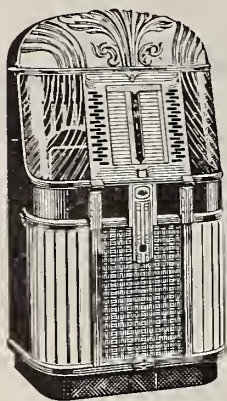
and **STILL** in a SENSIBLY PRICED PHONOGRAPH!

Get ahead... Stay ahead with

Aireon... The Operator's Phonograph!

• 20 RECORDS

40 SELECTIONS



AMI is

3

Times as
Good a Buy!

because while
other phonographs are
losing 75% of their value, the AMI
can still sell at 75% of its original price

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

SEE THE AMI EXHIBIT AT THE COIN MACHINE SHOW — BOOTH NOS. 37, 38, 39, 40

Exclusive Distributors
For

THE COMPLETE BUCKLEY LINE

TRACK ODDS—CRISS CROSS BELLS
WALL BOX—and NEW 1949 MACHINES

- ★ ALL TYPE SLOTS REBUILT
- ★ WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS
- ★ GUARANTEED USED MACHINES
- ★ COMPLETE STOCK OF COIN MACHINE PARTS

BOB BUCKLEY

SAM TRIDICO

CONSOLE DISTRIBUTING CO., INC.

3425 METAIRIE ROAD

NEW ORLEANS 20, LOUISIANA

(PHONE: TEMPLE 5712)

SAFE WHERE
SAFETY
COUNTS!

Chicago ACE Locks

You can relax with ACE Locks on your equipment because they protect your investment where it counts—on location!

CHECK THESE SAFETY FEATURES:

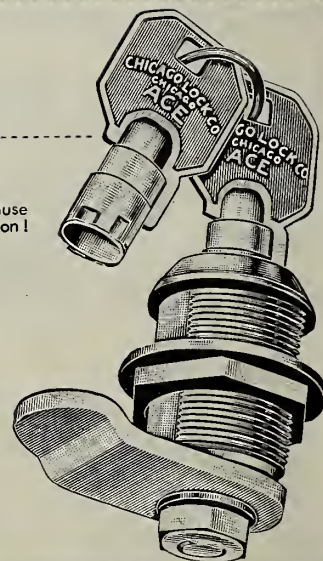
- 7 pin-tumbler locking mechanism
- Round keyway to prevent getting tools into the lock
- More than 80,000 key changes
- Registered key changes for your exclusive use
- ACE round key that defies unauthorized duplication
- Duplicate keys available only from the factory—and then only on your proper authorization
- Uncut ACE key blanks are never sold to anyone
- Built of finest materials to resist all known operating hazards.

Ask your Distributor for Chicago ACE Locks,
or write for Folder CB

CHICAGO LOCK CO.

2024 North Racine Avenue

Chicago 14, Illinois

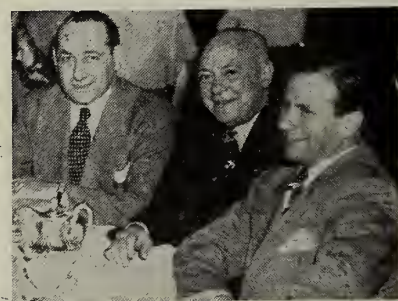


NAMA To Hold 1949 Convention At Atlantic City, November 27-30

CHICAGO — National Automatic Merchandising Association (NAMA) will hold its 1949 Convention and Exhibit on November 27 thru 30 at the Convention Hall, Atlantic City, N. J., according to an announcement by Ford S. Mason, president.

"I am certain that at the 1949 convention we will see new and improved vending machines of every type. The convention committee, headed by Chairman George M. Seedman of New York, is working hard and exhibitors have already spoken for more than 40 per cent of the exhibit space," stated Mason.

Pre-Convention Rehearsal—



CHICAGO—Three popular coinmen getting ready for the hectic show days.

Left to right: Al Stern, World Wide Distributors; Tommy Callaghan, Bally's congenial representative; and Herman Paster, Mayflower Distributing Co., St. Paul, Minn., caught practicing up at the Boulevard Room of the Stevens Hotel.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

COME OUT TO JENNINGS DURING THE C. M. I. SHOW AND *INSPECT THE NEW SUN CHIEF MACHINES!*

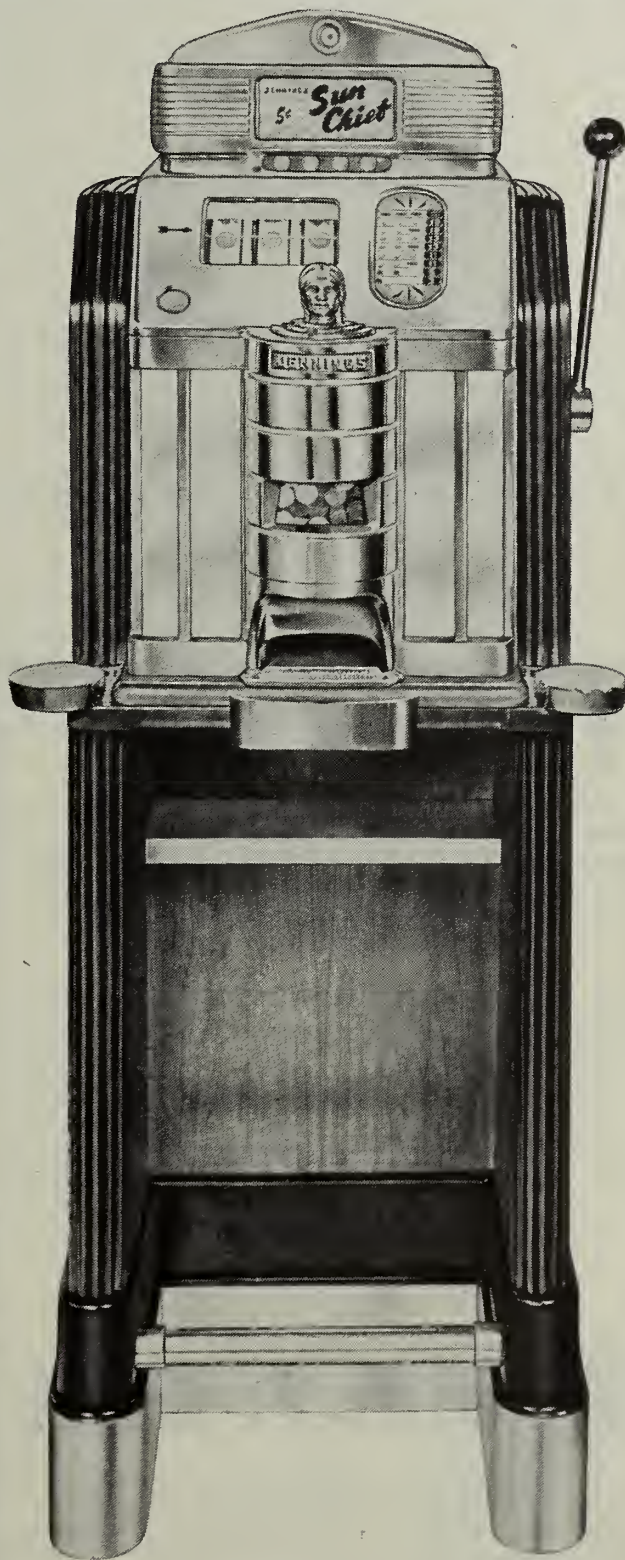
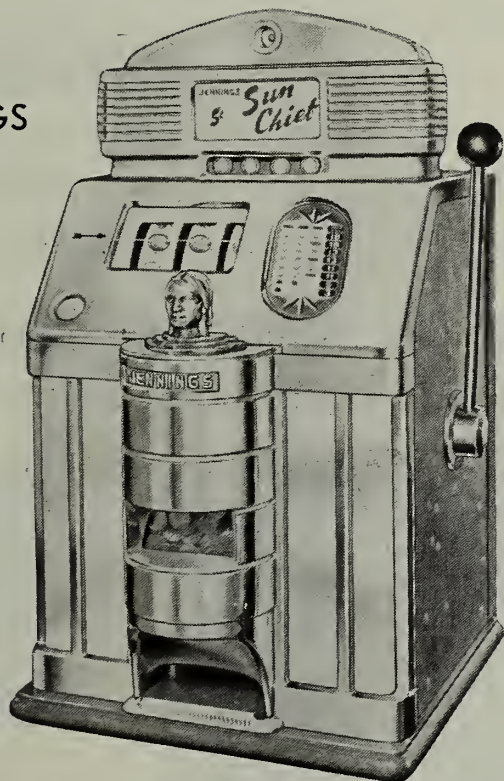
TRANSPORTATION ON THE HOUR FROM
THE SHERMAN HOTEL TO OUR PLANT!

We want you to be among the first to see Jennings' new SUN CHIEF Machines in person! Just look at these features. Rich, gleaming gold/chrome front that LIGHTS-UP . . . it will attract more players.

Notice the new jackpot design . . . the big silo full of money will demand attention anywhere! Both Sun Chief models have Jennings famous "One-Piece" Chief Mechanism with new 1949 mechanical innovations.

Make it a point to see the new SUN CHIEF Machines in Booths 9 and 10 at the C.M.I. Show or at our Open House Jan. 17-18-19.

JENNINGS
DELUXE
SUN
CHIEF



JENNINGS
SUN CHIEF CONSOLE

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET CHICAGO 24, ILLINOIS

**NEW?
YES!
SENSATIONAL?
YES!**
but

. . . SEE FOR YOURSELF!

BOOTHS 17-18-19 COIN MACHINE SHOW

Creators of Dependable Play Appeal

Williams
MANUFACTURING
COMPANY

161 W. HURON ST., CHICAGO 10, ILL.

WISE BUYS

(IT PAYS TO BUY FROM A REPUTABLE DEALER)

THIS IS YOUR OPPORTUNITY TO BUY THE FINEST COIN-OPERATED EQUIPMENT AVAILABLE AT RIDICULOUSLY LOW PRICES

BALLY DOUBLE UPS	\$325.00	KEENEY BONUS BELLS	\$210.00
BALLY WILD LEMONS	315.00	KEENEY TWIN BONUS BELLS	375.00
BALLY RESERVE BELLS	395.00	BALLY GOLD CUPS	295.00
BALLY TRIPLE BELLS	395.00	BALLY JOCKEY SPECIALS	195.00
BALLY DELUXE DRAW BELLS	215.00	BALLY SPECIAL ENTRIES	150.00
BALLY DRAW BELLS	175.00	VICTORY SPECIALS (Chrome Rails)	79.50
BALLY BIG INNING (NEW)	315.00	BALLY BIG INNING	210.00

1/3 DEPOSIT WITH ORDER

★ ★ ★

Bally MULTI-BELL

(Immediate Delivery)

REGIONAL BALLY DISTRIBUTORS

for

MARYLAND, PENNSYLVANIA, VIRGINIA, DELAWARE
AND WASHINGTON, D. C.

CHRIS NOVELTY COMPANY

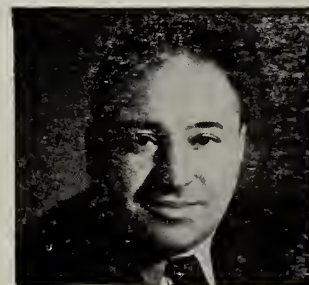
1217 NORTH CHARLES ST., BALTIMORE 1, MARYLAND

(PHONE: MULBERRY 8722)

Fred A. Mann and Ben Palastrant Join Trans-Vue Corp As V-P's



FRED A. MANN



BEN PALASTRANT

CHICAGO—R. R. (Rudy) Greenbaum, president of Trans-Vue Corporation, this city, announced two of the country's foremost coinmen have joined the organization as vice-presidents. Fred A. Mann and Ben Palastrant, associated with Greenbaum in former companies which he headed, assumed their duties immediately, and both will be on hand at Trans-Vue's display of their "TV" equipment at the Penthouse Bungalow, Morrison Hotel, January 17, 18 and 19.

"Trans-Vue Corporation is bringing to the music operator the means for him to use his present equipment and even surpass war time peaks in collections," stated Mann.

"In my seventeen years experience in the Juke Box field, I have seen a great many changes, the majority of which have been beneficial to the business," stated Palastrant. "TV" equipment, which we will show at our display at the Morrison, is an advanced step to help music operators increase their revenue."

Sutton Forms Export Company

CHICAGO—In order to concentrate on domestic business, and to more adequately handle the increasing export business, Gordon B. Sutton announced the formation of an export company, Simplex Export Company, with offices at 134 North La Salle Street, this city.

James M. Davran and Hugh W. McGarrity head this new company.

In addition to continuing to export all equipment for Illinois Simplex Distributing Company, the export firm will take care of all foreign sales and distribution of Revco's Ice Cream venders, Refreshomat Soft Drink Vender, and Faclon's Shoe Shine Machine.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

A PERSONAL MESSAGE TO EVERY MUSIC OPERATOR

A phonograph's TRUE VALUE to the music operator is measured by this yardstick:

Will it get and hold top locations, operate dependably at minimum expense and maximum profit, in sensible relation to the investment it represents?

Over the years Wurlitzer Phonographs have faithfully and *provably* held to that concept of phonograph value.

As a result, Wurlitzers have been by all odds the world's largest selling phonograph, have consistently commanded highest trade-in values, have earned for Wurlitzer the dominant leadership of the commercial music industry.

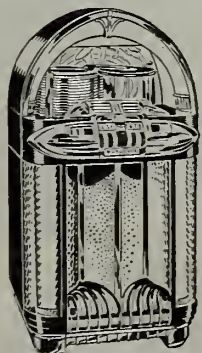
BUT LEADERSHIP IMPLIES RESPONSIBILITY

Under today's conditions Wurlitzer recognizes as its primary responsibility the continuance of quality merchandise built to the desires of the public, the location and the operator. It is no idle boast that current Wurlitzer models, at today's prices and by every accepted standard, are *the greatest phonograph values ever offered to music operators.*

That is as it should be, for it is important that ALL of us face the future with confidence. And we at Wurlitzer sincerely believe that we have a stake in your future as you have in ours.

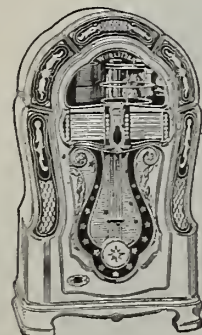
Wurlitzer Engineered Music Systems enable you to serve and profit from every type of commercial music installation. Wurlitzer Phonographs are *location tested and proved* ... EASY TO PLAY, easy to service, economical and profitable to operate.

What you *get* for what you *pay* is still a fundamental of your business. And when you buy a Wurlitzer you buy the best—in *value, dependability, earning power, and in public and location acceptance.*



Wurlitzer Model 1100

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK



Wurlitzer Model 1080

The Original and Still The BEST VIDEOGRAPH

World's Greatest Television-Juke Box Combination

Featuring

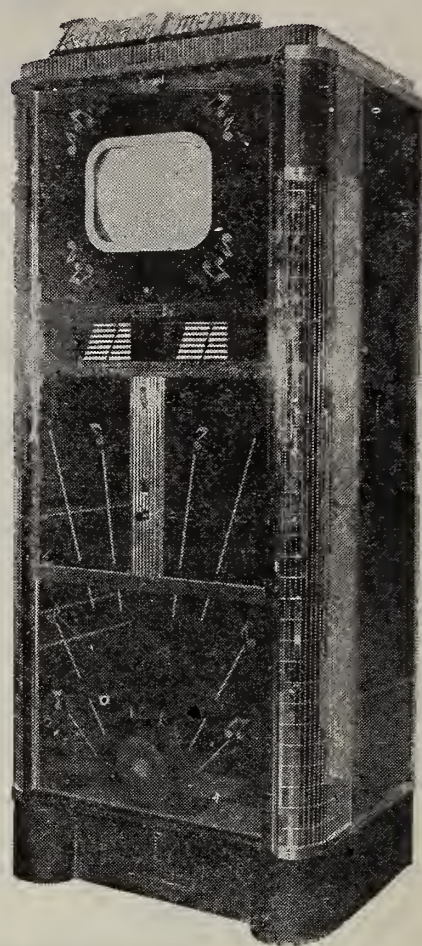
EMERSON TELEVISION

SEE IT AT
BOOTH 90A

VIDEOGRAPH CORPORATION

601 WEST 26th STREET, NEW YORK CITY, N. Y.

(ALL PHONES: WATKINS 4-3767)



MR. OPERATOR—

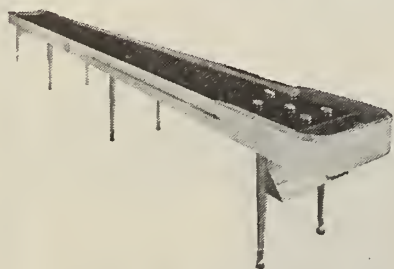
*What Do You Want in
a SHUFFLEBOARD?*

1. TOP QUALITY AT BOTTOM PRICE
2. EYE APPEAL AND ASSURED INCOME
3. TROUBLE FREE PERFORMANCE

In other words —

YOU WANT A

WESTERN SHUFFLEBOARD



THE FINEST PROFESSIONAL
BLACK TOP SHUFFLEBOARD
ON THE MARKET WITH
UNCONDITIONAL GUARANTEE
AND THESE EXCLUSIVE FEATURES:

- Playing field will not mar, chip, break or warp
- Polished aluminum legs with one inch adjustable base screws for precision leveling
- Designed to eliminate resurfacing
- Two-piece playing field and demountable legs permit rapid assembly and mobility at minimum expense

Some Distributorships Still Available—Write! Wire! Phone! NOW

WESTERN SHUFFLEBOARD CO.

2307 W. PICO BLVD., LOS ANGELES, CALIF. (Phone: DUnkirk 8-1937)

BUY A NEW MACHINE
FOR ONLY \$75.00
Keep Cost of Operation Down
Seeburg LO-TONE

(Cabinet Only)
\$75.00—(Plus Your Old Cabinet)
All you have to do is send your old cabinet (minus the mechanism) and we will ship our refinished LO-TONE CABINET. Install the mechanism in our cabinet and you will have a machine that will *sparkle and look as good as new*. When ordering, specify whether you want Model 8200, 8800 or 9800.

RUSH ORDERS TODAY!
1/3 with Order. Bal. C.O.D.
Send for Complete List

DAVID ROSEN, INC.

Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903
503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

**Washington Music Guild
Elects Officers For '49**

WASHINGTON, D. C.—The Washington Music Guild, music operators association here, held its annual election of officers meeting at the Hamilton Hotel this week.

Hirsh de LaVie, Hirsh Coin Machine Corporation, was elected president; Jack Kaplan, Music Supply Company, vice president; and Evan Griffith, Pioneer Novelty Company, secretary and treasurer. Elected to the Board of Directors were: Charles W. Bowles, East Coast Music Company; Teddy Crawford, Sterling Novelty Company; Simon Davis, Washington Music Company; Harold Klein, Silent Sales System; and Ed Renner, Northern Virginia Music Company.

**ARCADE
HEADQUARTERS**

ONE MACHINE

OR

A COMPLETE ARCADE

Booths 67 & 68

See

MIKE MUNVES

575-11th AVE., NEW YORK 19, N. Y.

(Phone: BRyant 9-6677)

REAL MUSIC BARGAINS!

	Each
Aireon	\$125.00
Seeburg Commander ES	64.50
Seeburg Regal	35.00
Rock-Ola Master	44.50
Wurlitzer 600R	59.50
Wurlitzer 24	39.50
Wurlitzer 41 CM	35.00
Wurlitzer 850	175.00
7 Seeburg Wall Boxes S20-1Z	5.00

ARCADE BUYS!

	Each
Advance Rolls	\$ 64.50
Chico Roll Down	64.50
Bing-A-Rolls	274.50
Keeney Submarine	35.00
Bat A Ball	19.50
Total Rolls	49.50
Jack Rabbit	59.50
Lite League	49.50
Cover Girl Rolldown	89.50
Tropicana Rolldown	74.50
Pro-Score	150.00
Williams' Box Score	125.00

1/2 Deposit With Order

OLSHEIN DISTRIBUTING CO.

1100-02 BROADWAY, ALBANY 4, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TERRITORIES OPEN FOR DISTRIBUTORS

MAKE ILLINOIS SIMPLEX YOUR HEADQUARTERS

CHOICE OF
PLAYING FIELDS

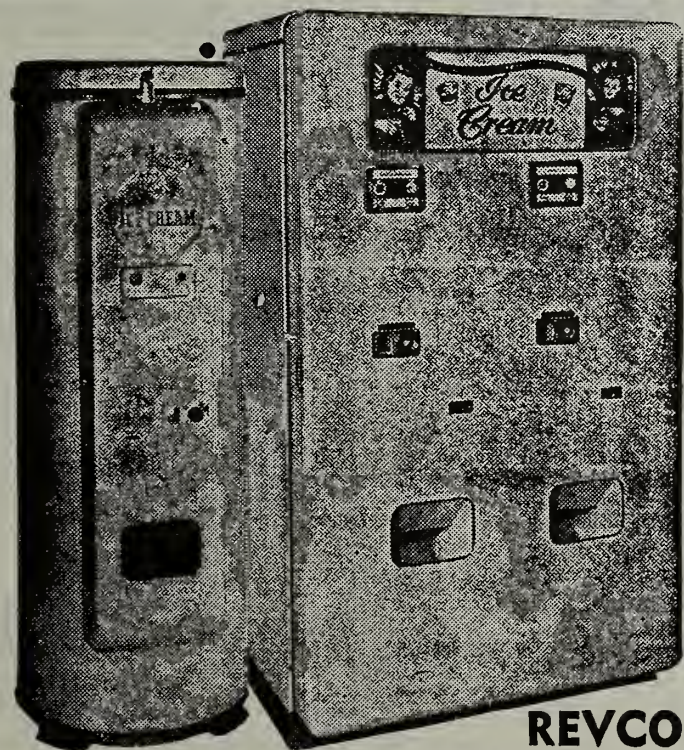
- MASONITE
- FORMICA
- MAPLE

Introducing the SIMPLEX, SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs. Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

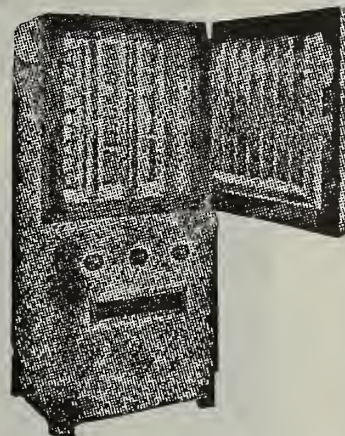
SIMPLEX
SHUFFLEBOARDS
AVAILABLE WITH
OR WITHOUT
ELECTRIC SCORE-
BOARD

**ALL
FOREIGN
BUYERS
WELCOME**



REVCO AUTOMATIC ICE CREAM VENDERS

America's finest ice cream cup dispenser, proven by thousands of successful operating companies in United States and abroad. Immediate delivery on both MONO-MAT and DUO-MAT MODELS.



NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.



ILLINOIS SIMPLEX DISTRIBUTING CO.

831 SO. WABASH AVE., CHICAGO 5, ILL.

Phone: WABASH 2-4090

INDIANA SIMPLEX DISTRIBUTING, INC.

2451 MERIDIAN, INDIANAPOLIS, IND.

Phone: TALBOT 3375

OPERATORS: We Have A SPECIAL DEAL FOR YOU on "NU-ART" SHUFFLEBOARDS

PICTURED HERE
DE LUXE MODEL
SIZES: 20 and 22 FEET

ALSO AVAILABLE — Combination
Bowling Game and Shuffleboard
16 Ft. Size Only (Not Illustrated)

"NU-ART" SHUFFLEBOARDS HAVE
NO COMPETITION IN QUALITY

OPERATORS: Write — Wire Immediately
For Complete Information on our "Special Deal"
—You Can Save Money!

SHUFFLE BOARD COMPANY OF AMERICA, INC.
224 EAST ELM STREET • LINDEN, NEW JERSEY

New York City Sales Office: Telephone: Circle 6-6651

(Manufacturers of Nu-Art Shuffleboards for Over Twelve Years)

FINANCE PLAN
AVAILABLE

SAVE MONEY

AND GET THE BEST
IN USED FIVE BALLS
ALL MERCHANDISE GUARANTEED
REGARDLESS OF PRICE

MEXICO	\$ 34.50
HEAVY HITTER	49.50
BONANZA	49.50
TREASURE CHEST	59.50
MAJOR LEAGUE	69.50
SPINBALL	102.50
VIRGINIA	119.50
MERRY WIDOW	124.50
JAMBOREE	129.50
DEW WA DITTY	129.50
RANCHO	139.50
HIT PARADE	149.50
CIRCUS	159.50

WRITE FOR PRICES ON ALL NEW GAMES

1/3 Deposit Cash or Certified
Check With Order
Ex. Contact Kicker Kits\$6.95
Ex. Flipper Kits..... 3.95

MARLIN

Amusement Corporation
412 9th Street, N. W. • DI-1625
Washington 4, D. C.

OPS SEE TRANS-VUE ENTERTAINER AT PENTHOUSE, MORRISON HOTEL

**Greenbaum Shows Commercial TV Equipment. Two
Models Featured. Nationwide Service Assured
Ops. Claims Opens Path To New Type Operating**



R. R. (RUDY) GREENBAUM

CHICAGO—R. R. (Rudy) Greenbaum, President of Trans-Vue Corp., this city, has just introduced himself to all the cointrade by showing "TV," which he listed for many weeks, as the newest in completely commercial television receiver equipment at the Morrison Hotel Penthouse Bungalow.

Vice-Presidents of the firm were introduced as Fred Mann of this city and Ben. D. Palastrant of Boston, Mass., both well known to music coinmen thruout the country.

An exclusive contract with the Belmont Radio & Television Corp. of this city, division of the Raytheon Corp., was featured. The firm showed coin machine ops the newest ideas in the use of television receiver remote control equipment which would bring

complete focus coverage to every part of the location, making it easy for location owners to tune in the programs in which their customers are most interested.

"This is the first time," Greenbaum stated, "when the bartender, or the owner of the spot, doesn't have to crawl up on a chair and monkey around with the dials of the television receiver to bring in any program."

The firm features a very simple control unit placed right at the bar which allows the bartender to tune in easily and simply and get whatever program he is most interested in. This multiple unit of three controls is locked into a single master control.

At the same time, Greenbaum announced, because of their present contract they will be able to give coin machine ops in the 23 cities where TV is now showing complete and expert service. The firms with whom he is contracted already have expert service men in each area where TV is now being featured.

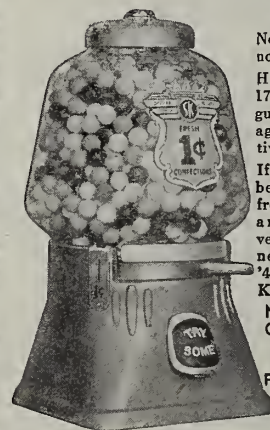
The firm are showing two models. One features a 12½" tube with a 78 square inch pic and the other a 16" tube with a 130 square inch picture. No prices were given regarding the cost of these units to the trade. Both are coin operated.

One thing which was immediately explained was the fact that no statewide franchise would be granted.

At the same time exes of the firm stated that they would be able to deliver to all the distribs who would

Ball Gum + Charms = \$\$\$

NEW
'49 "CHARM KING"
Ball Gum Vendor



(PATENTS
PENDING)

No missing —
no adjustments
Handles 140,
170, 210 count
gum, no break-
age, and posi-
tive delivery.

If you want the
best trouble-
free ball gum
and charm
vendor, try the
new improved
'49 "Charm
King."

Nut and Ball
Gum Vendors,
1c-5c
U. S. and
Foreign Coins

Handles all charms

IMMEDIATE DELIVERY

AT ALL BEST DEALERS OR WRITE

SILVER-KING CORP.

622 Diversey Parkway, Chicago 14, Ill.

be appointed immediately after the convention.

One important factor which Greenbaum explained was, "This is one unit which cannot be purchased thru any retail channels. It is definitely the very first really commercial television receiving equipment ever created."

Special arrangements have been made to use phono amplification units and the firm will provide a very super amp unit, if this is desired. So that the operator will have one of the most modern audio units ever yet presented to the cointrade.

It is truly a remarkable showing at the Penthouse Bungalow.

SALE! SOLOTONE BOXES

BRAND NEW—LATE SERIAL NUMBERS
\$11.75

SOLOTONE AMPLIFIERS
IN ORIGINAL CARTONS—\$42.50 EA.

Write—Wire—Phone

RUNYON SALES COMPANY

593 Tenth Ave., New York 18, N. Y.
Tel.: LOnacre 4-1880

Shuffleboard Ops Urge 70%—30% Commish Basis

All Should Obtain Better Than 50-50 Basis on High Priced Boards is Claim. Extra 20% Speeds Amortization and Assures Profits. One Mfr. Claims Location Will Accept Such Commish Basis. Also Urge Set Weekly Service Fee Be Arranged.

NEW YORK—Leading shuffleboard ops thruout the country, as well as distribs and one well known manufacturer, have come to the fore to suggest to the operators who are now purchasing shuffleboards (in ever larger quantity) they change the former (old-time and out-worn) commission percentage basis with locations from the 50%-50% which started many, many years ago, to a new and better and more profitable 70% to the operator and 30% to the location owner.

"This commission plan," one well known eastern shuffleboard manufacturer stated, "which you have proposed for so many years for the operators of this country, is the answer to continued profitable operation for the shuffleboard men."

He also said, "The higher price of the shuffleboards makes a better location commission percentage absolutely necessary. The cost must be amortized as rapidly as possible, regardless of whatever the income is to begin with."

"Shuffleboards," he stated, "last for years and years on a location. But," he continued, "unless the operators get a real break from the intake they aren't going to be able to continue on profitably."

It is also a known fact (and an item appears in this issue) that servicing shuffleboards is an entirely different, expensive and separate business in itself.

Ops must take this expense into consideration at this time. They must realize that they can and should obtain a front service money guarantee if they will not change from the 50-50 commission basis.

"There is no earthly reason," one well known op says, "for us to give the location owners 50% of the gross income on shuffleboards. This is a different type product and one that is recognized by all officials as the most legal of all legal types of machines."

"We should give but 30 per cent at the very most. So that we can retain ourselves in this business and assure ourselves speedier amortization of the cost of the equipment plus a good profit when the units are paid for."

The demand that operators change now to a 70%-30% commission basis on shuffleboards should be given serious consideration by all who are entering this field. Unless this is done and done immediately, many are going to lose out. Costs are going higher for servicing and overhead.

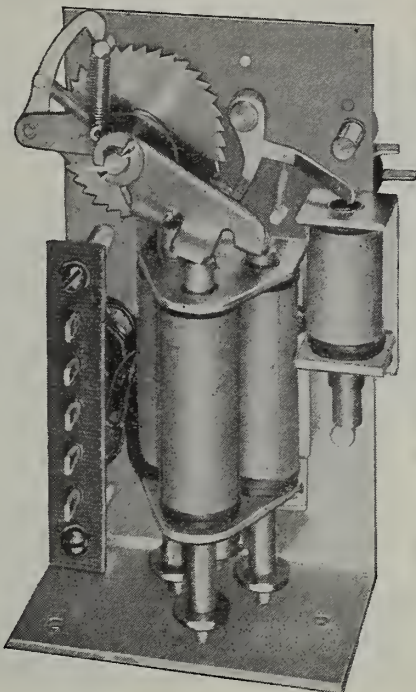
The average op, it is reported, can add about 10% of the cost of the board itself just for placement on location. He can then add from 2% to over 5% for service on that board.

He must also, in addition, add everything that completes servicing of the location and, if he will then study the difference between what he obtains and what the location owner gets, he will find that he isn't getting anything even like a "fair share" of the income from the boards.

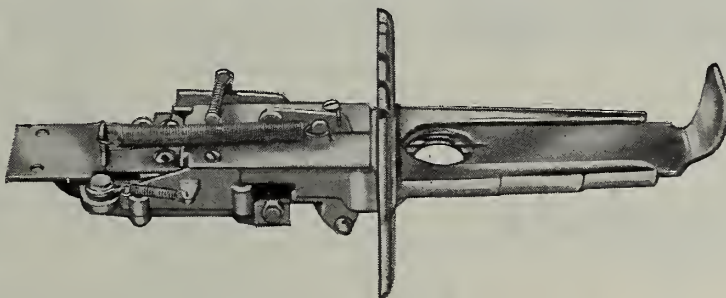
"Today," one well known distrib stated, "the ops must change their entire policy where shuffleboards are concerned. To place them on a 50-50 basis is like cutting a hole in the ops' pocketbooks. This is the kind of equipment where the operator must and can obtain the additional 20% which assures him a really profitable business for many years to come."

In Your Automatic Merchandising Line

Products equipped with A.B.T. coin operating units give added protection, longer life and peak quality at the price that would be paid for others. Why gamble when you can buy the best.



The New Ace Chute



You have been waiting for this one. The newest A.B.T. product and the finest coin chute ever manufactured.

SEE OUR EXHIBIT
at the
Coin Machine Show
SHERMAN HOTEL, CHICAGO
JANUARY
17, 18, 19

All Products of

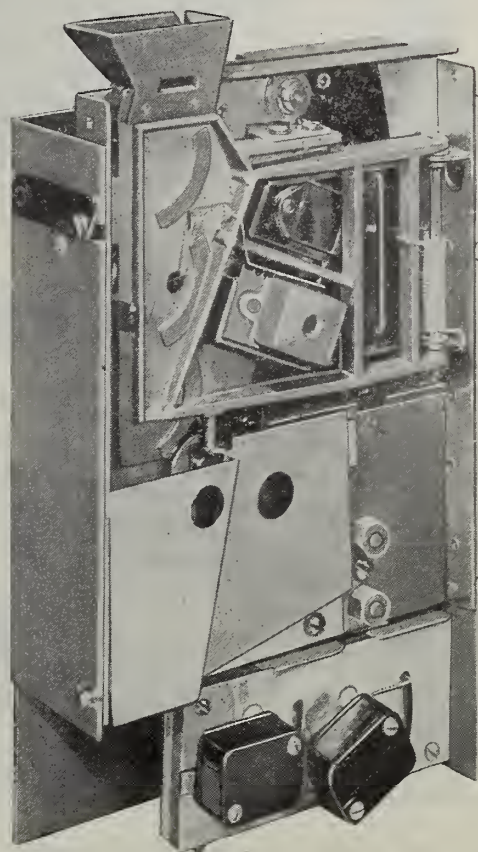
A.B.T. MANUFACTURING CORP.

On the West Coast, see A.B.T. equipment at the R. B. Clapp Company, 314 Omar Avenue, Los Angeles 13, Calif.

It's Wise to look Wise



There is no secret to A.B.T. supremacy in the field of coin operated mechanisms. Rejectors—chutes—totalizers—all are produced by engineers who have spent years in the scientific study of these essentials.



← *The A.B.T. Totalizer*

Totals any combination of pennies, nickels, dimes or quarters. Counts and vends automatically odd cent or even money sales. Combined with the above rejector, it is possible to vend merchandise from 5 cents to \$1.65 in three different price ranges.

The New 6500-B

Slug Rejector

Actually 3 individual rejectors in this small and compact unit. 5-10-25c—each coin is separately tested for size, weight and metal content. Equipped with the new time-delay coin actuated switches, this new rejector will operate any Relay or Solenoid—a new and exclusive A.B.T. feature. All A.B.T. Slug Rejectors are equipped with a new exclusive ADJUSTABLE CRADLE.

715-723 N. KEDZIE AVE.
CHICAGO 12, ILLINOIS

VISIT BOOTH 181

WORLD'S GREATEST SHUFFLEBOARD

8 FT. LONG

15 Ft. of Continuous Playing Field

"SHUFFLEBOARD"

FULLY
PATENTED

It's Sensational

Attention DISTRIBUTORS—Territorial Franchises Now Available!

SHUFFLEBACK COMPANY

2633 W. LISBON AVE.
MILWAUKEE 5, WIS.



Morris Hankin writes...

I'd like you to put an ad in the Convention Issue something along the following lines: That the "L" is no longer part of "H & L" and I'm now operating under my former name Hankin Distributors. I still maintain the same personnel and that all is going along as usual. Also that, due to my recent illness, I will be unable to attend the CMI Show this year and this is the first show I've missed since the beginning of Coin Machine Conventions.

Morris Hankin

P. S. Don't forget to mention that we are distributors for A. M. I., J. H. Keeney & Co., Inc., Solutone Corp., International Mutoscope Corp. and leading pin ball manufacturers.

and we answer...

You don't need the bally-hoo of an "ad" to let the industry know you're back in action. Everyone has been rooting for you while you were ill these past few months and it's a pleasure to hear you're back at your desk at...

HANKIN

DISTRIBUTORS

Morris Hankin.

708 Spring Street, N. W., Atlanta, Georgia

Silk Screen Specialists for the Coin Machine Trade



MEMBER

ADVERTISING POSTERS CO.

1500 N. HALSTEAD ST.

CHICAGO 22, ILL.

KOEPEL SAVES YOU MONEY!

Wurlitzer 1015	\$385.00
Wurlitzer 850	149.50
Wurlitzer 750	199.50
Wurlitzer 700	169.50
Rock-Ola 1422	285.00
Seeburg Major	100.00
Seeburg Commander	125.00
Seeburg Regal	50.00
Rock-Ola Playmaster With Specs	75.00

Many others. Write for our list. Tell us your needs. We will get you anything in coin operated games or music.

1/3 Dep. With Order, Bal. C. O. D. or S. D.

KOEPEL DIST. CO.

640 10th AVE. NEW YORK 19, N. Y.
Columbus 5-3663

COMPLETE LINE OF ARCADE EQUIPMENT & SUPPLIES

See Our Display Of
MERCURY GRIP SCALES
at BOOTH # 91

BLENDOW & MEYERS, Inc.
705 10th AVE., NEW YORK 19, N. Y.
(PHONE: PLAZA 7-5190-1)

THRU THE COIN CHUTE



EASTERN FLASHES

Coinmen from the East will be well represented at the CMI show, as reports indicate that a goodly crowd are on their way. As usual, this past week has seen many who were undecided about attending but were caught up in the fever. Many walking around the exhibition halls and attending the various exhibits at other hotels, and participating in the many "open houses" at the factories when you read this, had to scurry for last minute travel accommodations and hotel rooms.

New York's amusement machine men, who met on Saturday, January 8, and sent a petition to the License Department for a hearing to explain their position, were still awaiting word for a definite meeting date. Upon communicating with the License Department this week, they were informed by the Commissioner's secretary that it was under consideration, but due to Commissioner John M. Cannella's assistant, Pat Meehan being suddenly stricken with a heart attack, the meeting will probably take place in the near future. The petition, written by Max Levine, chairman of the coinmen's committee, stressed the confusion now existing among operators, tavern owners and even the general public. Among those on the committee are: Charles Aaronson, Sol Tabb, Meyer Parkoff, Dave Lowy, Murray Wohlman, Sol Wohlman, George Ponser, Joe Forsythe, Abe Plastick, Lou Rosenberg, Hymie Rosenberg, Barry Berger, Al Blendow, Al Meyers, Herb Weaver, and Frank Thompson. . . . It is interesting to note that in a story in the *New York Times*, Commissioner Cannella stated that his department could develop additional municipal revenues if the city permitted the licensing of vending machines. He said they were legally operated for a fee in other municipalities.

Hymie Rosenberg, H. Rosenberg Company, who was traveling thru the southern states, flew directly to Chicago instead of returning here as he had planned. . . . Bert Lane and Harry Pearl, Bert Lane, Inc., Genco representatives, left for the show early in the week. . . . Ralph Lackey and Al Dolins, Pioneer Music Company, Roxbury, Mass., working hard to stimulate action by the Massachusetts Music Operators Association, and report reactions are very favorable. . . . At a meeting of the Cigarette Merchandisers of New Jersey, held at the Essex House, Newark, N. J. on January 6, elections were held, and the following officers and board of directors were elected: Charles Stange, president; Sonny Silverstein, Jr., vice president; Frank Graves, Jr., treasurer; and John Sharnow, secretary. Board of Directors consists of Michael Lascari, Edward Dierickx, Louis Millman, Pat Trimmer, and David Goldberg. Sol L. Kesselman is the executive secretary and counsel.

MINNEAPOLIS-ST. PAUL, MINN.

Norman Hansen of the Osakis Novelty Company, Osakis, Minnesota spending the day in Minneapolis visiting several of the distributors in the Twin Cities. . . . Herman Paster of the Mayflower Distributing Company, St. Paul, Minnesota in Chicago. . . . Mr. and Mrs. Johnny Kalasardo of Ladysmith, Wisconsin, in Minneapolis visiting relatives. Johnny driving a new 1949 Cadillac since his 1948 Cadillac was smashed up in a bad accident several months ago.

Mr. and Mrs. Irv Heitman of Lake City, Minnesota in Minneapolis just for the day. Irv has bought out a good part of the route from Jack Lowrie, whom he worked for for the past several years. . . . Billy Gummow, for many years taking care of the route in Hopkins, Minnesota for Kelly Diedrich of Chaska, Minnesota, is now on his own, as he recently purchased this route from Kelly Diedrich. Good luck, Billy!

T. J. Fischer of Waconia, Minnesota back on his feet again, and visited Minneapolis for the first time in several months. Mr. Fischer suffered a heart attack several months ago and is just getting around. . . . Mr. and Mrs. Don Thraen of Tracy, Minnesota spending a few days in Minneapolis sort of vacationing. They expect to make the trip to Chicago to attend the Coin Machine Convention. . . . Fred Fixel of Pembina, North Dakota writes us that the weather has been around twenty below zero, and he is tickled to death to leave for Chicago to attend the Coin Machine Show.

Jim Donatell of Spooner, Wisconsin is spending the day in Minneapolis calling on distributors. . . . Francis Bohr of Lewiston, Minnesota in Minneapolis for the day attending to business. . . . A. R. Pierson of Mitchell, South Dakota spending a few days in the Twin Cities calling on distributors. Can't wait until he can take off for Florida. . . . Fred Grohs, St. Paul operator is leaving for Miami, Florida for a three week vacation. . . . Leonard Zelinko of the J & L Novelty Company, Lakefield, Minnesota spent the weekend in Minneapolis.

ST. LOUIS, MO.

Ideal Novelty Company has received delivery of a new ½-ton Chevrolet pickup truck for hauling arcade machines. . . . Bill DeSelm, salesmanager of United Manufacturing Company, Chicago, was in town recently visiting the various manufacturers and distributors. . . . Dave Levy of Levy Novelty Company is walking on air. Dave and his missus have become the parents of a baby boy, born January 10. Mother and babe are both doing fine.

Bill Morris has been "under the weather" for the past few weeks, suffering from an attack of neuritis.

Ben Morris is motoring to the home of his daughter in Seattle, Washington, in his brand-new Buick, where he will convalesce from a recent hernia operation. . . . The St. Louis Shuffleboard Company is forming a new corporation consisting of Carl Trippie, Joe Reynolds and Hans Hoffman. The Company will handle Rock-Ola shuffleboards.

Dewey Godfrey, attorney for the St. Louis association, attended the Governor's inaugural, to which he was transported in the Governor's own private car. He will also attend the president's inauguration. Godfrey will be forced to forego attending the C. M. I. Convention.

Shuffleboard sales have so increased at the Universal Distributing Company that Tom Collins has been forced to devote the majority of his time to them. . . . Del Veatch is scheduled to arrive in Chicago a day before the opening of the Convention for the purpose of attending a special distributor's meeting. . . . Harvey Hudson, Paducah, Ky.; J. W. Brown, Cuga, Mo.; E. R. Summey, Rolla, Mo., and Estelle Willson, Marion, Illinois, were all visitors in St. Louis this week.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Royal SHUFFLEBOARD

"KING OF THEM ALL"

- SHATTERS all EXISTING STANDARDS of ENGINEERING and CONSTRUCTION
- WELDED STRUCTURAL STEEL FRAME SUPPORTS PLAYING FIELD
- ELIMINATES ALL WARPING
- PLAYING SURFACE ACCURATE
To Ten Thousandths of an Inch



PATENT APPLIED FOR

OPERATORS

Are you looking for a shuffleboard that is trouble-free?

The ROYAL is your answer!

Contact your local distributor for the shuffleboard with all the PLUS features, but at no premium to you.

"It's Black Magic"

The Royal Shuffleboard is manufactured in Regulation Tournament Size 22-ft. long overall. The playing field is 20-ft. 8-in. long and 20-ins. wide.
Other Sizes Available on Special Orders.

FOR IMMEDIATE DELIVERY — WIRE, WRITE, PHONE

C. T. GIRDNER CO. WORLD WIDE DISTRIBUTOR

CALIFORNIA

Sicking Distributing Co. Los Angeles
Paul A. Laymon Inc. Los Angeles
Clark Distributing Co. San Francisco
R. F. Jones Company San Francisco

OREGON

Portland Amusement Co. Portland
Jack R. Moore Company Portland
IDAHO
Gem State Novelty Co. Boise
MONTANA
Pete L. Weyh Co. Havre

MAIN OFFICE

120 Van Ness Avenue, Watsonville, California — Phone Watsonville 2070

DISTRIBUTORS FOR THE "ROYAL" SHUFFLEBOARD

UTAH

R. F. Jones Co. Salt Lake City
COLORADO
R. F. Jones Co. Denver
ARIZONA
Garrison Sales Co. Phoenix

WASHINGTON

Jack R. Moore Company Seattle
Western Distributors Seattle
Hart Distributing Company Seattle
Jack R. Moore Company Spokane
Pedicord & Moore Spokane

Meet
HYMIE ZORINSKY
In Chicago at the Sherman
Hotel During the Show

After the Show in Omaha, Nebraska, where we will exhibit all the winners of the show in our beautiful showrooms.

We are Authorized Distributors for the States of Nebraska and Iowa for the following leading manufacturers:

D. GOTTLIEB & CO.
UNITED MANUFACTURING CO.
WILLIAMS MANUFACTURING CO.
CHICAGO COIN MACHINE CO.
GENCO

O. D. JENNINGS & CO.
UNIVERSAL'S ARROW BELL
COLUMBIA PEANUT MACHINES

See us for new Hollycranes, Arcade Machines, new and used Phonographs, and good used five-ball pin games.

H. Z. VENDING & SALES CO.
1205-07 DOUGLAS STREET
OMAHA 2, NEBRASKA
(TEL.: AT 1121-22)

Watch the Post-Convention Issue of
"The Cash Box"
for news and pictures of the Show

Hankin Reorganizes Distrib. Company



MORRIS HANKIN

ATLANTA, GA.—Morris Hankin, one of the country's best known coinmen and pioneer of the coin machine industry, returned to his desk this week after a lengthy illness, and advised a reorganization of the firm, H & L Distributors.

Hankin reports that he has dissolved his tie with Jack Lovelandy and

would operate the firm under the name of Hankin Distributors. The company will function at the same address as heretofore, the beautiful building and showrooms at 708 Spring Street, N.W., this city. The personnel remains intact.

As he is still under strict medical orders to "take it easy," Hankin will

be unable to attend the coin show this year, and he pointed out that this will be the first show he will have missed since the inception of industry-wide shows, sixteen years ago.

Upon his return from Florida, where he is taking a vacation, Hankin will personally conduct the activities of the firm.

See Us
at Our Exhibit

**BOOTHS
79-80**

For ALL coin-operated equipment. We have everything!

It's Amazing!
Keeney's
New Console
Single and Twin
Models.
On Display
At Our Booths.

Visit Us
at Our Famous,
Beautiful
Showrooms

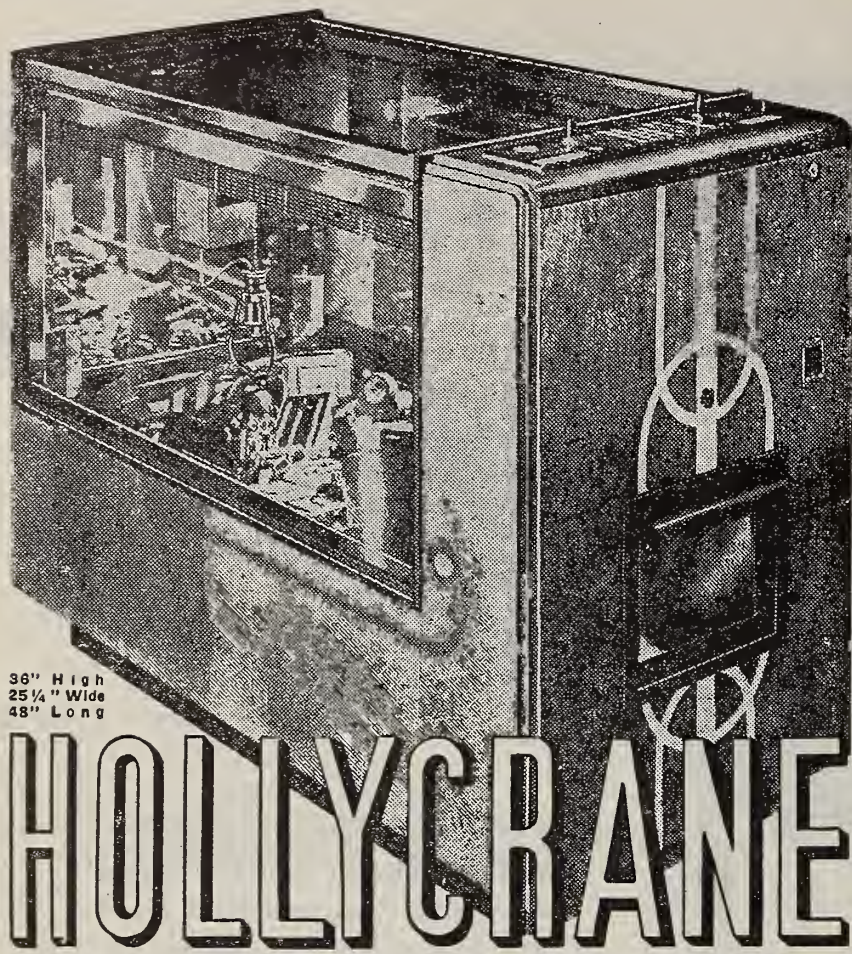
for the finest in new and reconditioned coin machines.

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. Western Ave.

Chicago, Ill.

Everglade 4-2300



36" High
25 1/4" Wide
48" Long

HOLLYCRANE

SENSATIONAL EARNINGS!

PERFECT CONTROL OF ITS FASCINATING ACTION ASSURES CONTINUED PLAYER APPEAL

- | | |
|---|--|
| ★ Wide Store Front Visibility
Attracts Attention—Holds Play | ★ New Floating Play Field
Big 30" x 20" |
| ★ Welcome in Locations Not Permitting Ordinary Games. | ★ Complete Fluorescent Lighting
Permits Rich Display of Merchandise |
| ★ Dual Control Speeds
12 Second Play | ★ Easy To Dress |
| ★ Realistic Overhead Industrial-Type Crane
Fascinates All Types of Patrons | ★ Location Tested for Almost 2 Years |

Write For New Illustrated Folder . . . Stop At Booth No. 7 Coin Machine Show

COMO MANUFACTURING CORP. 2532 N. ELSTON AVE.
CHICAGO 47, ILLINOIS

Finer Gifts from Fagman.

HABERDASHERS

TO AMERICA'S BEST DRESSED COINMEN

WHILE AT THE C.M.I. CONVENTION COME IN AND LOOK
OVER OUR BEAUTIFUL GIFT LINE FOR '49. . . . WALK
RIGHT IN FROM THE LOBBY OF THE SHERMAN

Fagman

ON RANDOLPH STREET IN HOTEL SHERMAN

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr. Hollywood 28, Cal.

George S. Lang Opens Distributing Company

BALTIMORE, MD. — George S. Lang opened a new distributing firm here under the name of Premier Coin Machine Distributors, Inc., at 612 S. Warwick Road.

Lang is well known thruout this territory, having formerly been associated with Waldrop Distributing Company.

THRU THE COIN CHUTE



CHICAGO CHATTER

This is it. The CMI Convention is under way. All you guys and gals that have been making plans and preparing to get here . . . can now look over what promises to be one of the best shows yet. Coinmen from all parts of the country are in Chicago. Many are hustling around meeting old friends and making new ones. They've made lots of plans for these three days and want to crowd everything in. Yet sir, it's show time, so let's all have a good time.

We hear from Lindy Force that AMI will hold their annual distributors' meet Jan. 16th at the Morrison Hotel. The meeting will be followed by cocktails and dinner and, from what Lindy tells us, this should be a very important occasion for AMI . . . Sam Taran of Miami, Fla., in town all this past week visiting the AMI loop offices to confer with prexy John Haddock . . . It was recently announced by AMI that aside from showing their standard line of equipment at the convention they will also introduce their new 5c-10c-40 selection wallbox. Necessary parts to convert the 5c boxes to this new model will be available right after the show . . . Had a nice talk with H. F. (Denny) Dennison of Dennison Sales Co. and Solotone Corp. Denny is as busy as a one arm paper hanger these days. He had a zillion and one things to do before the convention. But he got them all done in time as you can see at his booths.

Over at O. D. Jennings & Co. the force is going full speed ahead with their open house party. And will continue busy all during the three days of the show. Jennings has transportation from the Sherman direct to the plant. Coinmen are all visiting the Jennings' booth and the factory to see their great new bell, "Sun Chief." From the booths coinmen are taken out to the factory where the Jennings' force is on hand to act as hosts . . . Over at Bally Mfg. Co. found prexy Ray Moloney all thrilled over the plaque, "Citation of CITATION," he recently received from his distributors, New Orleans Novelty Co. The plaque, beautifully engraved, honors Ray for "Citation," the fabulous one-ball game which is proving to be one of the greatest games ever created. Ray immediately requested that it be hung in a prominent place on the wall of the game room where it may be seen by all Bally visitors.

Spoke with Sam Lewis of Chicago Coin, who is telling everyone at his booths all about the new midget Skee-Ball, Pistol Target Game, and their new five-ball "Beauty." Sam stated that the boys at Chicoin are very enthused over "Beauty," which offers something different in the way of a five-ball. Chicago Coin's main attractions are their Shuffle-King and Shuffle-King 9 Ft. Rebound plus the Shuffle-King scoreboard . . . Boys over at Genco booths thrilled over the way their new game, "Floating Power," has clicked at the show. Genco booths are the gathering place for all coinmen who drop around to say "hello." Managed to get in a few words with Gerald Haley over at Buckley Mfg. Co. Gerry is as busy as the proverbial bee these days with all kinds of meetings and conferences and, as per usual, you can always count on the boys at Buckley to pull a few surprises.

Gordon Sutton of Illinois Simplex tells us about the formation of his new export company which will be operated and managed by James Davran, Export Manager, and Hugh McGarrity, Domestic Sales Manager. The new export corporation will be called Simplex Export Co. and will be located at 134 No. LaSalle St. In addition to continuing the exporting of all makes and models of coin operated phonographs and accessories, the firm will take care of all foreign sales and distribution of the following coin machine products: Revco Ice Cream Vender, "Refreshomat" Soft Drink Vender, and the Falcon Shoe Shine Machine. Gordon stated that all these, as well as other equipment in the Simplex line, will be on show at their suite at the Bismarck Hotel during the CMI show . . . At United Mfg. Co. as well as at their booths Billy DeSelm claims that, "Everything is a bee-hive of activity with everyone rushing here and there." He also says, "It's tough when a fella can't even take time to grab a cup-a-coffee."

Art Weinand continues to be one of the busiest guys in this here business. Art no sooner returned from his recent trip out to the west coast when he was knee deep in Rock-Ola's big open house party. Art reported, "The Rock-Ola factory looks like Grand Central Station." . . . Dick Hood of H. C. Evans & Co. predicts this year's show to be one of the best . . . Bumped into Jerry Blonder, former coinman. Jerry recently opened up his own law office. Jerry said even though he's not in the coinbiz anymore, he doesn't want to lose touch with the industry or the people in it.

Joe Batten of Exhibit Supply Co. telling everyone to be sure and drop around to their booths and see Exhibit's line . . . Gil Kitt of Empire Coin plenty busy . . . Al Stern of World Wide Distributors keeping busy with those novel ideas at his display. Al generally manages to come up with something different . . . Had a nice talk with LeRoy Mintz of M. A. Miller Mfg. Co., who is pleased at the opportunity to see all his friends at M. A. Miller booth . . . Be sure to drop around to BOOTH 77 where all the gang from *The Cash Box* will be on hand to say "hello."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

DON'T LET 'EM KID YOU!

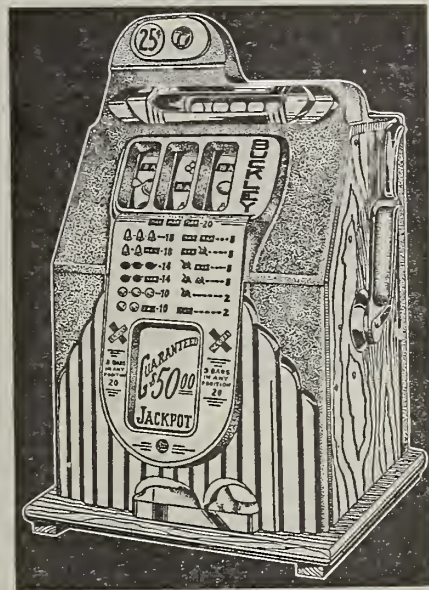
Only BUCKLEY Can Give You the
GENUINE CRISS CROSS FEATURES

PLUS

LARGE GUARANTEED JACKPOT

The unprecedented popularity of the BUCKLEY CRISS CROSS
JACKPOT BELLE has prompted others to try to copy it.

The name BUCKLEY is engraved in the top front casting of all genuine CRISS CROSS
JACKPOT BELLES. Be sure to insist upon a manufacturer's WARRANTY guaranteeing
that each BUCKLEY CRISS CROSS is made of NEW first grade materials.



DON'T PAY GOOD MONEY FOR A COUNTERFEIT!

We challenge any other Jackpot Bell to stand up in competition
with the BUCKLEY CRISS CROSS!

BUCKLEY MANUFACTURING CO.

4223 West Lake Street
Chicago 24, Ill.

Announcement—

PIN GAME USERS—SAVE MONEY—GET A NEW
PLAYING PIN GAME FOR VERY LITTLE MONEY

We are COMPLETELY CONVERTING
your old "HUMPTY DUMPTY" into a real
"Livey" called

CROWN JEWELS

✓ Check these special features:

- Playing Field completely changed
- Your choice of a new "Contact Bumper" or "Spinner"
- 10 new rebound counters installed with special free play features
- Rails and Legs made to look LIKE NEW
- Cabinet repainted and a BRAND NEW 12 Color Backboard Glass called CROWN JEWELS

For this Conversion on your
old "Humpty Dumpty" our
charge is

\$65⁰⁰
F.O.B.
PHILA.

DISTRIBUTORS — JOBBERS
— OPERATORS

Write or Wire for special
prices on orders for 5 or more

Ship your games in freight prepaid.

FAST 10 DAY DELIVERY FROM DATE RECEIVED.

GLICK-WAIN INDUSTRIES

(Original Converters of Pin Games)

2618 FRANKFORD AVENUE, PHILADELPHIA 25, PA.

Meet us at
Booth No. 140
See
The New Scale
of

J. J. Frantz Mfg. Co.

1946 W. Lake St., Chicago 12, Ill.

(Tel.: MOnroe 6-2789)



CALIFORNIA CLIPPINGS

You'd think all the griping about the "unusual weather" Los Angeles has had past few weeks would keep all the local Coin Rowers away from Chicago, where it's been even colder . . . But despite the chill of weather and business, plus all the usual crying about what a waste of time conventions are, a fair contingent of the boys will be rubbing elbows—and hoisting 'em—with the other lads at the CMI show . . . Many of the old standbys will be there, including Aubrey Stemler, Walter Solomon, C. A. Robinson, Ray Powers, Lyn Brown and Jack Simon—to be sure . . . There'll also be some new faces though old hands, among them C. T. (Happy Jack) Girdner, whose Royal Shuffleboard will be shown to advantage at the Convention . . . It's one of the very best out and its sales in the Western states alone prove it can stand up with any of 'em . . . Another board Eastern ops should look into is the Western Shuffleboard, whose headman, H. F. Millspaugh, didn't get lined up with a booth in time . . . Even if we didn't think Mary Sims was the most attractive office mgr. on the Row we'd still like the board . . . The nation's distribs and ops should also keep an eye open for Western's new miniature board for rumpus and playroom use as well as cozy bars . . . Looks like a great thing for anybody's home—if you got a home.

Bud Parr and Fred Gaunt of General Music and System Amusement sitting this Convention out despite the great pace of their Olympic Board . . . Maybe that's the reason—business being that good . . . One of the biggest displays at the show will be Solotone's new three way, record-radio-television remotes and hideaway units . . . Both L. B. McCreary and Forrest Wilson going back with it . . . Paul Laymon and W. R. Happel passing this one, Paul because he says things look just as good from here and Happel because he's just back from the NAMA Convention . . . Hy Greenstein of Minneapolis' Hy-G Music Co. in for visit at Badger Sales but heading right back for CMI . . . Said hello to Roza Tyroler, only lady op in L. A. we're told and so exclusively handling the Keeney cig machine that her operation is known as the Keeney Vending Co. . . . She was picking up six more of the handsome machines when we saw her . . . Joe Peskin another heading back to Convention and his home stamping grounds.

Should be some important local news developing out of CMI get together . . . Aubrey Stemler, for one, promises big announcement upon return . . . Our guess is that it could be his appointment as Pacific Coast rep for big Eastern mfr . . . Lyn Brown also figures to come up with a live one on his long dreamed of "legal game" after show . . . Taking it all in from this end will be Charlie Fulcher of Mills, Sicking's Jack Ryan and the trio of Dannie Jackson, Sammie Donin and George Warner at Automatic . . . What if things are a little extra quiet this week? . . . The boys can always get together for a little gin rummy . . . And with a bar right alongside of 'em and plenty equipment on hand, what can't they do in L. A. that could be doin' in Chicago, they ask? . . . Red, the ace mechanic at Paul Laymon's, showed us a machine he was working on that still felt more like a refrigerator than a one-ball . . . Friends and neighbors on Row this week included Jim Murphy of Inyokern, Mr. and Mrs. Fred Allen of Bakersfield, L. G. Wagner of Colton, S. W. Ketchersid of San Berdoo, Paso Robles' E. L. Willard and Ivan Wilcox from Visalia.

MIAMI, FLA.

Miami is sending quite a delegation to the Coin Show. Altho the boys down here put up quite a verbal battle, claiming it's a shame to leave this beautiful climate to head into Chicago's winter weather, none will miss the show. Operators and distributors are winging their way to the show by plane, train and private car. Among those planning on taking the trip are: Willie (Little Napoleon) Blatt, Joe Mangone, Harry Rosen, Milt Green, Lou Koren, Ted Bush, Sam Taran, "Mac" MacIlhenney, Bill Shayne, and many others.

With the country's coinmen running down to this city, ducking the wintry blasts, Willie (Little Napoleon) Blatt is getting a national reputation as a one-man reception committee. Seems that all his friends from all over the country make it their business to drop in and visit with him . . . Arthur Pokras of Universal Amusement Co., Philadelphia, Pa., stopping at the brand new Rio Hotel. Artie is really relaxing. Not only the usual things, such as the beach and clubs, but Artie is spending time on the tennis courts and golf course . . . Jackie Cohen of J. C. Music Co., Cleveland, O., staying at the White House. Miami music operators very grateful to Cohen for taking time off from his vacation to address a meeting, and for his many suggestions to help in organizing their association.

Sam Gensburg, Chicago Coin official, resting prior to rushing back to Chi for the big show . . . Gil Kitt, Empire Coin Machine Exchange, Chicago, making his headquarters at the Coral Reef Hotel while here. Irving Kaye, Kaye Manufacturing Company, Brooklyn, N. Y., seen with Gil. Both taking advantage of the sunshine and services of the masseur. That's really one way of preparing for the show . . . Sam Taran and Willie Blatt seen discussing the pros and cons of the industry . . . Morris Hankin, H & L Distributors, Atlanta, Ga., and his wife, should be in Miami Beach when you read this. Morris expects to rest up for several months on doctor's orders . . . Hymie Rosenberg, H. Rosenberg Co., New York City, here. Hymie was active in the coin biz in this town several years ago, and as a matter of fact met his wife here. Hymie is one of the lads with "sand in his shoes" and would like to set up his offices in this city.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING
CLOSES WEDNESDAY, 5 P.M. AT
The Cash Box, Empire State Building,
New York 1, N. Y.

WANT

WANT—Perfunie Vending Machines. Any type—bulk or package. Write immediately: Box 115, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

WANT—Solotone Music Boxes. Price must be low. Advise model, quantity and condition in first letter. Box 53, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK, N. Y.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias. Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Coin operated telescopes; 30-wire Wall Boxes, Adaptors, Speakers, etc., any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA.

WANT—Bally Triple Bells, Packard Boxes, all Chrome Buckley Boxes, and any amount of new or used Flipper Games. Quote prices and serial numbers. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—All types of music machines. Will pay cash and will pick up within a radius of 200 to 300 miles. KOEPPPEL DISTRIBUTING CO., 640 TENTH AVE., NEW YORK 19, N. Y. Tel.: CO 5-3663.

WANT—3 Bell—4 Bell consoles in good condition. Write stating lowest price and condition of machine. CAVALIER COIN MACHINE CO., 625—19th ST., VA. BEACH, VA. Tel.: 1824.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—100 Trays for Adams-Fairfax Cash Trays; also 100 bottom locks for same. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka's; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV. ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—Arcade equipment; Grandma machines; Harvard metal typers; Mutoscope movie machines, late models; Big Innings, Midget Skee Ballets; National Skee Ball Alleys, Chicken Sams; Wurlitzer Skee Ball Alleys. Also we buy complete arcades. FOR SALE—1 Peerless Grandma \$70; 1 Sportsman Roll-down \$20; 2 Buccaneers \$40; 2 Radio Rifles \$35 ea.; 1 Periscope \$40; 3 View-E-Scopes complete with stand \$35. HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y. Tel.: ESplanade 2-3703.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK 18, N. Y. Tel.: Chickering 4-5100.

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Phil Mason wants to buy for cash any quantity new or used phonos, pins, rolldowns, arcade, and vending machines—or any other type of equipment. MASON DISTRIBUTING CO., 602 TENTH AVE., NEW YORK 18, N. Y.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—One hundred Seeburg Universal Selector 110 V. A.C.-type U. S. R.-2 or S. R.-4. AMERICAN AMUSEMENT COMPANY, 105 DANFORTH ST., SYRACUSE, N. Y.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year round. Compare our prices before selling your records. We pay freight. Call Wire. Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. **WOLFE MUSIC CO.**, 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Bing-A-Roll \$250; Hy-Roll \$150; Advance Roll \$75; Hawaii \$65; Singapore \$75; Bang-A-Fitty \$125; Spinball \$100. **MO-HAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—All or any part of 40 Hawkeye Popcorn vendors—like new. Original price \$186. Must sell quickly for \$75 each, or will trade for Jennings machines. **GENERAL VENDORS**, P.O. Box 227, EAST LANSING, MICH.

FOR SALE—On or before January 31, 1949, you can obtain the Special Convention Feature Bargain Subscription for a Full Year, 52 weeks' issues (Regular Price \$15) for only \$10. A present of incomparable value and interest for all your friends in the coin machine industry. Mail \$10 Today to: **THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.**

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. **CONSOLE DISTRIBUTING CO.**, 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Victory Specials \$59.50; Special Entrys \$149.50; Jockey Specials \$199.50; Humpty Dumpty \$79.50; Sunny \$79.50; Virginia \$99.50; Cinderella \$119.50; Yanks \$89.50; Lady Robin Hood \$124.50; Bonus Bell \$199.50; Wurlitzer 1015 \$399.50; Seeburg 147M \$419.50. Terms 1/3 Deposit, Balance C.O.D. **ECONOMY SUPPLY CO.**, 2015 MARYLAND AVENUE, BALTIMORE 18, MD.

FOR SALE—Cover Girl Console \$50; Genco Bank Roll \$65; Bank Ball \$49.50; Gold Mine Console \$50; Skill Jump with stand \$40; 1947 ABT Challenger \$25; Commander ESRC \$90; Casino \$49.50; Wurlitzer 24 \$49.50; 61 with Stand \$49.50. Send for Parts and Supply Catalogue. **WEST SIDE DISTRIBUTING CORP.**, 612 TENTH AVENUE, N. Y. C. Tel.: Circle 6-8464.

FOR SALE—Close-out: Best Buy Ever! Brand new Pro-Scores in original crates, \$189.50 each. F.O.B. Chicago. **GEORGE PONSER COMPANY OF NEW YORK**, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

FOR SALE—Bowling Machine Bargains: Keeney Bowletts 14 x 12 ft.; Bally King Pins 10½ ft.; Chicago Coin Rollascores 9 ft.; Rocket Ball 9 ft.; Genco Play Ball rolldown; Evans Ten Strike, high dial. All above machines in good condition, \$50 ea., uncrated. **S. J. WEISER**, 3465 ATKINSON, DETROIT 6, MICH. Tel.: TY 8-1664.

FOR SALE—Drink-O-Mats, Voice-O-Graphs, Photomats, and Arcade Equipment. Late Models. Terms arranged. **T. MUNRO, SUITE 3204**, 120 BROADWAY, NEW YORK, N. Y. Tel.: BArcley 7-3050.

FOR SALE—On or before January 31, 1949, you can obtain the Special Convention Feature Bargain Subscription for a Full Year, 52 weeks' issues (Regular Price \$15.00) for only \$10. A present of incomparable value and interest for all your friends in the coin machine industry. Mail \$10 Today to: **THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.**

FOR SALE—700 Wurlitzer repainted \$250; 600 Wurlitzer R \$125; 1 616 Wurlitzer remodeled \$90; 1 616 Wurlitzer \$75; 1 1940 Rock-Ola C.M. repainted \$135; 1 500 Wurlitzer K \$125; 35 Five Ball Pinball games \$10 up. All machines in excellent condition. **X-CEL NOVELTY COMPANY**, 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. **MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA.** Tel.: 3-5432.

FOR SALE—"Hollycrane"—the answer to the operator's prayer. This is the digger that is bringing in the biggest profits in history for operator after operator everywhere in the country. Get our price first before you buy. Here's a machine that will put you back in the really big money again. Write or wire: Box No. 444, c/o **THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.**

FOR SALE—1 Williams All Stars, clean \$165; 1 Evans Racer CP, Floor Sample \$595; 3 Stands for Wurlitzer Counter Phonos, refinished \$15 ea; 3 Mills Double Slot Safe Cabinets, refinished \$501 ea; 1 10c Mills Bonus, brown finish, knee action \$75; 1 10c Mills Extraordinary, knee action \$65. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Pin Games: Singapore \$29; Stage Door Canteen \$25; Treasure Chest \$44.50; Tropicana \$35. Add \$10 for free plays. Wooden Roll Down: Advance Roll \$64.50; Total Roll \$50; Sportsman Roll \$32. Complete as is—crated to ship. Add \$10 for reconditioning, cleaned, ready for location. Steel Ball Roll Down: Mimi, Hawaii \$34.50 cash; Tropicana \$54.50. Add \$5.00 for reconditioning and cleaning. **NATIONAL NOVELTY CO., MERRICK, L. I., N. Y.**

FOR SALE—4 Rio, 4 Fast Balls, 4 Amber, 4 Havana, 4 Superliner, 1 Big Hit, 2 South Seas, 4 Super Score, 1 Smarty, 4 Big League, 2 Baffle Card, 1 Midget Racer, 2 Sea Breeze, 2 Spellbound, 1 Dynamite—\$10 each. Terms: 1/2 cash, balance C.O.D. **K. C. NOVELTY COMPANY**, 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-4641 or Market 7-6391.

FOR SALE—1 Wurlitzer 24 \$75; 1 Flamingo \$25; Cyclone \$20; Humpty Dumpty \$80; Jumbo Parades P.O. \$50; Sea Isle \$50; Sunny \$100; Triple Action \$80; Baseball \$50; Watling 10c Rol-A-Top \$40; 5c Rol-A-Top \$40. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Br 750.

FOR SALE—Wurlitzer 24 \$89.50; Victories \$121.50; 500 \$134.50; 600 \$112.50; 850 \$202.50; 950 \$179.50; Rock-Ola Commando \$89.50. All in playing condition. **FAB DISTRIBUTING CO., INC.**, 1019 BARONNE ST., NEW ORLEANS, LA.

FOR SALE—On or before January 31, 1949, you can obtain the Special Convention Feature Bargain Subscription for a Full Year, 52 weeks' issues (Regular Price \$15) for only \$10. A present of incomparable value and interest for all your friends in the coin machine industry. Mail \$10 Today to: **THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.**

FOR SALE—Victory Specials \$75 ea. Very clean and in A-1 condition. **M. A. POLLARD COMPANY**, 725 LARKIN ST., SAN FRANCISCO, CALIF.

FOR SALE—One-Balls: Bally Gold Cup \$249.50; Bally Jockey Specials \$175; Keeney's Big Parlay \$75; Bally's Victory Specials \$95. All in top shape. Terms: 1/3 deposit. **C & M SPECIALTY CO.**, 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE—The best used five ball games at low-down prices. Trade Winds; Spin Ball; Caribbean; Yanks; Crazy Ball; Shanghai; Robin Hood. Many others—This is a real chance for you to get these guaranteed five balls at bargain prices. Write: **MARLIN AMUSEMENT CORPORATION**, 412 9th STREET, N. W., WASHINGTON 4, D. C.

FOR SALE—9 Advance Rolls \$60 ea.; 1 Chicago Coin Rolldown \$40; 2 Singapore \$30 ea. Good condition. F.O.B. Newark. 1/3 deposit, balance C.O.D. **SORIN**, 490 E. 52nd ST., BROOKLYN, N. Y.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. **RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.**

PARTS & SUPPLIES

FOR SALE—Hard to buy Wurlitzer parts and plastics from model 412 to present day models. We have large stock on hand. Upper Midwest Wurlitzer distributors. Write: **LIEBERMAN MUSIC CO.**, 1124 HENNEPIN AVENUE, MINNEAPOLIS 3, MINN.

FOR SALE—Special—Just what every pin game operator needs! Ex. Contact Kicker Kits \$6.95; Ex. Flipper Kits \$3.95. Make new games out of old ones. Rush your check today. **MARLIN AMUSEMENT CORP.**, 412 9th STREET, N.W., WASHINGTON, D. C.

FOR SALE—All Tubes—Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. **ENGLISH SALES COMPANY**, 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE—Or will trade: 50 Skee Ball Alleys, all makes, also 50 Seeburg Ray Guns with mother-in-law conversions. Priced very, very low for immediate disposition. Write immediately as we need the room. **RELIABLE SKEE BALL CO.**, 2512 IRVING PK., CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. **BLOCK MARBLE CO.**, 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs: No. 47, \$39 per 1000, \$4.50 per 100; No. 40, 44 and 46, \$5.20 per 100; No. 50 and 55, \$3.90 per 100. **BELMONT RADIO SUPPLY**, 1921 BELMONT AVE., CHICAGO 13, ILL.

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

**C.M.I.
BLUE
BOOK**

PHONOGRAPHS

WURLITZER

P 10	25.00	
P 12	39.00	59.50
312	35.00	45.00
400	40.00	49.50
412	30.00	49.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	30.00	75.00
616 III	50.00	79.50
616A	49.50	69.50
716A	25.00	65.00
24	69.50	149.50
Revamp (24)	75.00	125.00
600 R	59.50	125.00
600 K	94.50	110.00
500	55.00	134.50
500 A	65.00	110.00
500 K	64.50	125.00
41 (Counter)	35.00	59.50
51 (Counter)	59.50	69.50
61 (Counter)	34.50	59.50
71 (Counter)	39.50	79.50
81 (Counter)	75.00	99.50
700	169.00	250.00
750 M	199.50	209.50
750 E	175.00	229.50
780M Colonial	199.50	239.50
780 E	149.50	199.50
800	139.50	159.00
850	119.50	202.50
950	110.00	159.00
42-24 (Rev.)	50.00	69.00
42-500 (Rev.)	60.00	69.00
42-600K (Rev.)	60.00	69.50
42-600R (Rev.)	39.50	69.50
1015	365.00	525.00
1080 Colonial	395.00	495.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
Twin 616 Steel Cab. Adp. Amp.		
STP Speaker	59.50	89.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	29.50	49.50
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	4.50	12.50

SEEBURG

Symphonola	29.50	35.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	39.50	59.50
Model K15	60.00	
Model K20	65.00	89.50
Plaza	47.50	89.50
Royale	69.50	75.00
Regal	35.00	59.50
Regal RC	149.50	189.50
Gem	49.50	95.00
Classic	89.00	99.50
Classic RC	140.00	175.00
Maestro	144.50	154.50
Mayfair	49.50	67.50
Mayfair RC	99.50	149.50
Melody King	79.50	110.00
Crown	50.00	119.50
Crown RC	124.50	169.50
Concert Grand	75.00	150.00
Colonel	79.50	129.00
Colonel RC	149.50	225.00
Concert Master	79.50	119.50
Concert Master RC	85.00	165.00
Cadet	79.50	149.50
Cadet RC	129.50	150.00
Major	99.50	129.00
Major RC	149.50	169.50
Envoy	99.50	134.00
Envoy RC	99.50	169.50
Vogue	89.00	119.50
Vogue RC	115.00	149.50
Casino	39.50	59.50
Casino RC	89.50	139.50
Commander	50.00	129.00
Commander RC	90.00	149.50
Hi Tone 9800	84.50	119.50
Hi Tone 9800 RC	84.50	165.00
Hi Tone 8800	84.50	119.50
Hi Tone 8800 RC	84.50	195.00
Hi Tone 8200	55.00	75.00
Hi Tone 8200 RC	99.50	119.50
146 S ('46)	350.00	450.00
146 M	295.00	375.00
147 S	465.00	525.00
147 M	419.00	450.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50

SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	15.00	45.00
5c Baromatic Wireless	22.50	32.50
5c Wallomatic 3 Wire	10.00	35.00
30 Wire Wall Box	3.95	5.00
Power Supply	15.00	
5, 10, 25c Baromatic Wire	10.00	22.50
5, 10, 25c Wallomatic 3 Wire	10.00	22.50
5, 10, 25c Baromatic Wireless	24.50	32.50
5, 10, 25c Wallomatic Wireless	24.50	50.00
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA

12 Record	30.00	39.00
16 Record	30.00	49.50
Rhythm King 12	39.50	49.50
Rhythm King 16	49.50	69.50
Imperial 20	39.50	59.50
Imperial 16	49.50	65.00
Windsor	69.50	89.50
Monarch	39.00	49.50
Std Dial-A-Tone	120.00	179.50
'40 Super Rockolite	79.00	89.50
Counter '39	35.00	45.00
'39 Standard	49.50	79.00
'39 DeLuxe	49.50	79.00
'40 Master Rockolite	45.00	85.00
'40 Counter	50.00	90.00
'40 Counter with Std. Premier	85.00	135.00
'41 Premier	130.00	200.00
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	75.00	129.50
Playmaster	99.50	149.50
Playmaster '46	295.00	325.00
Twin 12 Cab Speak	40.00	49.00
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	74.50	79.00
1422 Phono ('46)	250.00	299.00
1424 Phono	339.50	459.50
1426 Phono	295.00	350.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50

ROCK-OLA (Cont.)

1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.00	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console		
Rock	50.00	139.50

PACKARD

Pla Mor Wall & Bar Box	18.00	22.50
Manhattan	359.50	410.00
Model 7 Phono	200.00	279.50
Hideaway Model 400	149.00	179.50
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	75.00	100.00
Throne of Music	25.00	87.50
Empress	35.00	104.50
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	225.00
Conv. for Panoram Peek	10.00	29.50
Constellation	350.00	400.00

A M I

Hi-Boy (302)	75.00	79.50
Singing Towers (201)	60.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak.	15.00	
Singing Towers (301)	49.50	79.50
Model A '46	449.50	550.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.50
Wall & Bar Box N. S.	15.00	17.50

AIREON

Super DeLuxe ('46)	135.00	219.50
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ABC Bowler	19.50	30.00
Action (Rev)	16.95	17.50
Air Circus	12.50	17.50
Ali Baba	129.50	159.50
Allice	155.00	189.50
Amber	10.00	27.50
American Beauty (Rev)	15.00	19.50
Arizona	12.50	14.95
Baffle Card	10.00	24.50
Ballerina	99.50	119.50
Ballyhoo	19.50	44.50
Banjo	94.50	129.50
Barnacle Bill	149.50	189.50
Baseball	27.50	50.00
Belle Hop	14.50	20.00
Bermuda	69.50	86.50
Big Chief	10.00	15.00
Big Hit	10.00	34.50
Big League	14.95	34.50
Big Parade	10.00	12.50
Big Time	32.50	39.50
Blue Skies	159.50	169.50
Bonanza	29.50	49.50
Bombardier (Rev)	15.00	25.00
Bola Way	14.95	19.50
Boomtown	19.50	24.50
Bosco	12.50	20.00
Bowling League	34.50	50.00
Brazil (Rev)	12.50	15.00
Brite Spot	20.00	29.50
Broadcast	10.00	14.95
Broncho	37.50	45.00
Bubbles	12.50	20.00
Build Up	102.50	115.00
Capt. Kidd	10.00	15.00
Caribbean	106.50	125.00
Carnival	144.50	174.50

Carousel	14.95	39.50
Casablanca (Rev)	35.00	59.50
Catalina	74.50	119.50
Chico	179.50	200.00
Circus	149.50	169.50
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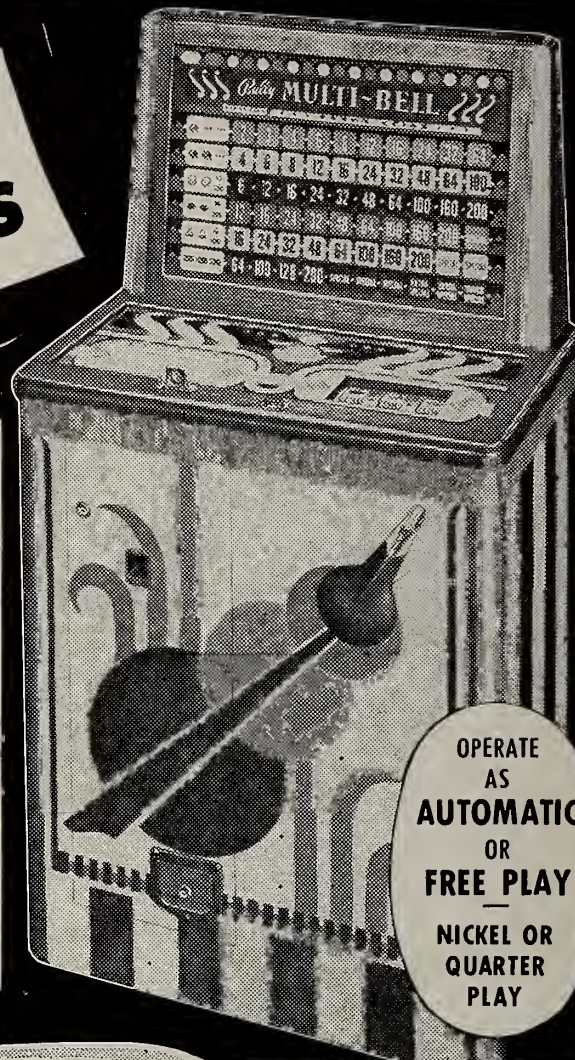
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